

# Blezef (BZFX) Featured on Nasdaq Times Square Billboard, Celebrates Surpassing One Million Daily Active Users

NY, UNITED STATES, May 20, 2025 /EINPresswire.com/ -- [Blezef](#) (BZFX), a global digital asset trading platform, was officially featured today on the iconic Nasdaq digital billboard in Times Square, New York City, marking a significant milestone as the platform celebrates exceeding one million daily active users worldwide.

The prominent display in the heart of Manhattan's financial district highlights Blezef's rapid growth, global footprint, and expanding user base. With operations covering over 200 countries and regions, Blezef has become one of the fastest-growing platforms in the digital asset space, offering secure, transparent, and highly efficient trading experiences for millions of users.

"This moment at Times Square reflects our community's incredible momentum and the trust users place in our platform every day," said a Blezef spokesperson. "Reaching over one million daily active users is not just a number—it represents the strength of our ecosystem and our commitment to making crypto trading safer and more accessible around the globe."



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Since its founding in 2021, Blezef has focused on integrating innovative trading tools, multi-chain asset management, real-time analytics, and industry-leading security architecture. Its recent mobile app enhancements, including blockchain analytics and multi-account management features, have further fueled user engagement and platform stickiness.

The Times Square campaign also coincides with Blezef's continued efforts to deepen its regulatory presence and pursue compliance across key jurisdictions including Singapore, the EU, and the UAE.

Industry observers noted that Blezef's appearance in Nasdaq's showcase underscores growing institutional and retail recognition of emerging digital trading platforms that combine innovation with strong compliance and user-centric design.

Blezef aims to continue expanding its infrastructure and product offerings in 2025, with upcoming initiatives focusing on automated trading tools, cross-chain settlement solutions, and greater support for institutional clients.

#### About Blezef (BZFX)

Blezef (BZFX) is a leading digital asset trading platform founded in 2021. With a presence in more than 200 countries and regions, Blezef offers multi-chain asset management, cross-border settlement, and real-time trading services to millions of users. The platform is committed to transparency, security, and user-first innovation in the evolving crypto economy.

Justin Tim

Blezef (BZFX) CRYPTO GROUP LIMITED

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