

Aussie Home Exchange Platform People Like Us Launches 'Plutos' to Enable Short-Stay Swaps

SYDNEY, NEW SOUTH WALES, AUSTRALIA, May 15, 2025 /EINPresswire.com/ -- People Like Us (PLU), the Australian-founded global home exchange network, has unveiled Plutos – a new feature enabling nonreciprocal home exchanges lasting 1 to 3 nights. The feature addresses a longstanding challenge in the home exchange model: making short stays more accessible without diminishing the value of longer swaps.

<u>Plutos represent a first in the home</u> <u>exchange sector</u>, introduced to complement PLU's existing system called Globes. While a Globe allows a



Country House on People Like Us - UK

member to stay in another member's home for any agreed duration, many have hesitated to use them for shorter exchanges—reserving them instead for more substantial stays.

Key facts about Plutos:

A Pluto represents a short, non-reciprocal stay of 1 to 3 nights.

Members earn Plutos by hosting short visits without requiring an immediate return stay.

Plutos are cumulative and flexible: two Plutos, for instance, could be used for a 6-night stay (if agreed by the host).

New Premium members can convert a locked Globe into one Pluto to make use of the platform straight away.

"With Plutos, People Like Us becomes the first home exchange network to offer a dedicated way

to arrange short stays without needing a direct or long swap," said Drew Seitam, Founder of People Like Us. "It's about listening to our members and making travel more adaptable to everyday life."

The release of Plutos comes at a time when travellers across the UK and

People Like Us logo

Ireland are seeking more flexible, affordable and community-based ways to travel. Whether it's a weekend in the countryside, a city break abroad, or a chance to explore new corners of the country, Plutos give members a simple way to arrange shorter, spontaneous exchanges.

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CEO, People Like Us Home Exchange

About People Like Us

Founded in Sydney in 2018, People Like Us is one of the world's fastest-growing home exchange communities, with <u>over 11,000 homes listed in 120+ countries</u>. PLU is rated #1 in the Homestay category on Trustpilot and is known for its strong, trust-based community.

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