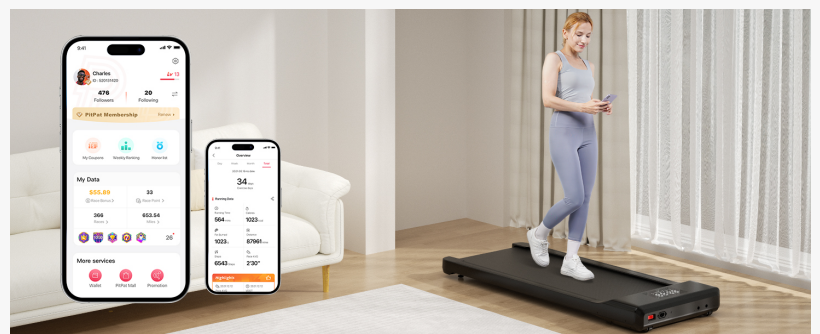


PitPat Launches 'Early Summer Half Marathon' Global Online Race, Creating a New Competitive Experience for All

HOUSTON, TX, UNITED STATES, May 22, 2025 /EINPresswire.com/ -- As a global leader in online fitness events, [PitPat](#) continues to stay at the forefront of virtual sports, dedicated to delivering real-time, interactive, and fair digital fitness experiences. Backed by cutting-edge technology and a robust event system, PitPat regularly rolls out exciting global challenges that have captured the hearts of runners and fitness enthusiasts around the world. This summer, PitPat reignites the passion of runners with the launch of the "Early Summer Half Marathon," an online race offering a thrilling opportunity for fitness lovers everywhere to push their limits and race for glory.



DeerRun & PitPat



DeerRun & PitPat

The event will run for a day and a half, kicking off at 10:00 AM ET on May 24 and concluding at 9:30 AM ET on May 25. Participants must complete registration by 7:00 AM ET on May 25 to be eligible to compete. The race follows a standard 6-mile (approx. 9.6 km) course. Participants can choose their preferred time to race within the event window—and even race multiple times. Their best performance will count toward the final rankings. With a generous prize pool, the champion will win a \$400 cash prize, and the top 20 runners will all receive rewards. Whether you're a seasoned runner or an ambitious beginner, if you've got speed and passion, PitPat is your stage to shine.

"PitPat is not just a race platform—it's a virtual community that brings runners from all over the world together," said Kevin Zhang, founder of PitPat. "With every event we launch, we aim to deliver a truly competitive experience right from the comfort of your home—letting users enjoy the thrill and satisfaction of running."

Kevin emphasized that PitPat's mission is to create a borderless fitness platform for all, where every run carries meaning and motivation.

To him, running isn't just about speed—it's about connection. Through the power of technology, PitPat allows runners from different cultures and walks of life to interact, compete, and encourage one another in real time. Especially in large-scale events like this half marathon, every sprint and every second shaved off a personal best carries deeper emotional weight and global resonance.

PitPat is now fully compatible with [DeerRun](#) treadmills, allowing users to seamlessly sync their equipment with the PitPat app for a smarter, smoother racing experience. With just one tap, data uploads in real time, and results are automatically recorded—no manual setup or input required. This streamlined integration gives home users access to a professional-level racing experience and showcases the incredible potential of combining smart fitness hardware with virtual competition.

For users, this partnership between PitPat and DeerRun means smarter training, easier participation, and a lifestyle of "home workouts, global competition." In the future, PitPat plans to collaborate with more smart fitness brands to build a powerful and open virtual race ecosystem.

Among a growing number of virtual fitness platforms, PitPat stands out with its strong tech foundation and elite event management. First, its global real-time matching system intelligently pairs runners with similar skill levels based on performance history, ensuring fair and challenging races. Second, PitPat offers a variety of race formats, including 1v1 challenges, point-based events, team races, and holiday specials, catering to different preferences and levels. Third, PitPat has developed a scientific reward system, combining cash prizes, medals, leaderboards, and user growth scores, all designed to motivate and reward long-term commitment.

Thanks to these strengths, PitPat isn't just a running app—it's a virtual coach and companion that supports, motivates, and celebrates every user's fitness journey. Whether you're just starting out or training for your next marathon, PitPat offers a comprehensive and flexible system for racing and training.

About PitPat

Since its inception, PitPat has been committed to using digital technology to promote fitness for all and push the boundaries of competitive sports. Today, the platform has millions of users worldwide, with participants across North America, Europe, Asia, and beyond—cementing its position as a pioneer in virtual sports. More than just a tech product, PitPat is a promoter of a new fitness culture. Looking ahead, the company will continue exploring applications of AI, AR, and MR in sports, offering users even more immersive, intelligent, and enjoyable fitness

experiences.

This vibrant early summer, PitPat invites you to hit the digital track. Behind every step, every heartbeat, and every burst of speed lies a belief in health, freedom, and perseverance. Join the Early Summer Half Marathon today—run for glory, run for love!

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