

Rising Demand and Innovation Drive Global Pet Care Packaging Market to USD 17,300.1 Million by 2035 | FMI

The USA pet care packaging market grows with rising pet ownership, premium products, and eco-friendly, resealable, and durable packaging innovations.

NEWARK, DE, UNITED STATES, May 21, 2025 /EINPresswire.com/ -- The global [pet care packaging market](#) is poised for remarkable growth over the coming decade. Statistical projections suggest revenues will climb from USD 11,464.9 million in 2025 to USD 17,300.1 million by 2035, reflecting a steady CAGR of 4.2% over the forecast period. This

expansion is underpinned by evolving consumer preferences, an expanding pet population, and continuous innovation in packaging technologies that enhance convenience, freshness and sustainability.



Pet Care Packaging Market

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The Pet Care Packaging Market is booming with innovative, sustainable solutions to meet growing pet ownership and demand for convenience and safety in packaging.”

*Ismail Sutaria in Packaging at
Future Market Insights*

At its core, pet care packaging encompasses the materials and designs used to contain, protect and display products intended for companion animals. This includes:

- Food & Treats: Dry kibble, wet pates, freeze-dried snacks, and dental chews.
- Grooming Items: Shampoos, conditioners, wipes and grooming tools.
- Accessories: Collars, toys, travel bowls and waste-management solutions.

Effective packaging serves multiple functions; it preserves

product integrity (protecting against moisture, oxygen and light), provides tamper-evident safety, offers shelf-appealing aesthetics, and caters to user experience through easy-open, resealable or

single-serve formats.

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Increasing Pet Ownership and Its Impact on Packaging Demand

One of the most critical drivers propelling the pet care packaging market is the steady increase in pet ownership globally. Post-pandemic lifestyles have significantly influenced households to adopt pets, not just as companions but as integral family members. This social shift means pet owners are now more invested in purchasing premium pet products that offer superior quality, safety, and convenience.

With an expanding pet population, the demand for various pet care products, from food and treats to grooming accessories and medicines, has escalated dramatically. Packaging, therefore, plays a crucial role in meeting these expectations. Pet owners look for packaging that ensures product freshness, ease of use, and secure transport, emphasizing the need for innovative packaging designs tailored specifically to pet products.

Key Takeaways From the Pet Care Packaging Market

- USA leads the Pet Care Packaging Market with a CAGR of 4.5% from 2025 to 2035.
- The UK and European Union show strong growth potential with CAGRs of 4.0% and 4.2% respectively.
- South Korea exhibits a notable CAGR of 4.3%, indicating rising demand in the region.
- Japan's market is growing at a slightly lower but steady CAGR of 3.9%.
- Plastic materials dominate the market, accounting for 62.5% of the market share in 2025.
- Bags and pouches are the most popular packaging type, holding 44.1% market share in 2025.

The Role of Packaging in Preserving Freshness and Quality

Pet food and treats are highly perishable products that require optimal packaging to maintain their freshness and nutritional value. Modern pet care packaging incorporates advanced barrier technologies such as multilayer films, vacuum sealing, and modified atmosphere packaging (MAP) to extend shelf life and prevent contamination from moisture, oxygen, and light.

This preservation aspect is not only essential to maintain product integrity but also enhances consumer confidence. As pet owners become more health-conscious about their pets' diets, they seek packaging that guarantees freshness, reinforcing the importance of sophisticated packaging materials and techniques in the market.

Elevate Your Strategy—Harness the Power of [Function-Driven Packaging Analysis](#) to Uncover Game-Changing Possibilities.

Key Driving Factors of Pet Care Packaging Market

- **Rising Pet Ownership and Humanization of Pets:** Increasing pet adoption and the trend of treating pets as family members boost demand for high-quality, attractive packaging that reflects premium pet care products.
- **Focus on Sustainability and Eco-Friendly Packaging:** Rising environmental awareness drives demand for biodegradable, recyclable, and [sustainable packaging](#) materials in the pet care industry.
- **Innovation in Packaging Design and Materials:** Advanced materials that preserve product freshness, improve shelf life, and provide better barrier properties are increasingly favored by manufacturers and consumers alike.
- **Expansion of E-commerce and Retail Channels:** Growth of online pet product sales requires durable, protective packaging designed for shipping, increasing demand for specialized pet care packaging solutions.

