

Advice on how companies can improve visibility in a competitive AI marketplace

Industry analyst, columnist, and tech influencer Jeff Kagan advises companies how to be seen and heard above the surrounding noise

ATLANTA, GA, UNITED STATES, May 23, 2025 /EINPresswire.com/ -- In today's fast-paced

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Want proof? Search for “Jeff Kagan” using any search engine like Google and Google News. You will find thousands of mentions helping Kagan become one of the strongest brand names in the industry.”

Jeff Kagan

landscape, every CEO and CMO faces a crucial challenge: enhancing their company's profile in a loud and competitive market. In addition, the sudden rise of [AI](#) presents both unique growth opportunities and significant challenges that every business needs to understand and use to their benefit.

A limited opportunity has arisen for companies to establish a new leadership position.

Being seen and heard by customers, prospective clients, investors, the media, and other key stakeholders is

essential for every company. That has only intensified in this AI-driven era.

Jeff Kagan, a distinguished business consultant and advisor, is now offering his expertise to assist companies in increasing their visibility in a crowded marketplace.

With decades of experience, Kagan has watched the marketplace evolve and has worked with a wide range of companies and their senior leadership, helping them achieve remarkable results.

Kagan can also assist other companies do the same thing.

Over the past four decades, Jeff Kagan has cultivated a strong brand as an industry analyst, columnist, tech influencer, and host of "Jeff Kagan Interviews."

Like other company leaders, the aim was to become a highly recognized name in the industry. That goal was achieved.

To see the impact, search for “Jeff Kagan” on any search engine like Google or Google News.

Also, search for "Wireless Analyst" without mentioning his name to find more "Jeff Kagan" news stories.

Kagan advises leaders from other companies how to attain similar visibility.

Through years of collaboration with various companies, both large and small, Kagan has uncovered the secrets to elevating a company's profile and rising above the noise and chaos of the market.

Navigating through this noise can be confusing and challenging. The insights Kagan provides are derived from extensive experience and lessons learned over time.

Plus, thanks to the advances in AI, today there is a once-in-a-lifetime opportunity to transform every company's perception into that of a leader.

Companies seeking to enhance visibility and differentiate in a crowded market can now benefit from Kagan's expertise.

With Jeff Kagan's guidance and knowledge, businesses can overcome the challenges posed by a noisy marketplace and achieve success.

Contact Jeff Kagan today and take the first step toward increasing your company's visibility and success.

For more information about Jeff Kagan and his services, visit his website at www.jeffKAGAN.com and send an email to jeff@jeffKAGAN.com

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Jeff Kagan Columns on RCRWireless: <https://www.rcrwireless.com/author/jkagan>

Jeff Kagan Columns on Equities.com: <https://www.equities.com/author/jeff-kagan/>

Search "Google News" and "Google Search" for "Jeff Kagan" to explore more of his work.

About Jeff Kagan:

Jeff Kagan is an Atlanta-based tech industry analyst, columnist, tech influencer, and keynote

speaker with over four decades of experience. He covers and comments on companies and technological advancements, including wireless, [5G](#), 6G, telecom, AI, quantum technology, the Internet of Things (IoT), streaming services, and much more in both B2B and B2C sectors.

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