

# Technical Coil Coatings Market to Grow at 4.5% CAGR (2025-2035) Driven by Corrosion Resistance & Durability Demand

*United Kingdom technical coil coatings market to grow at 4.4% by 2035, driven by demand in roofing, cladding, and eco-friendly, functional surface technologies.*

NEWARK, DE, UNITED STATES, May 19, 2025 /EINPresswire.com/ -- The [technical coil coatings](#)

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The technical coil coatings market is set for robust growth, fueled by sustainability trends, construction boom, and rising demand in automotive and appliance sectors.”

*Nikhil Kaitwade*

[market](#) is projected to grow steadily from USD 11,889.5 million in 2025 to USD 18,464 million by 2035, driven by a compound annual growth rate (CAGR) of 4.5%. This growth reflects increasing demand across industries such as construction, automotive, and appliances, where durable, high-performance coatings are essential for enhancing product longevity and aesthetics.

Technical coil coatings are designed to meet the demanding performance requirements of metal surfaces used in a variety of applications. These include pre-painted metal sheets for building facades, automotive parts, home

appliances, and commercial equipment. The coatings typically consist of primers and topcoats, formulated to withstand environmental stressors such as UV radiation, moisture, and chemicals.

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## Expanding Construction Activities Driving Demand

One of the primary factors boosting the technical coil coatings market is the rapid expansion in the construction industry worldwide. Pre-painted metal sheets coated with technical coil coatings are increasingly used in modern architecture, particularly for commercial and industrial buildings. They offer several benefits including low maintenance, thermal reflectivity, and design flexibility.

With the growing emphasis on green building practices and energy efficiency, coil-coated steel and aluminum panels are gaining popularity. These coated materials help improve energy efficiency in buildings by reflecting solar radiation, reducing cooling loads, and lowering overall energy consumption. In urban areas experiencing population growth, the demand for durable, cost-effective, and visually appealing construction materials is spurring the use of coil-coated products.

#### Automotive Industry Fueling Innovation

The automotive sector is another major consumer of technical coil coatings. As vehicle manufacturers focus on lightweighting and corrosion resistance to improve fuel efficiency and extend vehicle life, the demand for coil-coated steel and aluminum is on the rise. These materials are used in vehicle body panels, structural components, and interior parts.

Technical coil coatings enhance the aesthetic appeal of automotive exteriors while providing excellent durability and resistance to environmental wear. With electric vehicle (EV) production gaining momentum globally, new opportunities are emerging for coil-coated components in EV battery enclosures, chassis parts, and underbody protection.

