

New Wave of Blockchain Leaders Revealed as Consensus 2025 Concludes in Toronto

As the curtain closes on Consensus 2025, ten emerging companies are being recognized for shaping what's next in blockchain, Al, and digital finance.

TORONTO, ONTARIO, CANADA, May 16, 2025 /EINPresswire.com/ -- As Consensus 2025 wraps up three packed days of innovation, networking, and dealmaking, the spotlight now shifts to a select group of breakout companies that made waves across the convention floors—and beyond.



With over 15,000 attendees, hundreds of exhibitors, and representation from financial giants, cutting-edge startups, and global regulators, Consensus once again proved why it remains the most influential gathering in the Web3 and blockchain ecosystem.

Now, as the event concludes, industry watchers are keeping their eyes on a new wave of innovators. Whether they exhibited, sponsored, or networked their way into the spotlight, these ten companies have emerged as ones to watch as the industry heads into its next chapter.

Below are ten standout companies gaining attention for bold approaches in areas ranging from decentralized infrastructure and tokenization to Al integration and next-gen financial solutions:

1. Decoded.ID

Decoded.ID is an Al-native advertising agency at the forefront of innovation, specializing in blockchain, emerging advertising channels, and automation technologies. It harnesses cuttingedge technologies to create unique marketing solutions, driving engagement and growth for clients in the digital space. Currently, Decoded.ID is developing new projects in stealth mode, blending blockchain and Al to revolutionize advertising strategies. Through these innovations, Decoded.ID aims to empower brands with tools that leverage transparency, efficiency, and creativity, driving the future of advertising forward. https://decoded.id/

2. Unicoin

Unicoin is a publicly reporting and audited next-generation cryptocurrency aligned with U.S. standards and backed by real estate and equity stakes in high-growth potential companies. At Consensus 2025, it was announced that the non-U.S. Unicoin International Affiliate will launch a global Initial Coin Offering (ICO) at several crypto exchanges worldwide on June 26. This move is designed to create substantial value for Unicoin Inc. investors. Plans also include deploying a proprietary blockchain to create a leading 'Made in USA' scalable and cost-efficient platform. https://unicoin.com/

3. Tokenbridge

Tokenbridge is an award-winning UK wealthtech startup with global momentum. Its innovative software aggregates new-style wealth tokens, enabling financial advisors to service retail investors more effectively. With a focus on wealth 'inheritors' and a market estimated at US\$145 trillion by 2026, Tokenbridge offers blockchain-agnostic token aggregation software tailored for next-generation digital advisors. This solution facilitates personalized financial advice at scale, addressing a significant generational wealth transfer opportunity. https://tokenbridge.co.uk/

4. SteelWave Digital

SteelWave Digital, the subsidiary focused on the digitization and innovation of SteelWave LLC's real estate and capital market activities, is delighted to be at Consensus 2025. As an organization at the forefront of Tokenized Real Estate, with a \$500M fund to democratize access to Commercial Real Estate (CRE) investment, it is great to meet with fellow industry leaders to discuss the future and share best practices for a marketplace that is expected to reach \$2 trillion by the start of the next decade. We look forward to seeing our colleagues at the multiple speaking, panel, and networking sessions to discuss this burgeoning sector of decentralized finance. https://www.steelwavellc.com/

5. Biconomy.com

Biconomy has rapidly gained global traction, trusted by over 1 million users in more than 100 countries. Since its 2019 launch, the platform offers more than 300 trading pairs, including BTC, ETH, and emerging altcoins, supporting Spot and Futures trading with up to 100x leverage. Features such as demo trading, copy trading, staking rewards, and a native token (BIT) that unlocks fee discounts and exclusive promotions contribute to a robust trading ecosystem. Biconomy.com participated as a wall banner sponsor at Consensus 2025, emphasizing its vision and connection to the global crypto community. https://www.biconomy.com

6. ChartObserver

ChartObserver is a simulated cryptocurrency exchange designed to help users unlock their trading potential, without putting real money at risk. The intuitive web-based platform makes it easy for crypto newcomers to get started, while experienced traders can leverage a robust API to automate their strategies. Supporting over 200 USD trading pairs, ChartObserver's freemium subscription model includes the first 50 trades each month at no charge. With a strong focus on

collaboration and shared learning, ChartObserver aims to make trading fun, transparent, and engaging for everyone. A profit-based leaderboard highlights top-performing traders. These traders are encouraged to share their portfolio and trading history, as well as offer insights into the tools or strategies behind their success. This transparent, gamified approach creates unique opportunities for partner companies to showcase their products and services. Likewise, crypto influencers could build trust and reputation as high-achievers on the ChartObserver exchange. https://chart.observer/

7. KlyroDev

KlyroDev is a Canadian software development firm that partners with startups and growing businesses to design and build custom web and mobile applications, as well as websites. The company prioritizes clean, scalable code and intuitive user experiences, tailoring solutions to each client's unique needs without relying on templates or shortcuts. From MVPs to full-featured platforms, KlyroDev also provides high-level technical consulting to ensure products are launch-ready and sustainable. https://klyrodev.com/

8. Akram & Associates PLLC

Akram & Associates PLLC is a leading CPA firm specializing in assurance, advisory, and tax services for the alternative investment industry, including hedge funds, private equity, and venture capital. We help fund managers navigate complex regulatory environments, streamline operations, and maintain investor confidence. Expanding into the digital asset space, we now offer crypto audit services, blockchain accounting, and advisory on tokenized assets, digital wallets. As the digital economy grows, we are committed to supporting clients with innovative, forward-thinking solutions rooted in deep industry knowledge. Whether you're launching a crypto fund or managing a traditional investment vehicle, our team provides high-quality service with a personalized approach. Meet us at Consensus to learn how we're modernizing fund administration for the blockchain era. https://aifundservices.com/

9. Zenful Sales

Zenful Sales optimizes B2B sales strategies for technology companies by applying proven frameworks customized to each organization's business model and industry. Combining tactical sales expertise with certified coaching methodologies, Zenful Sales addresses skills and mindset barriers that impact sales success. With experience selling to organizations of all sizes, including Fortune 100 companies, the firm simplifies sales cycles and navigates complex environments, helping tech companies develop sales systems that consistently exceed revenue goals. https://zenfulsales.com

10. Lighthauz Consulting

Lighthauz Consulting empowers Web3 leaders, tech founders, and teams to communicate clearly, lead authentically, and connect across cultures. Founded by leadership and communication coach Lidia Akar, the firm offers executive coaching, communication training, and strategic storytelling programs tailored for fast-growing global teams. In the complex crypto and Web3 landscape, Lighthauz helps clients cut through jargon, build trust, and craft resonant

messages—from investor pitches to cross-border collaboration. https://lighthauzconsulting.com/

Consensus 2025 may be ending, but the momentum these companies carry is just beginning. From new infrastructure layers to next-gen protocols and real-world adoption use cases, these teams are building for impact long after the booths close and the badges come off.

About Consensus

Organized by <u>CoinDesk</u>, Consensus is the longest-running and most influential event in the blockchain and Web3 space. Now in its 11th year, the conference is a critical meeting point for developers, investors, policymakers, and industry leaders defining the future of digital assets and decentralized systems.

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