

PharmStars Announces Startup Showcase Event Focused on Digital Innovations in Rare Disease

12 digital health startups with pharma-focused innovations who completed PharmStars' 8th accelerator will present to and meet with pharma firms at the Showcase

BOSTON, MA, UNITED STATES, May 20, 2025 /EINPresswire.com/ -- [PharmStars](#), the leading accelerator for pharma-focused digital health startups, is delighted to announce its eighth startup Showcase Event, which is taking place on May 20, 2025, in Boston. This showcase will mark the culmination of the Spring 2025 10-week accelerator program, which focused on "Digital Innovations in Rare Disease."

At the Showcase Event, each digital health startup will make a formal presentation. They will also have one-on-one meetings with PharmStars' [pharma members](#).

PharmStars is dedicated to bridging the "pharma-startup gap." The accelerator's mission is to help biopharma and digital health startups overcome cultural and other barriers to partnership, thereby accelerating the adoption of digital innovations to improve patient outcomes. [PharmaU](#), PharmStars' education and mentoring program, prepares participating startups to effectively engage with pharma companies as clients. PharmStars' pharma members benefit from priority access to these innovative startups.

Startups in this cohort have developed a variety of digital innovations to enhance rare disease drug development, including diagnostics and biomarkers for patient identification and disease monitoring, tools to improve the execution of rare disease clinical trials, and patient research and advocacy group solutions.



PharmStars' 8th Startup Showcase Event
Taking Place May 20, 2025, in Boston

Naomi Fried, PharmStars' founder and CEO, expressed her enthusiasm, saying, "This group of startups presents promising pharmatech solutions to some of the most complex issues in rare disease. I believe they will deliver real value to our pharma members."

The startups appreciate that the PharmStars accelerator has enhanced their ability to successfully engage with pharma digital innovation decision-makers. One participant commented, "Participating in PharmStars has helped us look at what we're doing in a different way...it challenged us to reconsider how we're articulating our value proposition. Plus, the PharmaU curriculum is laid out so simply that it's easy to instantly apply it to our work with pharma. We now feel more confident that we understand pharma."

During the three-day Showcase, the digital health startups will meet privately with pharma members to discuss potential business opportunities. "We've scheduled approximately 70 one-on-one meetings between our startups and participating pharma members. These conversations provide a valuable opportunity for engagement and the potential to spark meaningful collaboration," noted Fried.

The startups are eagerly anticipating the Showcase and the opportunity to engage PharmStars' pharma members. A startup CTO remarked, "We're very keen to meet with biopharma who share our passion and interest in developing treatments for rare disease populations. We're really excited that rare disease have become an area of focus for the industry. We're also looking forward to making friends and building partnerships."

Another participant agreed, "I am looking forward to continuing conversations that were started in the Fireside Chats with the pharma members and building meaningful relationships!"

The identities of the digital health startups in this accelerator cohort will remain confidential until the end of the media blackout period in June. At that time, the startups in PharmStars' Spring 2025 cohort will be publicly revealed.

Planning for PharmStars' Fall 2025 accelerator is already underway. Additional details regarding timing and themes will be announced soon. PharmStars is accepting new pharma and biotech members for 2025. For more information on future cohorts and pharma membership, visit www.PharmaStars.com.

About PharmStars

PharmStars is the only member-based, pharma-focused accelerator for digital health startups. Through our extensive expertise across pharma, startups, digital health, and innovation, we understand the challenges that pharma and startups face when seeking to collaborate. Our PharmaU program supports digital health startups and our pharma members in "bridging the pharma-startup gap," leading to greater success and faster adoption of "beyond the molecule" solutions for patients. More information at www.PharmaStars.com.

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