

Amidst Global Rollback of Women's Rights, Elevate Prize Foundation Pledges \$1M to Equality Now Over the Next Decade

MIAMI, FL, UNITED STATES, May 14, 2025 /EINPresswire.com/ -- [Equality](#)

[Now](#), along with their Global Executive Director, S. Mona Sinha, has been awarded the [2025 Elevate Prize Founder's Award](#) in recognition of the organization's transformative role in the reform of 120 sex-discriminatory laws—from child marriage and rape to digital safety, inheritance, and citizenship—that deny women and girls their rights and full potential around the world.

“

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*Joe Deitch, Founder and
Chairman of the Elevate Prize
Foundation*

The Elevate Prize Founder's Award celebrates innovation and purpose, recognizing game-changing social entrepreneurs or endeavors. The award comes with an unrestricted grant designed to drive greater impact and meaningful change.

In recognition of the vital work Equality Now is championing in creating a just and equal landscape that allows women and girls to reach their full potential, the organization will receive \$1 million over the course of 10

years, marking a decade-long commitment to supporting Equality Now's work.

Gains in gender equality are increasingly under threat from rising authoritarianism, shrinking civic space, and deep cuts to funding for women's rights. In response, the global human rights movement is calling for renewed, sustained investment in the rights and futures of women and girls. According to the United Nations, it will currently take nearly 300 years to achieve full gender equality, despite a global pledge to do so by 2030 under the Sustainable Development Goals.

“This isn't just about funding. It's a call to action - especially to men,” said Joe Deitch, the Founder and Chairman of the [Elevate Prize Foundation](#). “We are so much more, so much better, when we have access to each other's perceptions and talents and strengths. Men need to step up, speak out, and stand beside the women who have carried this fight for too long.”

For over 30 years, Equality Now has driven global legal reform for women and girls through expert advocacy, strategic litigation, partnerships, and grassroots collaboration. As a recognized international human rights expert, convener, and reformer, the organization shapes better laws, unites powerful movements, and holds power to account—delivering systemic change and advancing equality worldwide.

“Receiving the Elevate Prize Founder’s Award is a powerful affirmation of our mission,” said Mona Sinha. “Legal equality is not just a technical goal—it’s a promise to women and girls

everywhere. It means a girl can walk safely to school, a woman can own her own home, raise her voice, earn a living, and shape the society she lives in. This award shines a light on the transformative power of law to unlock their full potential.”

Recent research confirmed that gender equality indirectly benefits whole populations. Allowing women to achieve their full economic potential could add trillions of dollars to the global economy.

The unrestricted grant Equality Now is receiving from the Elevate Prize Foundation will enable the organization to expand its global strategy, which targets the root causes of legal inequality through five interconnected pillars.

These include engaging governments and international bodies to adopt or reform 75 laws and standards that strengthen multilateralism and human rights protections as well as improving legal access for women and girls worldwide; strengthening women-led movements in over 60 countries to sustain reform and resist democratic backsliding; and ending gender-based violence by advocating for survivor-centered legal systems in 10 nations.

Additionally, it will champion women’s rights-informed digital rights to safeguard privacy and combat tech-facilitated violence, while its economic justice agenda seeks to reform laws that restrict land ownership, inheritance, and divorce.

“Legal equality is a first step—but not the last,” said Sinha. “The law must be a catalyst for cultural transformation. And that requires allies. It is especially powerful to see a leader like Joe [Deitch] stand in solidarity with women and girls. Joe’s leadership reflects a growing global



Joe Deitch, the Founder and Chairman of the Elevate Prize Foundation, and S. Mona Sinha, Global Executive Director of Equality Now, at the 2025 Elevate Prize Founder’s Award

movement of men standing as true allies in the pursuit of gender equality—a vital step toward transforming the harmful social norms that hold back entire communities.”

About Equality Now:

Founded in 1992, Equality Now is an international human rights organization that works to protect and promote the rights of all women and girls around the world. Our campaigns are centered on four program areas: Legal Equality, End Sexual Violence, End Harmful Practices, and End Sexual Exploitation, with a cross-cutting focus on the unique needs of adolescent girls.

Equality Now combines a unique blend of legal expertise, advocacy and partnership to achieve legal and systemic change to benefit all women and girls and works to ensure that governments enact and enforce laws and policies that uphold their rights.

About the Elevate Prize Foundation:

Founded in 2019 by businessman and philanthropist Joseph Deitch, the Elevate Prize Foundation is a global nonprofit on a mission to Make Good Famous. To ensure lasting impact, the organization is committed to bringing visibility to the work of changemakers and inspiring audiences on an international scale.

The foundation’s signature program is its annual Elevate Prize, which is awarded to 10 global leaders tackling pressing issues in innovative ways. The Elevate Prize Catalyst Award, another one of the foundation’s programs, recognizes prominent individuals for their commitment to inspiring global social action and using their influence for the good of humanity. The foundation also operates the Elevate Prize GET LOUD Award, a monthly grant to fuel grassroots movements and organizers on the frontlines committed to collective action and building power among communities. The foundation’s latest endeavor, Elevate Studios, was launched in 2025 to finance and distribute purpose-driven content.

For more information, visit www.elevateprize.org and follow @ElevatePrize on Instagram, YouTube, TikTok, LinkedIn, and Facebook.

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