

PopFuzion TV Launches PopFuzion Live, a Millennial Lifestyle Series Fusing Pop Culture with Positivity

Produced with I Ain't No Herb Jackson Studios, the series blends celebrity interviews, community impact, and nostalgia for today's millennial audience.

LOS ANGELES, CA, UNITED STATES, May 14, 2025 /EINPresswire.com/ -- PopFuzion TV proudly announces the launch of its newest original series, [PopFuzion Live](#)—a vibrant, 30-minute lifestyle show blending celebrity interviews, community stories, and positive news for millennial audiences craving both entertainment and substance. Hosted by dynamic media talents Francesca Ellana and Rochelle Amber, the show highlights changemakers, creatives, and culture with heart, humor, and purpose.

Produced in collaboration with [I Ain't No Herb Jackson Studios](#), this season marks a full-circle moment for Executive Producer [Herb Jackson Jr.](#), who launched his media career through PopFuzion.



"I received some of my earliest training through the PopFuzion family," Jackson said. "They gave me the opportunity to host a segment and encouraged me to create my own content. Now, years later, I'm thrilled to return as Executive Producer."

Jackson also emphasized the show's relevance in today's media environment:

"In today's digital world, we often encounter content that fuels division. The phrase 'If it bleeds, it leads' still holds true," he said. "PopFuzion Live flips that by focusing on uplifting stories—real people doing good."

Co-host Rochelle Amber echoed the show's inspiring mission:

"PopFuzion Live is refreshing, uplifting, and informative—all at once," she said. "It's just what the

world needs more of.”

Francesca Ellana, co-creator of PopFuzion TV and host of PopFuzion Live, explained the inspiration behind the series:

“I created PopFuzion Live because I wanted people to stay connected to what’s happening in entertainment—while also discovering the more personal side of the celebrities they love,” she said. “We blend pop culture with purpose, spotlighting nonprofits and everyday heroes making a difference.”

One of the platform’s original architects and co-creator, Kareem “KT Holla” Tucker, helped shape PopFuzion’s foundation and continues to support its mission:

“I believed in PopFuzion from day one because it focused on uplifting underrepresented voices,” he said. “This kind of content is important—especially for millennials who want purpose, authenticity, and representation.”

Gina Tucker, a founding strategist and early architect of PopFuzion’s vision, recalled her first impression:

“When I first connected with Francesca and heard her vision for PopFuzion, it was clear—this wasn’t just another entertainment platform,” she said. “She wanted to spotlight stories that mattered: emerging talent, changemakers, and voices often overlooked by mainstream media. I knew I had to be part of that.”

She added:

“In today’s culture, negativity and division dominate the feed. But PopFuzion reminds us that storytelling can uplift, inspire, and truly make a difference.”

Support for PopFuzion Live’s expansion has come from media professionals like Fred Brandon, who assists with East Coast cable partnerships:

“I loved the show’s focus—not just on celebrities, but on the difference they’re making. Fran’s vision was clear, and I wanted to help expand it nationwide.”

A highlight of the series is PopFuzion Rewind, a nostalgic Throwback segment that celebrates the golden age of '90s television. Through exclusive interviews with stars from beloved sitcoms, viewers get behind-the-scenes stories, reflections, and updates on where these actors are now. It’s a meaningful celebration of TV history with a modern lens.

Season one of Popfuzion Live features a dynamic and diverse lineup of guests, including:

Dennis McDonald, actor from Bad Boys II and Bad Boys 4

Shane Dougherty, contestant on Hulu's Got to Get Out

Brandon D. Lamar, President of the NAACP Pasadena Branch, on community recovery following the Eaton Fires

Dan Amboyer, actor from Netflix's Survival of the Thickest

Susanne Kogut, President of Petco Love, discussing how technology helps reunite lost pets with their families

With its mix of celebrity interviews, nonprofit storytelling, and culture-driven content, PopFuzion Live is designed to engage viewers who want more than headlines—they want meaning.

The show premieres this June on:

Spectrum Channel 32 / AT&T U-verse Channel 99 in Los Angeles

Cox / Verizon Fios / Comcast Channel 10 in Fairfax, VA

A digital streaming rollout is planned for later this year.

PopFuzion Live proves that good news can still be great TV—bringing joy, heart, and impact to screens across the country.

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