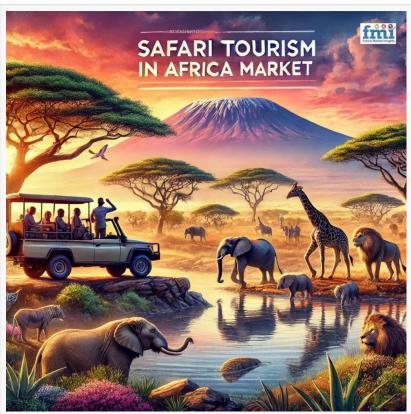


## Safari Tourism in Africa Poised for Strong Growth Amid Rising Global Demand for Wildlife and Eco-Travel Experiences

*Africa's Safari Tourism Market Set for Robust Growth Driven by Rising Demand for Wildlife Adventures, Eco-Tourism, and Authentic Travel Experiences* 

NEWARK, DE, UNITED STATES, May 21, 2025 /EINPresswire.com/ -- The <u>Safari</u> <u>Tourism in Africa market</u> is on a transformative growth trajectory, with recent market research indicating that the industry generated a gross revenue of USD 18,014.3 million in 2023, and is projected to reach an impressive USD 34,564.9 million by 2033, expanding at a Compound Annual Growth Rate (CAGR) of 6.7% over the forecast period (2023–2033).

Discover Insights into the Market Request Your Sample Report! <u>https://www.futuremarketinsights.com</u> <u>/reports/sample/rep-af-3040</u>



Safari Tourism in Africa Market

Rising Demand for Authentic Wildlife Experiences in Africa

With increasing global interest in eco-tourism and sustainable travel, Africa's reputation as a premier destination for authentic wildlife safaris continues to strengthen. Destinations like Kenya, Tanzania, South Africa, Botswana, and Namibia are witnessing surging demand from international travelers seeking immersive, nature-based experiences.

As luxury travel evolves to prioritize sustainability and cultural immersion, the appeal of African safari packages that include guided wildlife tours, national park excursions, and traditional tribal interactions is rapidly growing. This trend is driving significant investment in eco-friendly lodges,

mobile safari camps, and conservation-focused travel offerings across the continent.

Key Growth Drivers in Safari Travel Across Africa

The growth of the African safari tourism industry is being fueled by several key factors:

- Increased global awareness of Africa's rich biodiversity and Big Five safaris
- Rising disposable incomes in emerging economies enabling long-haul travel
- A shift toward experiential tourism, particularly among Millennials and Gen Z travelers

• Government initiatives and partnerships promoting Africa's national parks and wildlife conservation zones

• Greater accessibility through expanded international flight routes and improved tourism infrastructure

Discover new opportunities and gain transformative insights with our Outdoor Tourism Sector Reports! <u>https://www.futuremarketinsights.com/industry-analysis/outdoor-</u> tourism

Opportunities in High-Value Safari Travel and Luxury Tourism

The market is also experiencing a shift toward high-value, low-impact tourism, where travelers are willing to spend more for exclusive and ethical experiences. From private luxury safaris in the Serengeti to gorilla trekking adventures in Uganda and Rwanda, the segment is expanding to cater to affluent tourists seeking rare and personalized wildlife encounters.

In line with this, African safari lodges and resorts are seeing growth in bookings for all-inclusive safari vacation packages, honeymoon safari tours, and family-friendly African wildlife holidays—often driven by recommendations on digital platforms and social media influencers specializing in travel.

Sustainable Tourism: A Cornerstone of Long-Term Growth

As the global tourism sector prioritizes environmental responsibility, sustainable safari tourism in Africa is becoming a crucial differentiator. Conservation-based travel that supports local communities, protects endangered species, and minimizes ecological footprints is central to long-term market success.

Industry stakeholders are aligning with global standards such as the Global Sustainable Tourism Council (GSTC) criteria and leveraging tourism as a means to fund conservation initiatives, from anti-poaching programs to habitat restoration.

Get Full Access of this Report: <u>https://www.futuremarketinsights.com/reports/safari-tourism-in-africa</u>

Safari Tourism in Africa Market by Category

By Direct Suppliers:

- Airlines
- Hotel Companies
- Car Rental
- Train
- Tour Operators
- Government Bodies

By Indirect Suppliers:

- OTA (Online Travel Agency)
- Traditional Travel Agencies
- TMC's (Travel Management Companies)
- Corporate Buyers
- Aggregators

By Age:

- Under 18
- 18-25
- 26-35
- 36-45
- 46-55
- Over 55

By Demographic:

- Male
- Female
- Kids

By Nationality:

- Domestic
- International

By Group Type:

- Corporate
- Family
- Couples
- Youth Groups
- Single Tourists

By Type:

- Adventure Safari
- Private Safari
- Others

By Booking Channel:

- Phone Booking
- Online Booking
- In Person Booking

Explore Related Research Reports on Outdoor Tourism Industry

Responsible Tourism Market Analysis – Trends, Growth & Forecast to 2035: <u>https://www.futuremarketinsights.com/reports/responsible-tourism-concept-overview-and-highlights</u>

Mountain and Snow Tourism Market Analysis – Trends, Growth & Forecast to 2035: <u>https://www.futuremarketinsights.com/reports/snow-and-mountain-tourism-sector-overview-and-outlook</u>

Nepal Eco Trekking market Analysis & Forecast to 2035: <u>https://www.futuremarketinsights.com/reports/eco-trekking-in-nepal-sector-overview</u>

UK Mountain and Ski Resort Market Trends – Growth, Demand & Forecast to 2035: <u>https://www.futuremarketinsights.com/reports/united-kingdom-mountain-and-ski-resort-market</u>

USA Safari Tourism Market Insights – Demand, Size & Trends to 2035: <u>https://www.futuremarketinsights.com/reports/united-states-safari-tourism-market</u>

About Future Market Insights (FMI)

Future Market Insights, Inc. (ESOMAR certified, recipient of the Stevie Award, and a member of the Greater New York Chamber of Commerce) offers profound insights into the driving factors that are boosting demand in the market. FMI stands as the leading global provider of market intelligence, advisory services, consulting, and events for the Packaging, Food and Beverage, Consumer Technology, Healthcare, Industrial, and Chemicals markets. With a vast team of over 400 analysts worldwide, FMI provides global, regional, and local expertise on diverse domains and industry trends across more than 110 countries.

Contact Us:

Future Market Insights Inc. Christiana Corporate, 200 Continental Drive, Suite 401, Newark, Delaware – 19713, USA T: +1-347-918-3531 For Sales Enquiries: sales@futuremarketinsights.com Website: <u>https://www.futuremarketinsights.com</u> LinkedIn| Twitter| Blogs | YouTube

Ankush Nikam Future Market Insights, Inc. +91 90966 84197 email us here Visit us on social media: LinkedIn Facebook YouTube X

This press release can be viewed online at: https://www.einpresswire.com/article/814632540

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire<sup>™</sup>, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information. © 1995-2025 Newsmatics Inc. All Right Reserved.