

Global Menopause Treatment Market Forecast To Reach \$24.28 Billion By 2029 With 6.5% Annual Growth

The Business Research Company's Global Menopause Treatment Market Forecast To Reach \$24.28 Billion By 2029 With 6.5% Annual Growth

LONDON, GREATER LONDON, UNITED KINGDOM, May 20, 2025 /EINPresswire.com/ -- <u>The Business</u> Research Company's Latest Report Explores Market Driver, Trends,



Regional Insights - Market Sizing & Forecasts Through 2034

The global menopause treatment market is poised for substantial growth, with predictions suggesting a rise from \$17.74 billion in 2024 to \$18.85 billion in 2025, showing a robust



It will grow to \$24.28 billion in 2029 at a compound annual growth rate (CAGR) of 6.5%."

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compound annual growth rate CAGR of 6.3%. The Business Research Company's latest report explores the key drivers for this upward trend including increased life expectancy, heightened awareness among women regarding their health, the use of nutritional supplements, advancements in healthcare access, lifestyle management, and patient advocacy.

Where Is The Menopause Treatment Market Headed In The

Future?

Optimistic growth trends persist in the menopause market, which is predicted to reach an estimated value of \$24.28 billion in 2029. This indicates a compound annual growth rate CAGR of 6.5%, driven by a host of factors including a growing focus on cognitive health, the implementation of wellness programs at workplaces, the integration of mental health in healthcare responses, and the rise of personalized medicine. Social awareness campaigns and educational initiatives are also contributing towards market growth. Additional growth trends expected in the upcoming period include emerging digital health solutions for menopause,

research on long-term health outcomes, the integration of telemedicine and virtual health services and innovations in treatments.

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What Factors Are Driving The Growth Of The Menopause Market?

Physical inactivity among women introduces significant consequences during menopause, driving the demand for products and services that address menopausal symptoms as well as overlaps with health risks and general well-being. With an increase in women experiencing minimal physical activity during their leisure time, during transport, and as part of their work, the market for menopause treatment is expected to experience notable growth.

Who Are The Leading Players In The Menopause Market?

Major industry players in the menopause market include Pfizer Inc., Johnson & Johnson Inc. The Procter & Gamble Company, F. Hoffmann-La Roche AG, Merck & Co. Inc., and AbbVie Inc. These companies have significantly contributed to the current market size and are expected to continue shaping the market landscape.

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What Are The Recent Advancements And Trends In The Menopause Market?

Companies operating in the menopause market are concentrating on innovative product development, such as Your Meno Ease Capsules, to cater to increasing consumer demands. These capsules, designed to alleviate the symptoms of menopause in women, provide a blend of vitamins, minerals, and other nutrients understood to be beneficial during the menopausal stage. In the pursuit of this trend, PharmaLinea Ltd., a manufacturer of menopausal dietary supplements, launched Your Meno Ease Capsules in October 2022.

How Is The Menopause Market Segmented?

Dividing the menopause market, we find it segmented as follows:

- 1 By Treatment: Dietary Supplements, Over-The-Counter OTC Pharma Products
- 2 By Route Of Administration: Topical, Oral, Injectables
- 3 By Distribution Channel: Hospital, Retail, Online Pharmacies
- 4 By End User: Hospital, Diagnostic Centers, Specialty Clinics, Other End Users

Further subsegments include:

- 1 By Dietary Supplements: herbal supplements, Vitamins And Minerals, Phytoestrogens, Omega-3 Fatty Acids, probiotics
- 2 By Over-The-Counter OTC Pharma Products: Hormone Replacement Therapy HRT, Non-Hormonal OTC Products, Antidepressants for Mood Swings, Sleep Aids, Pain Relievers

What Is The Regional Outlook Of The Menopause Market?

North America was the largest region in the menopause market in 2024, with other regions including Asia-Pacific, Western Europe, Eastern Europe, North America, South America, Middle East, and Africa also being analysed.

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