

The Rise of Private Pool Suites: Why Luxury Travelers Are Choosing Secluded Stays

NEW YORK, NY, UNITED STATES, May 20, 2025 /EINPresswire.com/ -- As travel priorities shift, so does the definition of luxury. These days, privacy is no longer just a perk; it's the main event. Whether it's a honeymoon, wellness getaway, or a digital detox, today's high-end traveler is looking for something more intimate, more restorative, and far more exclusive. Enter Cala de Mar Resort & Spa Ixtapa, a rising star along Mexico's Pacific coast, where every suite comes with its own private plunge pool and panoramic ocean views.

The resort is part of a global trend reshaping luxury travel: the rise of private pool suites. No longer confined to a few ultra-luxe villas in the Maldives or Bali, private pools are quickly becoming a must-have feature for resorts around the world—and Cala de Mar is at the forefront in Mexico.

Cliffside Casitas with a View—and a Pool



Tucked into the cliffs of the Sierra Madre mountains and overlooking the Pacific Ocean, Cala de Mar is a boutique resort with just 59 suites, each one designed for seclusion. Think: no shared walls, no overhead balconies, and no peeking neighbors. It's just you, the sound of crashing waves, and your very own infinity plunge pool.

This isn't only about aesthetics, though the views are hard to beat. It's about the experience of

space. Each casita is carved into the hillside in a way that gives every guest the feeling of having their private sanctuary. Sizes range from a generous 580 square feet to over 1,500 square feet in the Family Adjoining Ocean Front Suites, with oversized terraces, sun loungers, and outdoor dining areas.

Add in a dedicated personal assistant, guaranteed early check-in and late check-out, and it's easy to understand why so many guests end up extending their stay.

Designed for Romance, Relaxation, and Reconnection

At Cala de Mar, the suites are the foundation for the entire guest experience. Each one is dressed in soft neutral tones with handcrafted local décor that nods to Ixtapa's heritage. And while all suites offer the same show-stopping views and privacy, there are subtle variations that cater to different types of travelers.



Cliffside Ocean Front Suites (580–750 sq. ft.) are ideal for couples or solo travelers, with a breezy layout and plunge pool perched right on the edge of the Pacific.

Romance Deluxe Ocean Front Suites (730–895 sq. ft.) offer a bit more space, perfect for honeymoons or anniversary escapes, with larger terraces and cozy lounge areas.

Family Adjoining Ocean Front Suites (1,350–1,550 sq. ft.) feature two adjoining rooms—each with its private pool—so families can stay connected without giving up personal space.

The Penthouse Master Suite (980–1,250 sq. ft.) sits at the highest point of the resort and offers panoramic views, a hammock lounge, al fresco dining area, and an extra-large infinity pool.

Inside, expect all the modern comforts: king-sized beds, LCD satellite TVs, air conditioning, ceiling fans, and minibars stocked with complimentary drinks. But it's the sound of the waves and the

sheer openness to nature that guests remember most.

Not Just a Room. A Whole Experience

Even though the suites are reason enough to stay put, Cala de Mar offers plenty more. The on-site El Capricho Spa invites guests into a world of wellness with rituals and treatments inspired by local healing traditions. Morning yoga sessions are held on a clifftop platform.

When it's time to dine, guests can choose from several on-property venues. There's an elegant seafood restaurant carved into the rock with panoramic views, a cocktail bar that turns into a front-row seat for sunset, and options for private dining right on your terrace.

It's this kind of flexible, guest-centric approach that makes Cala de Mar more of a retreat than a resort.

Why Private Pool Suites Are the Future of Travel

The growing popularity of private pool suites is no coincidence. They offer the perfect balance of indulgence and intentionality, which is something increasingly important to post-pandemic travelers who value wellness, solitude, and meaningful experiences. Guests are no longer content to simply visit a destination. They want to feel immersed in it.

Cala de Mar checks all the boxes. From the moment guests arrive, they're surrendering to stepping out of the hustle. No crowds, no rushed itineraries. And in a world where true disconnection is hard to find, that's what sets Cala de Mar apart.

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