

# Big Guns Coffee Expands to Grocery Shelves in Hawaii, California, and Oregon Following Energizing C&S Wholesale Show

*10-Year-Old CEO Charli Johnson Unveils West Coast Retail Rollout as Company Gains Ground in the Sustainable Coffee Movement*

TRYON, NC, UNITED STATES, May 14, 2025 /EINPresswire.com/ -- [Big Guns Coffee](https://www.einpresswire.com/Big-Guns-Coffee), the veteran- and family-owned coffee company pioneering sustainable coffee farming in the U.S., is proud to announce its official retail expansion into Hawaii, California, and Oregon. The news follows the brand's standout appearance at the C&S Wholesale Show in Reno, Nevada, where 10-year-old CEO and co-founder Charli Johnson took center stage to share her bold vision for the future of American coffee.



Big Guns Coffee

Charli's speech captured the attention of retailers and distributors alike as she unveiled Big Guns Coffee's newest milestone: store placement across a growing network of independent and regional grocery chains. The company's high-quality, fair-trade coffees will soon be available at:



This is a dream come true"  
*Charli Johnson*

Sun Valley Fine Foods  
Big Potato Market

Windmill Market  
S P D Market – Grass Valley  
United Market  
Johnnies Market  
Park Plaza Fine Foods

Zanotto's Sunnyvale Market  
Valley Fresh Market  
Westport Shop N Kart  
Jacks Country Store  
R&S Markets  
Long Beach Shop N Kart  
McKay's Newport  
Island Grocery Depot  
Tamura Superette

While Big Guns Coffee is actively developing the first U.S. hydroponic coffee farming franchise, its current shelf-ready products are sourced from small, single-origin fair-trade farms, offering consumers bold, ethically produced coffee that reflects the company's commitment to sustainability and transparency.

"This is a dream come true," said Charli Johnson.

"From our hydroponic farm vision to store shelves across the West Coast, we're building something bigger than coffee. We're building the American Dream 2.0."

Big Guns Coffee is also gaining traction through major partnerships, with launches already confirmed at Sprouts Farmers Market and Walmart, and Target on the horizon. The company's Coffee Farm Franchise Co-Op Program, which launched its first indoor coffee farm in Kentucky, is part of a larger effort to decentralize coffee production and grow beans closer to where they're consumed—using cutting-edge, soil-free hydroponic systems.

As the brand heads into a Shark Tank casting call on May 15, the momentum continues to build. This West Coast retail expansion is a pivotal moment in the company's growth and reflects its dedication to bringing high-quality, mission-driven coffee to customers nationwide.

#### About Big Guns Coffee

Founded by Marine Corps veteran and motivational speaker T. Shane Johnson and his daughter Charli, Big Guns Coffee is a bold coffee brand driven by purpose and innovation. With a growing retail footprint, a pioneering hydroponic farming model, and a nationwide co-op franchise plan in motion, Big Guns Coffee is transforming how—and where—coffee is grown in America.

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