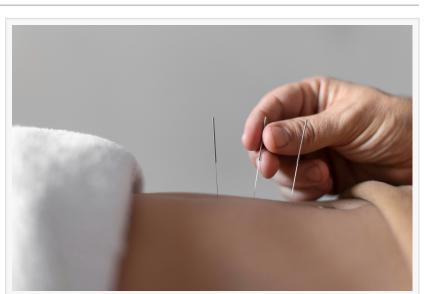


Acupuncture Marketing Pros Launches Online Marketing Services for Acupuncture Clinics in the U.S. and Canada

New digital agency helps Traditional Chinese Medicine (TCM) providers attract more patients through specialized online marketing solutions.

TORONTO, ONTARIO, CANADA, May 15, 2025 /EINPresswire.com/ --Acupuncture Marketing Pros, a newly launched niche digital marketing agency, is now offering full-service SEO, PPC advertising, and web solutions tailored exclusively to acupuncture clinics and Traditional Chinese Medicine (TCM) providers across the United States and Canada.

Designed to meet the unique needs of



Acupuncturist treating a patient — clinics can grow online with SEO, PPC, and booking systems tailored for Traditional Chinese Medicine providers.

holistic health practitioners, the agency delivers results-driven digital strategies that help clinics attract more patients, build stronger online visibility, and grow sustainably in an increasingly competitive healthcare landscape.

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Most marketing agencies don't understand holistic clinics — we do." *Acupuncture Marketing Pros* "Our goal is to provide acupuncturists and TCM clinic owners with marketing that speaks their language," said a spokesperson for Acupuncture Marketing Pros. "Most generic agencies don't understand this space — we do, and that's what makes our approach more effective."

Acupuncture Marketing Pros was created in response to a

growing demand for specialized <u>acupuncture marketing services</u>. While interest in natural medicine, preventative care, and wellness treatments has surged in recent years, many acupuncture clinics still struggle with online discoverability, ineffective ad spend, and websites that fail to convert traffic into appointments. This agency aims to solve those problems with a

focused, done-for-you approach.

The agency's core service offerings include:

- Local SEO to improve search rankings, Google Maps visibility, and patient acquisition through localized keyword targeting

- Google Ads management (PPC) with custom campaign setup, ROI tracking, and lead generation focused on intent-based acupuncture keywords

- Mobile-first website design built around conversion psychology, including fast loading, keyword-rich structure, and online booking system integration

- Social media marketing strategy, including content creation, branding alignment, and automation for platforms like Instagram, Facebook, and Google Business Profile

- Email marketing and CRM integrations, helping clinics improve retention, follow-ups, and client lifetime value

All services are built to scale with the size of the clinic, whether it's a solo acupuncturist, a multilocation practice, or a team of licensed TCM providers. Acupuncture Marketing Pros offers flexible monthly plans with tiered pricing — Starter, Growth, and Premium — that bundle SEO, advertising, content, and web services under one streamlined subscription. This model removes the complexity and overhead that often comes with hiring multiple marketing vendors.

The agency's onboarding process includes a free consultation, marketing audit, and a fully customized strategy based on the clinic's location, services offered, and patient demographics. Each strategy is designed to align with measurable business goals like increased bookings, improved visibility, and better patient communication.

In addition to providing client services, Acupuncture Marketing Pros maintains a growing educational blog focused on acupuncture clinic marketing best practices. Topics include how to rank higher on Google, improve online reviews, set up booking automation, and build a referral engine. These articles are written to support clinic owners who are taking a DIY approach or who want to better understand how digital marketing works in the holistic health space.

With over 30 SEO-optimized blog posts already live and more published weekly, the agency is building topical authority across key verticals like <u>acupuncture SEO</u>, TCM clinic digital marketing, Google Ads for acupuncturists, and reputation management in wellness industries.

Acupuncture Marketing Pros is now actively accepting clients throughout North America and is

positioning itself as a long-term growth partner for wellness-focused clinics. With a blend of healthcare niche knowledge, performance-driven digital marketing tactics, and client-centered service, the agency stands apart as a trusted solution for practitioners seeking real results — not marketing fluff.

To learn more about their services or request a free consultation, visit <u>https://acupuncturemarketingpros.com</u>.

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