User-Friendly Packaging: Convenience and Sustainability

Today's pet owners demand convenience along with sustainability from packaging solutions. User-friendly packaging is gaining immense popularity, characterized by features such as resealable pouches, easy-to-pour spouts, portion control mechanisms, and lightweight containers. These attributes simplify the feeding and handling process, which is particularly appealing for busy consumers.

Simultaneously, environmental concerns are pushing manufacturers towards eco-friendly packaging alternatives. Biodegradable materials, recyclable plastics, and reusable packaging designs are increasingly adopted to reduce carbon footprints.

Competitive Outlook: Pet Care Packaging Market

The global pet care packaging market is a consumer- and design-oriented segment of the packaging industry, driven by rising pet ownership and demand for functional, resealable, and environmentally friendly packaging for pet food, treats, grooming products, pet supplements, and pet accessories.

Key Company Offerings and Activities

- **Amcor plc:** Introduced high-barrier recyclable PET pouches with resealable zippers for dry pet food and treats in 2025, offering long shelf life and premium branding.
- **Mondi Group:** Released mono-material stand-up pouches with laser-scored easy-peel openings in 2024, targeting wet pet food and single-serve snacks.
- **Constantia Flexibles:** Developed EcoLamPlus™ laminate packaging for pet nutrition supplements in 2025, enabling full recyclability and oxygen protection.

- Sonoco Products Company: Launched rigid paperboard canisters with metal ends for dog biscuits and chewables in 2024, combining durability and shelf appeal.
- ProAmpac LLC: Expanded QUADFLEX™ quad-seal pouch range with customized graphics and aroma barriers in 2024, suited for premium kibble and soft treats.

See All the Details—Click Here for Full Report Information!

<https://www.futuremarketinsights.com/reports/pet-care-packaging-market>

Pet Care Packaging Market: Key Segments

By Packaging Type:

- Cans
- Bags & Pouches
- Folding Cartons
- Tubes
- Blister Packs
- Plastic Bottles & Jars
- Other Types (Tubes, Cups, etc.)

By Application:

- Dry Pet Food Packaging
- Wet Pet Food Packaging
- Frozen Pet Food Packaging

By End Use:

- Cats
- Dogs
- Birds
- Other Animals

By Material Type:

- Plastic Material
- Paper & Paperboard Material
- Metal Material
- Other Packaging Material

By Region:

- North America

- Latin America
- Western Europe
- Eastern Europe
- East Asia
- South Asia Pacific
- Middle East and Africa

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The Mono Material Pump market is valued at USD 120.8 million in 2025. As per FMI's analysis, the industry will grow at a CAGR of 5.6% and reach USD 208.2 million by 2035. -

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The Metal Food Can Industry Analysis in Europe is valued at USD 8.78 billion in 2025. As per FMI's analysis, the Europe Metal Food Can industry will grow at a CAGR of 5.2% and reach USD 14.50 billion by 2035. - <https://www.futuremarketinsights.com/reports/trends-growth-and-opportunity-analysis-of-metal-food-can-in-europe>

The USA sales of Labels are estimated to be worth USD 15,417.7 million in 2024 and are anticipated to reach a value of USD 22,702.4 million by 2034. -

<https://www.futuremarketinsights.com/reports/label-industry-analysis-in-united-states>

The market size of paperboard tray is estimated to be worth USD 5075.0 million in 2025 and is anticipated to reach a value of USD 7731.8 million by 2035. -

<https://www.futuremarketinsights.com/reports/paperboard-tray-market>

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Join us as we commemorate 10 years of delivering trusted market insights. Reflecting on a decade of achievements, we continue to lead with integrity, innovation, and expertise.

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