

Cannanda Launches Health Canada-Licensed CB2 Topical Oil to Meet Surging Demand for Beta-Caryophyllene (BCP)

New "So Clean, It's Edible" Topical Pain Relief Oil Adds to Cannanda's Line of Top-Selling Beta-Caryophyllene Products

TORONTO, ON, CANADA, May 21, 2025 /EINPresswire.com/ -- Cannanda, the globally recognized leader in [beta-caryophyllene \(BCP\)](#) innovation, is proud to announce the launch of [Cannanda CB2 Topical Oil](#)—a clean, fast-absorbing natural remedy for joint and muscle pain, and officially licensed by Health Canada. This release comes in response to surging market demand for more effective, natural alternatives to synthetic pain relief products.

As consumer interest in beta-caryophyllene continues to grow, Cannanda has positioned itself as the go-to authority on this powerful compound, with its [CB2 oil products](#) consistently ranking as the world's best-selling BCP-based health solutions.

A NATURAL EVOLUTION IN PAIN RELIEF

With the increasing popularity of natural remedies and a growing awareness of the endocannabinoid system, beta-caryophyllene has caught the attention of both health-conscious consumers and the scientific community. As a non-intoxicating, dietary cannabinoid that selectively binds to the CB2 receptor, BCP has been shown in research to support the body's natural balance—known as homeostasis—and reduce inflammation.



CB2 Topical Oil is a new option for topical beta-caryophyllene with a formulation that's "so clean, it's edible!"

Cannanda's new topical oil offers a unique way to harness these benefits through the skin, opening a powerful new delivery route for localized relief.

WHY CANNANDA CB2 TOPICAL OIL IS CREATING BUZZ

Health Canada licensed with approved claim to temporarily relieves aches and pains of muscles and joints associated with one or more of the following: simple backache, lumbago, strains and sprains (involving muscles, tendons, and/or ligaments), and arthritis.

Powered by beta-caryophyllene (BCP) — a dietary cannabinoid that activates the CB2 receptor, promoting natural healing without concerning synthetic active ingredients with side-effects.

Clean, food-grade formula — uses only ingredients safe enough to eat. No neurotoxins, carcinogens, hormone disruptors, or synthetic ingredients.



CB2 Topical Oil, featuring beta-caryophyllene, helps you age gracefully and allows you to get back to enjoying life.

“

Beta-caryophyllene is a game changer. With the launch of CB2 Topical Oil, we're offering people a natural, safe, and effective way to manage pain externally, without harmful side effects.”

Dr. Lee Know

EFFECTIVE FOR:

Arthritis pain

Joint and muscle soreness

Backaches and sprains

Post-workout recovery

Everyday tension and stiffness

Ideal for health-conscious users looking for a clean-label, drug-free, topical pain solution.

WHY TOPICALS MATTER: THE SKIN AS A GATEWAY

Few people realize the skin is more than just a barrier—it's a highly absorptive organ. Anything applied to the skin can enter the bloodstream and affect systemic health. That's why Cannanda formulated CB2 Topical Oil with the highest standards of safety and purity:

No synthetic fragrances

No harsh preservatives

No petroleum-derived ingredients

100% food-grade ingredients

Free from toxins, parabens, and phthalates

In a market where many products contain questionable fillers or industrial solvents, Cannanda stands apart as a company truly dedicated to wellness.

THE RISING POPULARITY OF BETA-CARYOPHYLLENE

Recent search engine trends reflect a sharp rise in interest around:

“natural pain relief for arthritis”

“what is beta-caryophyllene”

“CB2 oil benefits”

“topical oils for joint pain”

“natural anti-inflammatory oils”

“how to reduce inflammation naturally”

As these searches increase, Cannanda CB2® remains a top result for consumers looking to



CB2 Topical Oil is the new topical pain reliever for athletes dealing with muscle soreness or injuries. Featuring beta-caryophyllene in a clean formula safe for drug-tested athletes.

understand and experience the healing potential of BCP.

A WORD FROM THE EXPERTS

"We're experiencing an unprecedented surge in demand for our CB2 products," says Dr. Lee Know, founder and managing director at Cannanda. "Beta-caryophyllene is a game changer. With the launch of CB2 Topical Oil, we're offering people a natural, safe, and effective way to manage pain externally, without harmful side effects."

ABOUT CANNANDA

Founded on the principles of science, sustainability, and transparency, Cannanda is the global pioneer in beta-caryophyllene innovation. Its multi-award-winning CB2 oil line is trusted by hundreds of thousands worldwide, with a reputation for clean formulations, clinically relevant dosages, and proven results.

Cannanda's products are formulated in Canada and distributed internationally, with a growing base of loyal customers who rely on CB2 oil for pain management, inflammation support, better sleep, reduced anxiety, and more.

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