

AI Truck Check-In by RXO Transforms Managed Transportation Services Market Trends in 2025

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LONDON, GREATER LONDON, UNITED KINGDOM, May 20, 2025 /EINPresswire.com/ -- <u>The Business</u> <u>Research Company</u>'s Latest Report Explores Market Driver, Trends, Regional Insights - Market Sizing & Forecasts Through 2034



To kick things off, let's briefly introduce the overall scenario in the managed transportation services market. Over the recent years, the sector has grown rapidly, from a worth of \$13.03

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It will grow to \$30.45 billion in 2029 at a compound annual growth rate (CAGR) of 18.4%."

The Business Research Company billion in 2024 to an expected \$15.48 billion in 2025. This signifies an impressive compound annual growth rate CAGR of 18.8%. Factors driving growth in this historic period include the rise of E-Commerce, increasing fuel costs, the demand for flexibility in transportation solutions, escalating transportation management costs, and advancements in transportation network optimization methodologies.

Where Is The Managed Transportation Services Market Headed In The Future? Looking ahead, the managed transportation services market promises vigorous expansion. Our projections suggest a market size of \$30.45 billion in 2029, characteristic of a compound annual growth rate CAGR of 18.4%. This positive forecast is tied to several factors - emerging demand for real-time freight visibility, efficient route planning solutions, scalable transportation solutions, and a customer service excellence. Moreover, businesses are investing more in digital transformation initiatives. Across the board, the major trends include technological advancements, the integration of artificial intelligence and machine learning, real-time tracking capabilities, omnichannel logistics strategies, and incorporating blockchain technology.

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What's Fueling The Growth Of The Managed Transportation Services Market?

Looking at the key market drivers, the surging manufacturing sector is expected to buoy the market. The manufacturing sector, comprising industries and businesses transforming raw materials, components, or parts into finished goods via machinery, tools, and labor, is growing, thanks to advancements in automated systems and robotics, global trade agreements, improved international relations, and the development of transportation infrastructure. Managed transportation services play a valuable role in such growth, offering technical expertise and strategic solutions that optimize transportation and logistics operations.

Who Are The Key Players In The Managed Transportation Services Market?

Of note in this burgeoning space are some key industry players, including UPS Supply Chain Solutions, FedEx Supply Chain, Oracle Corporation, Kuehne + Nagel International AG, SAP SE, C.H. Robinson Worldwide Inc., and Expeditors International of Washington Inc. They thrive on innovation; these firms are staunchly committed to developing new technologies, like visual AI, to streamline logistics operations. For instance, RXO Inc., a US-based transportation solutions provider, unveiled an AI-powered truck check-in technology for warehouses and distribution centers in January 2024.

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How Is The Managed Transportation Services Market Segmented?

Break it down further, and we see this market covering a wide array of sectors. Service types include Planning and Optimization, Execution and Operations, Freight Audit and Payment, Reporting and Analytics, and Consulting Services. The applications span across Roadways, Railways, Waterways, and Airways, serving various end-use industries such as Manufacturing, Retail, Healthcare and Pharmaceuticals, Food and Beverages, Automotive, E-Commerce, among other End Use Industries.

What Are The Regional Insights Of The Managed Transportation Services Market?

In terms of regional insights, Asia-Pacific was the largest player in the managed transportation services market in 2024, followed by the regions of Western Europe, Eastern Europe, North America, South America, the Middle East, and Africa.

To learn more about this report and gain deeper insights into the managed transportation services market, get in touch with us:

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