

Stayker Introduces 'Snap' for Rapid Deployment of Customized Hotel Booking Portals

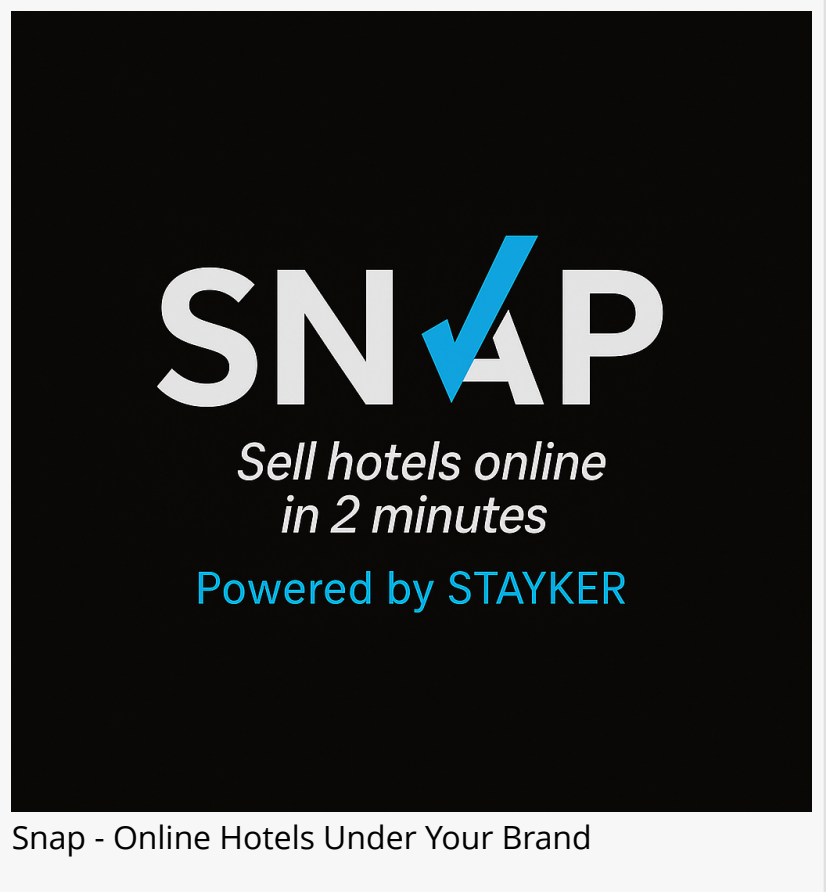
Launch hotel booking portals in minutes—Snap isn't another white label, it's real tech built for events, venues, and brands to drive hotel bookings

CHARLOTTE, NC, UNITED STATES, May 29, 2025 /EINPresswire.com/ -- Stayker, a Charlotte-based travel technology company, has launched Snap, a self-service tool that allows event organizers to create customized hotel booking portals in under two minutes.

Snap is designed for the realities of today's events, where organizers often need to act fast, without technical resources or onboarding delays. With Snap, users simply enter an event title, dates, and location, and the system instantly generates a hotel portal with accommodations geolocated around any destination worldwide.

Each Snap portal features curated hotel options, local mapping, highlighted property features, and built-in analytics. There is no development work or onboarding required—portals are hosted on Stayker's infrastructure and can be shared immediately via a single booking link. Snap also allows organizers to earn a share of the hotel commissions generated through their portals, providing an additional revenue stream tied directly to attendee bookings.

"We built Snap to meet the pace and pressure that event organizers face—whether they're coordinating sports travel, weddings, conferences, or anything in between," said Amy Barker, CEO and founder of Stayker. "In less than two minutes, they have a live hotel booking site and one link to promote everywhere."



Built for the Event Economy

Snap supports a wide range of event types, with geolocation around any address. It's also uniquely suited for organizers managing contracted hotel blocks who need to extend booking options after cut-off dates, when attendee demand remains strong, but room inventory is no longer held.

"Whether it's 10 attendees or 10,000, Snap helps organizers offer real-time hotel access without the hassle—and generate revenue while doing it. Our hotel partners appreciate the access to new distribution channels. Everybody wins." Barker added.

Not a White-Label Reskin—A Purpose-Built Platform

Unlike many booking tools that rely on white-labeled versions of major online travel agencies (OTAs), Snap is powered by Stayker's own technology platform. The system provides users with complete visibility into live hotel rates and availability, while enabling Stayker to apply custom logic for commission tracking and featured listings. This approach also allows enhanced flexibility, including branded confirmations, caching for speed, localized content, and the ability to scale portal creation across multiple events.

“

Snap brings the power of Stayker's platform to anyone who wants a fast, flexible way to monetize and track hotel demand.”

