

# Global Smart Tailgate Market Outlook 2025-2034: Growth Drivers, Share, And Trends

*The Business Research Company's Smart Tailgate Global Market Report 2025 – Market Size, Trends, And Global Forecast 2025-2034*

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Explores Market Driver, Trends, Regional Insights - Market Sizing & Forecasts Through 2034

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Smart Tailgate Global Market Report 2025

Highlighting an elevation from a market size of \$3.47 billion in 2024 to an impressive \$3.81 billion in 2025, this [smart tailgate market](#) report underscores the 9.8% compound annual growth rate CAGR triggered by several factors. Rapid expansion in the areas of e-commerce and logistics, an increasing demand for electric vehicles and shared mobility, enhanced focus on user experience, and a rise in the need for commercial vehicles have all contributed to this growth in the historic period.

Is the smart tailgate market set to witness substantial growth?

Looking ahead, strong growth in the smart tailgate market size is expected over the next few years. Projections suggest that the market will reach \$5.46 billion in 2029 at a CAGR of 9.4%. Associated growth drivers include an increasing demand for luxury vehicles, a growing preference for hands-free and automated solutions, lifestyle changes accelerated by urbanization, rising disposable incomes, and a burgeoning trend for aftermarket customization.

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What drives the [smart tailgate market growth](#)?

The burgeoning luxury automotive sector is set to drive the growth of the smart tailgate global market. This sector illustrates a segment of the car industry that focuses on high-end vehicles marked by superior quality, state-of-the-art technology, exceptional performance, and exclusive designs. Increasing global wealth and shifting consumer preferences towards premium

experiences have contributed to the growth of the luxury automotive sector, thereby pushing the expansion of the smart tailgate global market.

Who are the key players in the smart tailgate market?

The smart tailgate market is marked by prominent players such as Hyundai Motor Company, Kia Corporation, Continental AG, Magna International Inc., Aisin Seiki Co. Ltd., Opmobility Ltd., Brose Fahrzeugteile GmbH & Co. KG, Mitsuba Corporation, Huf Hülsbeck & Fürst GmbH & Co. KG, among others.

Companies in the smart tailgate global market have focused on the integration of noise-reduction technology. Shenzhen Zhaowei Machinery & Electronics Co. Ltd., a China-based manufacturing company, made remarkable strides in this direction by launching the smart electric tailgate actuator in February 2024. This innovative product, featuring low noise, stable operation, a compact structure, high torque, and a strong load capacity, is automated by remote control, adding convenience to the user experience.

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How is the smart tailgate market segmented?

- By Type: Power Tailgate, Hands-Free Tailgate
- By Technology: Sensor-Based, Camera-Based, Other Technologies
- By Vehicle Type: Passenger Cars, Commercial Vehicles
- By Application: Original Equipment Manufacturer, Aftermarket

Subsegments:

- By Power Tailgate: Button-Controlled Power Tailgate, Remote-Controlled Power Tailgate, Sensor-Based Power Tailgate
- By Hands-Free Tailgate: Foot Gesture-Activated Tailgate, Proximity Sensor-Activated Tailgate, Voice-Controlled Tailgate

What is the regional analysis of smart tailgate market?

Regionally, North America emerged as the largest market for smart tailgates in 2024. Asia-Pacific, however, is poised to exhibit the fastest growth in the upcoming forecast period.

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