

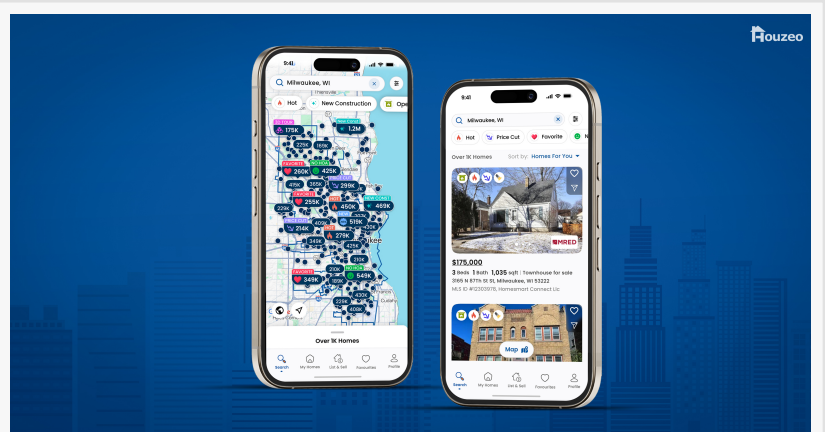
Houzeo Rolls Out Advanced Homebuyer Platform in Wisconsin

Home buyers across the Badger State can now find their dream home on Houzeo, schedule a tour, and submit offers.

MILWAUKEE, WI, UNITED STATES, May 16, 2025 /EINPresswire.com/ -- Houzeo, America's #1 home selling website and app, is now launching its buyer platform and mobile app.

Houzeo's new Real Estate Super App offers a collection of cutting-edge tools designed to cater to the modern

homebuyer. From browsing to closing, the new Houzeo mobile app provides a seamless, efficient, and personalized experience every step of the way.



1,000+ Homes for Sale in Milwaukee, WI

1. Houzeo's Extensive Home Database: Houzeo provides access to over 1.5 million listings, including approximately 27,600 [homes for sale in Wisconsin](#). Houzeo's database of homes is in line with Zillow, Redfin, and other major platforms. All listings have high-quality photos and detailed listing info—floor plans, sales trends, property history, street views, virtual tours, must-have filters, and neighborhood insights.

2. IntelliSearch: Houzeo's IntelliSearch algorithm helps buyers easily find properties with natural language searches, such as "affordable lakefront cabins near Eagle River under 300k" or "2 bed 1.5 bath [Madison houses for sale](#) with large yards." Homebuyers can quickly locate properties that match their needs using simple language, eliminating hours of searching.

3. Intuitive Map Filters: Houzeo's interactive map makes it easy for buyers to filter listings based on their preferences—whether they're open houses, recent price drops, new constructions, or homes without HOA fees. The map updates in real time, helping buyers focus on the properties that truly match their needs.

4. Book a Home Tour: Scheduling a tour is quick and easy. Buyers can pick a time that works for them and book a showing in just a few clicks.

5. Save Favorite Homes: Whether buyers are browsing lakefront cottages in Door County or charming bungalows in Madison, they can save listings to their Favorites and revisit them anytime. It's an easy way to compare options and stay organized, especially when multiple decision makers are involved.

6. Contact Agent: Houzeo's Contact Agent function ensures direct communication with listing agents. Whether buyers explore historic [Milwaukee homes for sale](#) or look to submit an offer on a colonial home in Eau Claire, they request more details and submit offers, all with a simple click.

And you can do this on the web, via the Houzeo website, or via the Houzeo mobile app!

Houzeo is on a mission to create a one-stop shop for residential real estate. It has launched 9 different tools for home sellers and is now just getting ready to cater to home buyers. By providing simple discovery and transaction tools, Houzeo aims to simplify buying and selling homes in the US. If it's related to your house, Houzeo has you covered.

Download the Houzeo mobile app on the Apple App Store or the Google Play Store for free.

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