

## Disctopia Acquires Wavve to Boost Podcasting & Digital Media Growth

Brings Cutting-Edge Video Marketing
Tools to Podcasters and Creators



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Disctopia, a leading <u>podcast hosting</u> and streaming platform, has acquired Wavve, the widely recognized tool that transforms audio into social media-ready videos. This strategic acquisition strengthens Disctopia's commitment to empowering podcasters and content creators with innovative marketing tools to grow their audiences and maximize revenue.



At Disctopia, we are dedicated to providing creators with the best tools for success,"

Patrick Hill

With Wavve's advanced audiogram and video features, Disctopia users will now have even more ways to amplify their content, engage listeners, and drive monetization. By integrating Wavve's technology, Disctopia is evolving into a comprehensive platform where creators can seamlessly host, market, and distribute their content—all in one place.

"At Disctopia, we are dedicated to providing creators with the best tools for success," said Patrick Hill, CEO of Disctopia. "By bringing Wavve into our ecosystem, we're making it easier than ever for podcasters to market their shows and captivate audiences through engaging video content. This acquisition marks a significant step forward in making podcasting more accessible for everyone."

For years, Wavve has enabled podcasters, musicians, and brands to convert their audio into visually compelling social media content. Now, by joining forces with Disctopia, Wavve's features will be directly integrated into the platform, allowing creators to effortlessly share content across Instagram, TikTok, YouTube, LinkedIn, and more.

Key Benefits for Podcasters & Creators:

Enhanced Marketing Tools – Wavve's audiogram and video features will be available directly within Disctopia.

Greater Monetization Opportunities – Podcasters can expand their reach, grow their audience, and boost revenue.

All-In-One Podcasting Solution – Disctopia will now serve as a fully integrated platform for hosting, marketing, and distribution.

"This partnership is a game-changer for content creators," said Jeff Sanders, President of Wavve. "By integrating Wavve's video capabilities with Disctopia, we're giving podcasters the tools they need to elevate their brand and attract more listeners."

The integration of Wavve's technology into Disctopia is set to be completed in the next few weeks, with both teams working closely to ensure a smooth transition. Wavve's leadership will continue to play an active role in supporting users and introducing new features.

For more details, visit <u>www.disctopia.com</u> or <u>www.wavve.co</u>.

## About Disctopia

Disctopia is a Charlotte, NC-based streaming and podcast hosting platform dedicated to empowering independent creators. Offering unlimited hosting, seamless distribution, and robust monetization tools, Disctopia prioritizes content ownership, creative freedom, and audience growth, providing a comprehensive solution for today's content creators.

## **About Wavve**

Wavve is a leading video and audiogram tool that empowers podcasters, musicians, and brands to transform their audio into compelling social media content. Trusted by thousands of creators, Wavve enhances audience engagement and expands reach through video storytelling.

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