

# Removalist Company Offers Cost-Saving Solutions Amid Australia's Cost of Living Crisis

*In this cost of living crisis, one company is providing tangible financial relief with innovative home relocation moving solutions.*

SYDNEY, NSW, AUSTRALIA, May 19, 2025 /EINPresswire.com/ -- New research conducted by Zoom Removals reveals that 62% of Australians delay relocating due to concerns about moving costs amid the ongoing cost of living crisis. In response to these findings, the company has announced service adaptations designed to address financial barriers to relocation.



moving crew at house

The survey of 1,200 Australian households found that nearly two-thirds of respondents had postponed necessary moves due to budget constraints, with 48% reporting they had experienced unexpected costs when using discount removalist services.

“

Our backloading service has seen a 35% increase in demand as more Australians recognize it as a smart financial decision.”

*Jack Suliman*

This data emerges as the Australian Bureau of Statistics reports household living costs rising by 1.1% in the March 2025 quarter, with housing-related expenses remaining the primary concern for consumers.

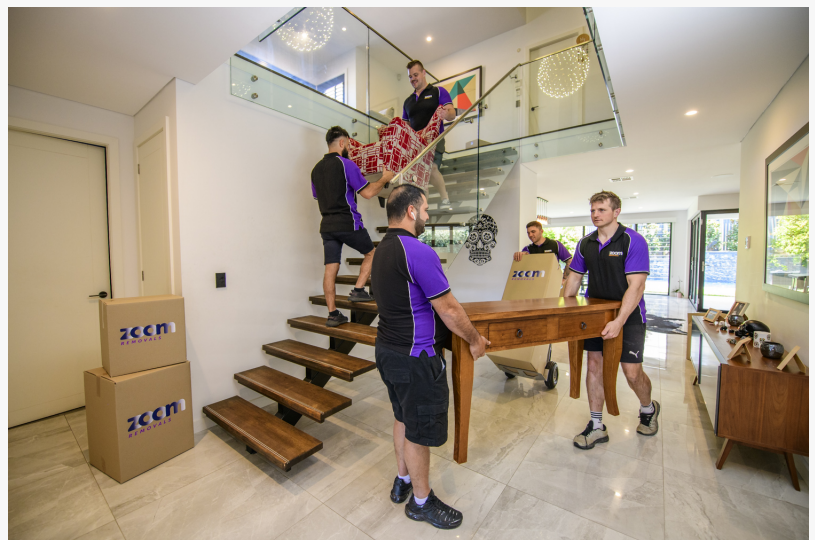
## Research Identifies Key Consumer Concerns

The research identified that unexpected costs and service quality were the primary concerns for consumers considering relocation services. According to the findings, 71% of respondents ranked price transparency as "extremely important" when selecting a removalist.

"Our research indicates a significant shift in consumer priorities during economic uncertainty," said Jack Suliman, Research Director at Zoom Removals. "We're seeing evidence that consumers

are becoming more analytical in their decision-making process, researching credential verification and service guarantees before committing to moving services."

The study also documented a growing trend toward shared transportation options, with 43% of respondents expressing interest in consolidated shipping methods if they resulted in cost reductions without compromising service reliability.



moving team in house

### Service Adaptations Based on Consumer Data

In response to the research findings, Zoom Removals has implemented several modifications to its service structure:

Introduction of transparent comparative pricing tools on the company website

Expansion of the company's interstate backloading network, which allows consumers to share transportation costs

Implementation of a deposit reduction program for verified customers

"The data clearly showed that consumers need more flexibility during the current economic climate," said Suliman. "By expanding our backloading network to additional routes, we're responding directly to the research insights about consumer preferences for cost-sharing options."

The backloading service, which allows multiple customers to share transportation expenses by utilizing available space on return journeys, has demonstrated cost reductions of 10-30% compared to dedicated transport options in the company's operational data.

### Industry Association Responds to Economic Pressures

The Australian Furniture Removers Association (AFRA) has acknowledged the impact of economic pressures on the industry, noting that accredited companies are implementing various approaches to address consumer concerns.

"The current economic environment is prompting industry-wide innovation in how services are structured and delivered," said Suliman. "As an AFRA member, we're participating in industry discussions about best practices for maintaining service standards while addressing legitimate consumer concerns about affordability."

The research also identified a knowledge gap among consumers regarding industry accreditation, with only 38% of respondents aware of the significance of AFRA certification in ensuring service standards and consumer protections.

#### Consumer Education Initiative Launched

Based on the research findings, Zoom Removals has launched a consumer education initiative focused on helping households make informed decisions when selecting relocation services. The initiative includes a downloadable guide to evaluating removal companies and understanding contract terms.

"The data showed that many consumers lacked complete information when making decisions about relocation services," noted Suliman. "We believe that better-informed consumers make choices that ultimately save them money and reduce stress, regardless of which service provider they select."

The guide includes contribution from consumer advocates and financial advisors specializing in household budgeting during economic uncertainty.

For more information about the research findings or to access the consumer guide, visit [www.zoomremovals.com.au](http://www.zoomremovals.com.au).

#### About Zoom Removals

Established in 2008, Zoom Removals is an AFRA-accredited removal company based in Sydney, with services extending throughout Australia. The company conducts ongoing research into consumer trends and service optimization in the removals industry.

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Note to editors: The complete research report with methodology and statistical analysis is available upon request.

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