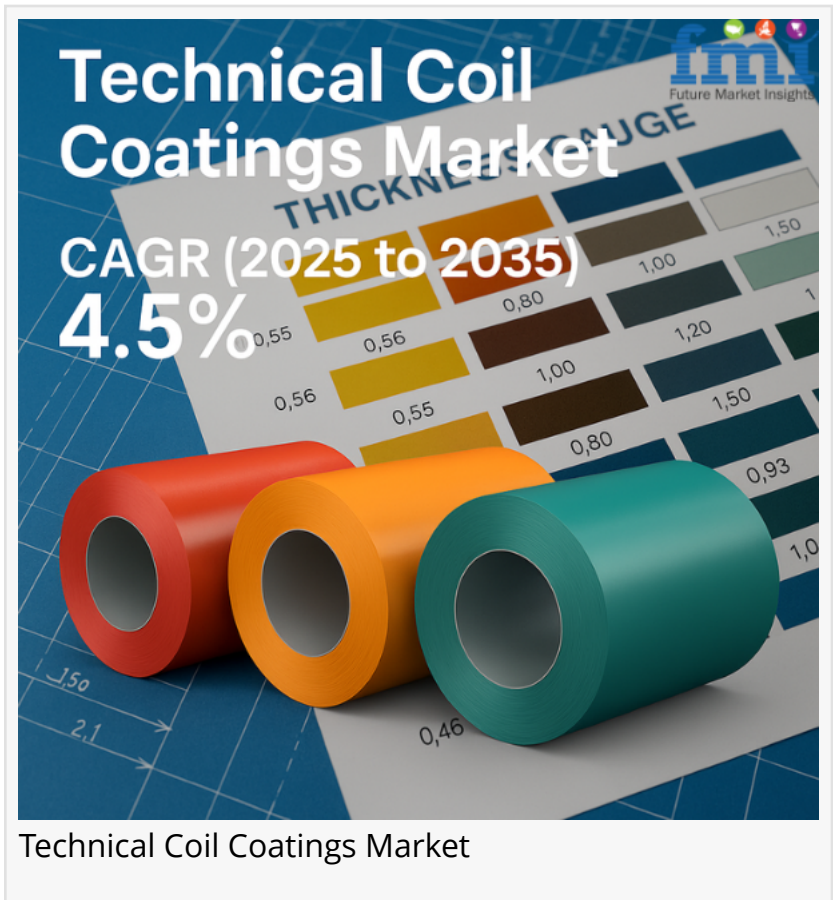
Additionally, OEMs and Tier 1 suppliers are investing in advanced coil coating formulations to meet evolving environmental standards and ensure compliance with VOC (volatile organic compound) regulations. These innovations are driving market growth by enabling manufacturers to offer sustainable and high-performance coatings.

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#### Appliances and HVAC Sector Supporting Steady Demand

The technical coil coatings market is also benefitting from the growing demand for home appliances and HVAC systems. Products such as refrigerators, washing machines, air conditioners, and ventilation systems increasingly use coil-coated metal parts due to their



corrosion resistance and customizable finishes. The ability to deliver visually appealing, scratch-resistant, and durable surfaces makes technical coil coatings an ideal choice for manufacturers of consumer appliances.

Furthermore, as indoor air quality and energy efficiency become priorities for residential and commercial property owners, HVAC systems are undergoing technological enhancements. Coil coatings used on heat exchangers, evaporator coils, and air ducts help protect equipment from corrosion, extend service life, and maintain system performance in harsh environments.

## Regional Trends and Market Outlook

Geographically, Asia-Pacific remains the dominant region in the global technical coil coatings market, fueled by large-scale infrastructure projects, rapid urbanization, and growing automotive production in countries like China, India, and South Korea. The region's expanding middle class, increasing disposable income, and favorable government policies are further accelerating demand.

North America and Europe also represent significant markets, with sustained investment in residential and commercial construction, stringent environmental regulations, and rising demand for energy-efficient buildings. The Middle East and Africa, along with Latin America, are expected to exhibit steady growth due to increased focus on infrastructure development and industrialization.

## Top Players in the Technical Coil Coatings Market

- Akzo Nobel N.V.
- PPG Industries, Inc.
- The Sherwin-Williams Company
- Beckers Group
- Nippon Paint Holdings Co., Ltd.
- Axalta Coating Systems
- Dura Coat Products Inc.
- Wuhan Hualv Materials Co., Ltd.
- Valspar Industrial Coatings
- Yung Chi Paint & Varnish Mfg. Co., Ltd.
- Europäische Farbengesellschaft tmbH
- DNT Co., Ltd.

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## Segmentation

#### By Material Type:

- Polyester
- Epoxy
- PVC/Vinyl
- Plastisols
- Acrylic
- Polyurethane
- PVDF
- Silicone

#### By Product Type:

- Topcoats
- Primers
- Backing Coats
- Others

#### By Technology:

- Topcoats
- Primers
- Backing Coats
- Others

#### By End Use:

- Transportation
- Consumer Durable Goods
- HVAC
- Metal Furniture
- Others

#### By Region:

- North America
- Latin America
- Western Europe
- Eastern Europe
- East Asia
- South Asia Pacific
- Middle East and Africa

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