

Electric Start Generators Market Size is Projected to Reach US\$ 6,546 Million by 2035 With a CAGR of 5.5% | Fact.MR

Electric start generators gain traction as demand rises for quick, reliable backup power in homes, sites, healthcare, and small businesses, says Fact.MR.

ROCKVILLE, MD, UNITED STATES, May 21, 2025 /EINPresswire.com/ -- According to Fact.MR, a market research and competitive intelligence provider, the [electric start generator market](#) was valued at USD 3667 million in 2024 and is expected to grow at a CAGR of 5.5% during the forecast period of 2025 to 2035.



The electric start generator market expands due to escalating short-term doubts about power reliability and ongoing operations. Electric start systems have become fundamental components throughout residential areas along with commercial facilities and public infrastructure because people need quick-responsive backup power during emergencies.

The users desire easy-to-use accessible power solutions that free them from physical work especially in environments with critical time or safety or physical limitation requirements. Genetic battery systems together with automated ignition processes and remote management systems provide improved reliability and usability as well as efficiency to electric start generators beyond basic pull-start functionality.

Various markets from developed to emerging nations are embracing electric start generators because these devices provide critical backup power for senior households alongside nursing facilities and building sites and traveling business operations and small businesses. These power systems deliver reliable electricity output while requiring almost no startup procedures which makes emergency readiness and temporary outage scenarios their perfect application.

The rise of electric start generators will proceed steadily due to support from technological

advancement coupled with deteriorating national infrastructure requirements and consumer demand for automated comfort standards. The market will sustain strong demand in the future because the addition of new product lines will occur together with supportive policies and increased awareness about energy independence.

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Key Takeaways from Market Study

The electric start generators market is projected to grow at 5% CAGR and reach USD 6,546 million by 2035

The market created an absolute \$ opportunity of USD 2,714 million between 2025 to 2035 North America is a prominent region that is estimated to hold a market share of 8% in 2035 Predominating market players include are Honda Motor Co., Caterpillar Inc., Cummins Inc., Siemens AG, Mitsubishi Heavy Industries, Ltd., Atlas Copco AB, Generac Holdings Inc., Kohler Co., Yamaha Motor Corporation, and Briggs & Stratton Corporation.

North America is expected to create an absolute \$ opportunity of USD 481.7 million

“Growing demand for user-friendly backup power solutions, increasing need for quick-start capabilities during emergencies, and rising adoption across residential and commercial sectors are expected to drive substantial growth in the electric start generator market” says a Fact.MR analyst.

5 Leading Players Driving Innovation in the Electric Start Generators Market

Key players in the electric start generator industry are Honda Motor Co., Caterpillar Inc., Cummins Inc., Siemens AG, Mitsubishi Heavy Industries, Ltd., Atlas Copco AB, Generac Holdings Inc., Kohler Co., Yamaha Motor Corporation, Briggs & Stratton Corporation, and other players.

Market Development

Development in the electric start generator industry continues due to improved automatic functions and advanced battery systems together with distant start capabilities. Manufacturers commit their efforts to develop user-friendly generators with improved safety features and reliability which now capture a wider customer base including residential users and small businesses along with hospital facilities. Digital energy solutions have connected electric generators to IoT monitoring equipment which helps users diagnose problems remotely while making maintenance procedures smoother. Emerging demand for electric start generators exists in developed and developing regions because of infrastructure upgrades and rising understanding of emergency preparedness needs. The importance of energy reliability allows electric start generators to rise in significance throughout various end-use sectors.

For example, in April 2025, Westinghouse introduced a 5000 Peak Watt Super Quiet Dual Fuel Portable Inverter Generator, featuring both push-button and remote electric start. This model offers up to 18 hours of runtime on gasoline and 22 hours on propane, catering to both residential and RV users.

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Electric Start Generators Industry News:

In Feb 2025, Honda unveiled its Next Gen Fuel Cell Module and Power Generator at Tokyo's H2 & FC EXPO. With 150 kW output, it's twice as durable and half as costly. Mass production starts in 2026 for large buildings, boosting Honda's clean energy push.

More Valuable Insights on Offer

Fact.MR, in its new offering, presents an unbiased analysis of the the electric start generator market, presenting historical data for 2020 to 2024 and forecast statistics for 2025 to 2035.

By Power Rating (<5 kW, 5–10 kW, 10–20 kW, >20 kW), By Fuel Type (Gasoline, Diesel, Propane), By Application (Residential Backup, Outdoor Power (Camping, RV), Light Commercial), By Mounting/Design (Portable, Stationary), By Cooling Method (Air-Cooled, Liquid-Cooled), By Sales Channel (OEM, Retail).

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The global [portable inverter generator market](#), valued at US\$ 3.4 billion in 2023, is projected to grow at a 9.4% CAGR, reaching US\$ 9 billion by 2034. It represents about 19% of the total generator market.

The global [trace moisture generator market](#) was valued at US\$ 25.6 million in 2022 and is projected to grow at a 3.8% CAGR, reaching US\$ 37.5 million by 2032.

About Us:

Fact.MR is a distinguished market research company renowned for its comprehensive market reports and invaluable business insights. As a prominent player in business intelligence, we deliver deep analysis, uncovering market trends, growth paths, and competitive landscapes. Renowned for its commitment to accuracy and reliability, we empower businesses with crucial data and strategic recommendations, facilitating informed decision-making and enhancing market positioning.

With its unwavering dedication to providing reliable market intelligence, FACT.MR continues to assist companies in navigating dynamic market challenges with confidence and achieving long-

term success. With a global presence and a team of experienced analysts, FACT.MR ensures its clients receive actionable insights to capitalize on emerging opportunities and stay competitive.

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