

2025 TITAN Health Awards Honors Excellence in Healthcare Marketing, Advertising and Communications for Season 1

The TITAN Health Awards has announced the 2025 winners for its first season, honoring outstanding achievements in healthcare marketing, and advertising.

NEW YORK, NY, UNITED STATES, May 28, 2025 /EINPresswire.com/ -- The [TITAN Health Awards](#) has officially announced the 2025 winners for its first season, honoring outstanding achievements in healthcare marketing, advertising, and creative

communications. This year's competition received hundreds of entries from over 25 countries, showcasing the creative strategies, engaging campaigns and innovative ideas that are connecting healthcare brands and professionals with their audiences.

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*Thomas Brandt, Spokesperson
of IAA*

With submissions from leading healthcare agencies, in-house marketing teams, digital strategists, and creative professionals, the TITAN [Health Awards](#) reflects the ongoing transformation in healthcare communications. This year's winning entries showcased breakthroughs in digital campaigns, social media engagement, patient-centered content, and strategic branding, demonstrating the power of modern healthcare initiatives in an industry built on trust, accessibility, and targeted messaging.

Participation of Global Companies & Agencies

The 2025 TITAN Health Awards attracted submissions from

global healthcare brands, creative agencies, and in-house marketing teams, showcasing how strategic messaging, impactful visuals, and data-driven campaigns influence global healthcare communications. This year's competition featured notable entries from Sony PCL Inc., SERVICEPLAN GERMANY, Random42 Scientific Communication, Novo Nordisk, SFC Group, UCB



2025 TITAN Health Awards S1 Full Results Posted

Pharmaceuticals, AMPR, Vita Plus Inter Co.Ltd, Lucid Medical Solutions, Stone Ward, SciePro GmbH along with emerging creative teams producing original and engaging content that enhances how healthcare professionals connect with their audiences.

Visit the TITAN Health Awards' official website here for the complete list of outstanding [health awards winners](https://titanhealthawards.com/):
<https://titanhealthawards.com/>.



2025 TITAN Health Awards S2 Call for Entries

Expert-Led Judging & Grand Jury Panel

Each entry was evaluated by a distinguished panel of marketing executives, creative directors, digital strategists and industry professionals specializing in healthcare, ensuring an impartial selection process. The Grand Jury Panel, consisting of Tiago do Vale (Portugal), Katia Levit (Turkey), Joon Kwon (South Korea), Viswakanth Makutam (United States), and many others brought decades of experience in healthcare advertising, marketing and communications, ensuring that winners met the highest standards of strategy, effectiveness, and industry impact.

“Winning in the TITAN Health Awards is an achievement that reflects lasting influence these campaigns have on the healthcare industry,” said Thomas Brandt, spokesperson of IAA. “The winners of this competition have delivered compelling marketing initiatives, making information more accessible, engagement more meaningful, and trust more tangible. We are proud to celebrate their success and the impact they bring to the entire industry.”

2025 Competition Now Accepting Entries for Season 2

Following a competitive first season, the TITAN Health Awards is now open for submissions in its second season, offering creative professionals, agencies, and branding specialists the opportunity for new recognition in this decisive year.

Entrants can now take advantage of Early Bird entry savings until June 18, 2025, and finalize their submissions by the Final Extension Deadline on September 17, 2025. The official results will be announced on November 7, 2025, celebrating the next wave of achievements as the industry moves toward another year of transformation.

About TITAN Health Awards

The TITAN Health Awards is an international advertising competition that celebrates and recognizes the extraordinary achievements in healthcare advertising and marketing. With categories spanning advertising, digital marketing, strategic campaigns, and brand

communications, this award continues to honor the most impactful ideas and forward-thinking creatives in global healthcare.

About International Awards Associate (IAA)

Established in 2015, the International Awards Associate (IAA) is a global organization dedicated to recognizing professional excellence and outstanding achievements in various industries. As the organizer of a wide range of prestigious award programs such as the MUSE Creative Awards, MUSE Design Awards, Vega Digital Awards, NYX Awards, TITAN Business Awards, TITAN Innovation Awards, London Design Awards, NY Product Design Awards, French Design Awards, Noble Business Awards, and many more, IAA aims to honor, promote and encourage professional excellence, from industry to industry, internationally and domestically, through award platforms that are industry appropriate.

Jae L.

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