

Business Solutions Marketing Group Unveils Google Business Optimization Service to Boost Map Pack Visibility

Business Solutions Marketing Group Reveals Innovative Tactics to Get Found on Google Maps (Even If You're Not in the Top 3!)

MECHANICSBURG, PA, UNITED STATES, May 16, 2025 /EINPresswire.com/ -- [Business Solutions](#) Marketing Group today announced a suite of cutting-edge Local SEO strategies designed to help small businesses boost visibility on Google Maps—regardless of whether they occupy the coveted top three positions in the Map Pack.



Business Solutions Marketing Group Logo

While 46% of all Google searches carry local intent and 88% of mobile local searches result in a call, website visit, or store visit within 24 hours, many businesses mistakenly believe they must rank first to capture this high-intent traffic. Business Solutions Marketing Group's new "Beyond the Top 3" approach challenges that notion by leveraging under-utilized features of [Google Business](#) Profiles and on-site SEO techniques.

“

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Linda Donnelly

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Marketing Group. “Our proven tactics—like Q&A optimization, geo-tagged photo uploads, local schema markup, and multilingual review outreach—unlock fresh pathways to visibility and foot traffic.”

Key components of the “Beyond the Top 3” strategy include:

Q&A Dominance: Answering common customer questions in the GBP Q&A section, a practice employed by fewer than 12% of businesses, can increase conversion rates by up to 30%.

Geo-Tagged Visuals: Weekly upload of geo-tagged photos drives a 24% lift in local search views and clicks.

Local Schema & FAQ Rich Results: Implementing FAQ schema to target “Position Zero” featured snippets can boost Map Pack clicks by 12%.

Multilingual Reviews: Soliciting reviews in multiple languages expands keyword reach and may improve Map Pack visibility by 6%.

“Near Me” FAQ Pages: Creating localized FAQ pages on business websites increases the chance of appearing in both organic results and Map Pack snippets by 40%.

To celebrate the launch, Business Solutions Marketing Group is offering a complimentary Google Maps heatmap ranking report for a limited time.

About Business Solutions Marketing Group

For over a decade, Business Solutions Marketing Group has empowered small businesses with comprehensive digital marketing services, including Video Marketing, Reputation Management, Review Removal, and Google Business Listing Optimization.



GET FOUND ON Google Maps (BEYOND THE TOP 3!)

MAKE YOUR GOOGLE BUSINESS PROFILE AWESOME

- Fill out every detail
- Add photos and videos
- Pick relevant categories
- Answer Q&As

GET GLOWING REVIEWS

- Ask for reviews
- Make it easy to leave them
- Respond to every review

OPTIMIZE FOR LOCAL SEARCH

- Use local keywords
- Display your address
- Get listed in directories
- Leverage social media

ATTRACT MORE CUSTOMERS TO YOUR BUSINESS!

Google Business Optimization Ten

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Google Business Optimization Five



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