

Thrive in 2025 by Tony Robbins Introduces Mastermind Business System for Knowledge-Based Entrepreneurs

Thrive in 2025 is a free, three-day global virtual training event that empowers individuals to enter the Knowledge Economy by turning their story into income.

NEW YORK, NY, UNITED STATES, May 15, 2025 /EINPresswire.com/ -- In response to the

“

Success leaves clues. If someone is achieving the results you want, study what they do, model their behavior, and you can create similar outcomes.”

Tony Robbins

accelerating shift toward knowledge-based entrepreneurship, Tony Robbins and Dean Graziosi have announced Thrive in 2025, a free, live virtual event set to take place from May 15 to 17, 2025. The three-day event is designed to help individuals transform their personal experience, skills, and passion into scalable offers in the growing Knowledge Economy.

Registration is free but limited - [To reserve a spot for the Thrive In 2025 Event, please click here.](#)

Thrive in 2025 aims to equip everyday people with the tools, frameworks, and mindset needed to generate income by sharing what they already know. From first-time entrepreneurs to seasoned professionals seeking change, the program offers a guided, implementation-focused experience accessible to all.

Why Thrive in 2025 Was Created

The economic landscape is changing rapidly. With millions exploring alternative income streams and digital-first careers, there is increasing demand for practical, values-driven training that bridges inspiration with action. According to Forbes, the e-learning sector alone is projected to grow beyond \$375 billion by 2026, signaling a powerful trend toward knowledge monetization.

"Thrive in 2025 is not about theory – it's about doing," said Dean Graziosi. "This event provides a roadmap for those ready to serve, grow, and build something meaningful based on who they are and what they know."

What the Event Offers

Attendees of Thrive in 2025 will participate in:

- Live strategy sessions with Tony Robbins, Dean Graziosi, and other thought leaders
- Step-by-step training on creating and launching knowledge-based offers
- Interactive workshops to clarify personal purpose and marketable expertise
- Downloadable tools including workbooks and exercises for immediate use

The event unfolds over three structured days:

- Day 1 focuses on self-discovery and offer creation
- Day 2 introduces income-generating systems, including the Y.E.S. Method
- Day 3 is centered on execution, planning, and building momentum

No prior business experience is necessary, and all content is designed for accessibility and real-time action.

Hosted by Two of the Industry's Most Trusted Voices

Tony Robbins is a globally respected life and business strategist, known for over four decades of helping individuals and organizations unlock their potential. His programs have reached more than 50 million people in over 100 countries.

Dean Graziosi is a multiple New York Times bestselling author, entrepreneur, and educator. He has spent more than 25 years guiding individuals to identify their strengths and build income-generating businesses rooted in authenticity.

Their past joint events have attracted millions of registrants worldwide and are widely recognized for delivering transformative value without high barriers to entry.

Don't Miss Out and Sign Up Today (Limited VIP Passes Available)

Featured Guest Speakers

TONY ROBBINS + DEAN GRAZIOSI + SPECIAL GUEST

THRIVE IN 2025

Elevate your Business
in Just 3 Days

VIRTUAL LIVE EVENT MAY 15, 16, 17 10:00AM PT | 1:00PM ET

SAVE YOUR SEAT

Thrive In 2025 Event Mastermind Business System

Joining Robbins and Graziosi is a diverse roster of experts:

Matthew McConaughey – Speaking on purpose, life direction, and self-trust

Jay Shetty – Offering mindset practices for mission-aligned entrepreneurship

Lisa Nichols – Focused on voice, confidence, and service-based storytelling

Radhi Devlukia – Emphasizing holistic health and self-alignment

Gary Brecka – Delivering science-backed strategies for energy and performance

Jillian Turecki – Guiding attendees in emotional strength and self-awareness

This diverse lineup reflects a commitment to helping participants build not just businesses, but lifestyles aligned with their core values.

Who the Event Serves

Thrive in 2025 is ideal for:

- Aspiring entrepreneurs looking for a proven path
- Creators and side hustlers ready to monetize what they know
- Career professionals exploring personal brands or consulting
- Individuals navigating transition or seeking greater impact

The training is intentionally inclusive and designed for people from all industries and backgrounds.

Event Logistics

Dates: May 15–17, 2025

Time: Daily sessions begin at 11 AM PT / 2 PM ET

Location: Online via secure streaming

Admission: Free with registration

Attendees will receive a workbook, access to community discussion, and the option for limited-time replays.

Introduction of the Mastermind Business System

At the conclusion of the Thrive in 2025 event, attendees will also be introduced to the

Mastermind Business System—a structured, long-term support program designed to help participants implement and expand on the strategies shared during the event. Developed by Tony Robbins and Dean Graziosi, the system provides ongoing training, tools, and mentorship for individuals looking to build sustainable, knowledge-based businesses. The introduction of this program reviews and reflects the event's continued focus on delivering practical solutions that support long-term success beyond the initial three days of training.

==> [Sign Up for the MBS Today Before The Window Ends!](#)

Why Now?

The 2020s have seen a growing desire for autonomy, flexibility, and meaningful work. From the rise of solopreneurship to increasing demand for online learning, the Knowledge Economy continues to present opportunities for those willing to take action.

"The path to success is to take massive, determined action," said Tony Robbins. "This event is about giving people the direction and momentum to finally move forward."

Registration Now Open

General registration for Thrive in 2025 is open at no cost. Interested participants can sign up via the official website and will receive confirmation with event access instructions and pre-event resources.

About the Organizers

Tony Robbins is a world-renowned strategist, author, and speaker known for helping individuals achieve measurable success in life, business, and leadership.

Dean Graziosi is an entrepreneur and educator focused on making personal development and business growth accessible to everyday people.

Together, they are leading voices in helping people create purpose-driven income through digital tools and strategic action.

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