


PINELLAS COUNTY URBAN LEAGUE BRINGS VIRAL MUSIC SENSATION 803 FRESH-BOOTS ON THE GROUND TO TAMPA BAY

*Pinellas County Urban League Presents
Southern Soul Boots on the Ground
Benefit Concert Featuring Viral Music
Sensation 803 Fresh*

ST. PETERSBURG, FL, UNITED STATES,
May 20, 2025 /EINPresswire.com/ --
Pinellas County Urban League (PCUL)
proudly announces the Southern Soul
Boots on the Ground- Equal
Opportunity series concert, a high-
energy celebration of culture and
community featuring viral Southern Soul music sensation 803 Fresh. The event will be held on
Thursday, June 5, from 5:30 PM to 9:00 PM at The Floridian Social, located at 687 Central Avenue
in downtown St. Petersburg.

The poster for the 'Southern Soul Boots on the Ground' event features a cowboy hat on a stand, a circular portrait of 803 Fresh, and logos for Pinellas County Urban League, 101.5 THE VIBE, and 803 FRESH. Text includes the event title, date (Thursday, June 5, 2025), and ticket information.

Southern Soul
★★★ Boots on the Ground ★★★
An Equal Opportunity Series Event
Thursday | June 5 | 2025
TICKETS ON SALE NOW!
Pinellas County Urban League
Presented in Partnership with **101.5 THE VIBE**
TAMPA BAY'S ONLY R&B
Performing Live **803 FRESH**

Pinellas County Urban League Southern Soul Boots on the Ground with 803 Fresh

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This event is about more than music—it's an anthem to the movement in celebration of culture, connection, and the power of the collective. We're excited to welcome 803 Fresh to the Tampa Bay region.”

*A. Nikki Gaskin-Capehart
PCUL CEO*

803 Fresh has taken the nation and the Southern Soul music scene by storm with his electrifying performances and viral hit Boots on the Ground—recently added to Beyoncé's Cowboy Carter Tour and poised to earn him a BET Award in just a few weeks. Now, he's bringing that same magic to the heart of St. Pete. The night will also feature live music from The Beat Down Band and a local DJ, as 101.5 the Vibe on air personalities keep the energy high throughout the evening.

This concert is not only a community celebration of health and wellness but also a fundraiser supporting the essential programs and services provided by Pinellas County Urban League — from workforce development, entrepreneurship,

and education to housing, health, resiliency, and quality of life initiatives for all ages.

Tickets are on sale now! Purchase tickets at: www.pcul.org/southernsoulconcert

To help attendees get dance-floor ready, free line-dancing classes are being offered every Wednesday in the month of May at both the Enoch Davis Center and Artz 4 Life Academy. Class times and details are available at www.pcul.org.

"This event is about more than music — it's an anthem to the movement in celebration of culture, connection, and the power of the collective," said Nikki Gaskin-Capehart, President & CEO of the Pinellas County Urban League. "We're so excited to welcome 803 Fresh to St. Pete and the Tampa Bay region and look forward to an unforgettable night."

For media inquiries, interviews, or more information, please contact:
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ABOUT PINELLAS COUNTY URBAN LEAGUE:

Established in 1977 as a pre-employment center, Pinellas County Urban League has grown into a trusted advocate for job training, placement, and entrepreneurship. It serves as a hub for housing and community development and a leader in promoting health impact and quality of life.

The mission of the Pinellas County Urban League is to enable and empower African Americans and others who are underserved in our communities to achieve their highest human potential and secure economic self-reliance, parity, power, and civil rights. To learn more, visit PCUL.org

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