Amy Barker

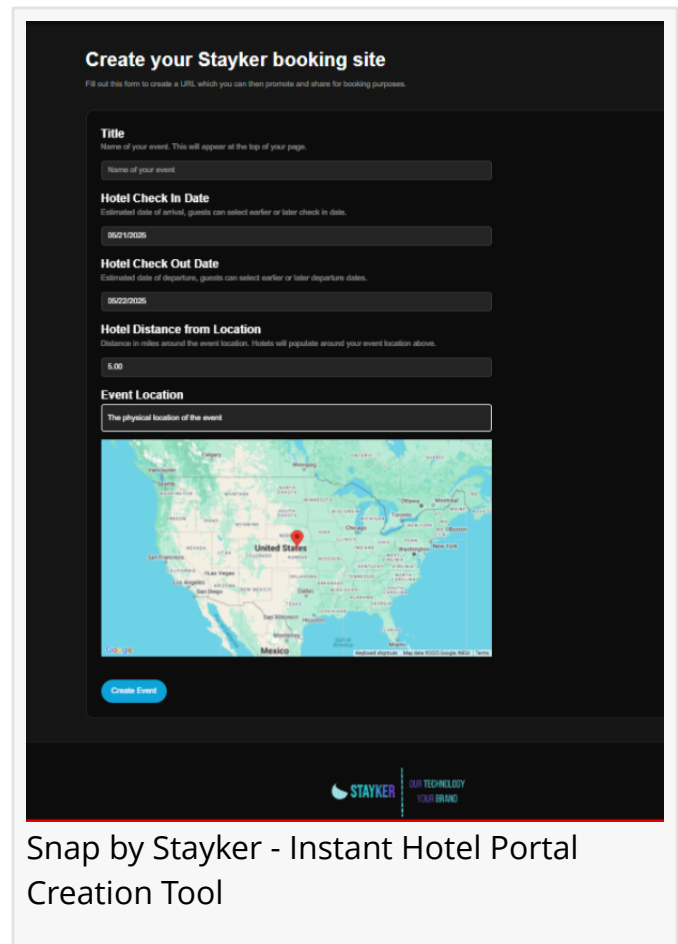
“Snap isn't a reskin of someone else's engine—it's our codebase, our infrastructure, and our commitment to building what event organizers need,” Barker emphasized.

No Onboarding. No Delay. [Just Click and Go.](#)

Early adopters across North America are already using Snap. The product operates under a Software as a Service (SaaS) model, offering both free and paid tiers. Organizers on either plan can earn a share of booking revenue, with enhanced rebate and reporting features available for high-volume users.

Snap is now available worldwide. For more information, visit www.stayker.com/snap.

About Stayker: [Stayker is a travel technology company based in Charlotte, NC](#), providing hotel



booking solutions for events, destinations, and major brands. The platform, independently developed, powers hotel reservations for a wide range of use cases across various global locations. In addition to instant portal creation, Stayker offers API connectivity for seamless integration into event platforms, registration systems, and partner websites. Founded in 2019 and woman-owned, Stayker is built for speed, flexibility, and scale. Stayker enables organizations to turn travel into a revenue stream—without the contracts, delays, or complexity of traditional systems.

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My Great Charlotte Whitewater Event

Showing 4 of hotels available from -

COURTYARD BY MARRIOTT CHARLOTTE AIRPORT NORTH \$171.72 Total
 #14.31 miles from U.S. National Whitewater Center, Whitewater Center Parkway, Charlotte, NC, USA
 Great stays take flight at the newly renovated Courtyard Charlotte Airport North. Conveniently located just a mile away, our CLT Airport hotel takes the stress...
 Amenities: Business Center, Free Parking, Health Club, Indoor Pool, Laundry/Valet service, Meeting Rooms, Restaurant

HAMPTON INN SUITES CHARLOTTEAIRPORT \$204.43 Total
 #14.37 miles from U.S. National Whitewater Center, Whitewater Center Parkway, Charlotte, NC, USA
 The Hampton Inn Suites Charlotte Airport is a beautiful hotel offering standard rooms as well as suites in the fast growing city of Charlotte North Carolina Ou...
 Amenities: Business Center, Free Parking, Health Club, Indoor Pool, Laundry/Valet service, Meeting Rooms

HOLIDAY INN CHARLOTTE AIRPORT \$177.75 Total
 #14.37 miles from U.S. National Whitewater Center, Whitewater Center Parkway, Charlotte, NC, USA
 Providing free 24-hour shuttle service to and from Charlotte Douglas International Airport and an outdoor pool, this hotel located in Charlotte, North Carolina...
 Amenities: Business Center, Children Programs, Free Parking, Golf, Health Club, Indoor Pool, Laundry/Valet service, Meeting Rooms, Restaurant

HOME2 SUITES BY HILTON CHARLOTTE AIRPORT NC \$184.27 Total
 #14.36 miles from U.S. National Whitewater Center, Whitewater Center Parkway, Charlotte, NC, USA
 Your Charlotte home is 15 minutes from downtown, Carolinas Aviation Museum, and Bank of America Stadium. The Robert L. Smith District Park is minutes away and L...
 Amenities: Business Center, Free Parking, Health Club, Laundry/Valet service

SNAP

Snap Instant Hotel Portal Creator

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