

Global Thermos Drinkware Market Forecast To Reach \$4.29 Billion By 2029 With 6.7% Annual Growth

The Business Research Company's Global Thermos Drinkware Market Forecast To Reach \$4.29 Billion By 2029 With 6.7% Annual Growth

LONDON, GREATER LONDON, UNITED KINGDOM, May 19, 2025 /EINPresswire.com/ -- <u>The Business</u> Research Company's Latest Report Explores Market Driver, Trends,



Regional Insights - Market Sizing & Forecasts Through 2034

Presently, the thermos drinkware market stands strong and has appreciated considerably in recent years. The market size, which was valued at \$3.09 billion in 2024, is estimated to gather



It will grow to \$4.29 billion in 2029 at a compound annual growth rate (CAGR) of 6.7%."

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momentum and expand to \$3.31 billion in 2025 – a robust compound annual growth rate CAGR of 7.0%. Various aspects contribute to the growth trajectory of the historic period. A rise in disposable income, increased adoption of social media, burgeoning popularity of online shopping, the influx of advanced technology, and the emerging trend of urban living all have played a role in enhancing the market potential.

Where Is The Thermos Drinkware Market Headed In The Future?

Market analysts predict that the next few years will see even more vigorous growth of the thermos drinkware market. The market size promises to supersede expectations, attaining a height of \$4.29 billion by 2029, spurred by a CAGR of 6.7%. There are broad spectrum trends influencing the forecast period. Emphasis on sustainability, swelling work population, rising trend of outdoor activities, growing awareness of the perils of plastic pollution, and increasing cognizance of health and wellness are all paving the way for notable growth. In addition, the market is witnessed the emergence of vacuum-insulated technology, smart technologies,

integration of smart and functional features, strategic collaborations, and advanced insulation technologies.

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What's Fueling The Growth Of The Thermos Drinkware Market?

In particular, the rising popularity of outdoor activities is expected to propel market growth considerably. Outdoor activities encompass all sorts of engagements outside, typically in natural environments where individuals participate in physical, recreational, or social pursuits. The uptick in the popularity of such activities is fueled by a desire to escape stress, enjoy nature, and remain active. Thermos drinkware, owing to its ability to retain beverage temperature for hours, adds to the convenience and enjoyment of these outdoor activities. For instance, according to the Outdoor Industry Association, a US-based trade association, in 2022, participation in children's outdoor activities saw significant growth with backpacking participation spiking from 1.6 million in 2021 to over 2.3 million. Furthermore, a whopping 75% of outdoor activities saw increased participation – a clear indicator of the growing popularity of outdoor activities, which in turn is fueling the growth of the thermos drinkware market.

Who Are The Key Players In The Thermos Drinkware Market?

Renowned players in the thermos drinkware market including YETI Holdings Inc., Zhejiang Haers Vacuum Containers Co. Ltd., Kent RO Systems Limited, Zojirushi America Corporation, Igloo Products Corp., CamelBak Products LLC, Trove Brands LLC, Contigo Corporation, SIGG Switzerland AG, Hydro Flask LLC, Thermos L.L.C., LaiKoe, Simple Modern LLC, Kingstar Industries Co. Ltd., Mizu Inc., Tiger Corporation, Yongkang Lance Industry & Trade Co., Mayur Jugs, Feemio Group Co. Ltd., Shanghai Solid Stainless Steel Products Co. Ltd.invest in the industry and propel collectively the industry advancements.

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How Is The Thermos Drinkware Market Segmented?

The comprehensive report segments the thermos drinkware market as follows:

- 1 By Product Type: Water Bottle, Mugs And Tumblers, Beverage Bottle
- 2 By Capacity: Less Than 500ml, 500ml To 1000ml, 1000ml And Above
- 3 By Distribution Channel: Hypermarkets Or Supermarkets, Specialty Stores, Convenience Stores, Online, Other Distribution Channels
- 4 By Application: Outdoor Enthusiast, Everyday Use, Specialized

What Are The Regional Insights Of The Thermos Drinkware Market? In terms of regions, North America was the largest contributor to the thermos drinkware market in 2024. However, Asia-Pacific is expected to be the fastest-growing region going into the forecasted period. The report covers extensive regional perspectives, including Asia-Pacific, Western Europe, Eastern Europe, North America, South America, Middle East, and Africa.

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Oliver Guirdham
The Business Research Company
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