

# Marketing Expert Lori Werner to Speak at Colorado Integrative Medicine Conference cIMc2025

*Lori Werner to present marketing strategies to help integrative medicine providers grow their practices and connect with more patients at cIMc2025.*

ESTES PARK, CO, UNITED STATES, May 22, 2025 /EINPresswire.com/ -- Lori Werner, nationally recognized marketing strategist and founder of [Medical Marketing Whiz](https://www.medicalmarketingwhiz.com), will speak at the Colorado Integrative Medicine Conference ([cIMc2025](https://inspiredim.org/conferences/cimc2025)), taking place July 25–27, 2025, in Estes Park, Colorado. This premier event brings together leading voices in functional medicine, integrative health, lifestyle medicine, and mind-body care, offering 17 hours of CME-accredited education (pending approval).

Werner's session will empower providers with practical, proven strategies to reach more patients, grow their practices, and build a trusted presence in their communities.

"Integrative and functional providers are doing transformational work, but many still struggle to be found and chosen by the patients who need them most," said Werner. "My goal is to help these providers simplify their marketing, amplify their message, and create sustainable growth."

## Helping Holistic Providers Build Impact and Visibility

Werner's presentation, "Marketing Mastery for Integrative & Functional Providers: How to Get Found, Get Chosen, and Grow Impact," will cover:

- Optimizing websites and Google Business Profiles for visibility and search
- Creating trust with educational content and patient communication
- Leveraging events and webinars to drive engagement and conversion
- Using email, social media, and reviews to build long-term relationships



The poster for the Colorado Integrative Medicine Conference (cIMc2025) features a scenic background of a mountain range. At the top, it displays the 'InspiredIM' logo and the dates 'July 11th - 13th, 2025'. The main title 'Colorado Integrative Medicine Conference (cIMc2025)' is prominently displayed in white text. Below the title, it mentions the location 'YMCA of the Rockies Estes Park, CO' and highlights 'up to 17+ Hours of CME\*' for 'Personalized Integrative, Functional, Lifestyle & Mind-Body Medicine for Aging Well.' The poster is divided into two main sections. The left section, titled 'ADVANCING PERSONALIZED MEDICINE FOR HEALTHSPAN', describes the conference as a premier CME-accredited event and lists various topics and speakers. The right section, titled 'Our Speakers:', lists 15 speakers with their credentials. At the bottom, there is a QR code and a call to action 'SCAN TO REGISTER' with the website 'inspiredim.org/conferences/'.

**ADVANCING PERSONALIZED MEDICINE FOR HEALTHSPAN**

Join us at cIMc2025—a premier CME-accredited conference uniting top experts in Integrative, Functional, and Mind-Body Medicine. Discover cutting-edge tools, breakthrough insights, and evidence-based strategies to prevent chronic disease, extend healthspan, and elevate patient care through personalized, root-cause approaches to health.

**WHO SHOULD ATTEND?**

- PRIMARY CARE PHYSICIANS
- NATUROPATHIC DOCTORS
- NURSES & ADVANCED PRACTICE PROVIDERS
- MENTAL HEALTH PROFESSIONALS
- DIETITIANS & NUTRITIONIST
- CHIROPRACTORS
- PROFESSORS, INSTRUCTORS, & ADMINISTRATORS
- HEALTH COACHES
- COMPLEMENTARY & ALTERNATIVE MEDICINE FELLOWS, RESIDENTS, & STUDENTS

**Our Speakers:**

- Kenneth R. Pelletier, PhD, MD
- Aimee Apigian, MD, MS, MPH
- Lisa Alschuler, ND, FABNO
- Scott Shannon, MD
- Robert Rountree, MD
- Ahmed El-Sahemy, PhD
- Nishi Bhopal, MD, ABPN
- Kristine Burke, MD, ABFM, ABOIM, IFMCP
- Siri Chand Khalsa, MD, MS
- Michael Snyder, PhD
- James Maskell
- Michelle Flowers, MD
- Lynn (Bellmore) Stiff, MD
- Sharon Kelly, BSc, ND, IFMCP
- Joe Mather, MD, MPH
- Jennifer Roelands, MD, ABOIM
- Chris Magryta, MD
- Ariana Thompson, PhD, CPQC
- Viviane Ephraïmson-Abt, MS Ed, LPC
- Thomas O'Bryan, DC, CCN, DACBN

\*Subject to change

**SCAN TO REGISTER**  
TICKETS NOW ON SALE – Secure your spot today!

**FULL CONFERENCE DETAILS**  
[inspiredim.org/conferences/](https://inspiredim.org/conferences/)

## Colorado Integrative Medicine Conference 2025

- Establishing a reputation as the go-to provider in the local community

With a background in medical device sales and nearly a decade leading one of North America's top integrative health marketing agencies, Werner brings tactical expertise tailored to cash-based and hybrid care models.

About the Colorado Integrative Medicine Conference (cIMc2025)

Hosted by the [Inspired IM Foundation](#), a 501(c)(3) nonprofit, the Colorado Integrative Medicine Conference cIMc2025 is a national gathering focused on personalized, root-cause care. The 2025 theme, "Personalized Integrative, Functional, Lifestyle & Mind-Body Medicine for Aging Well," centers on science-backed strategies for improving healthspan, reversing chronic disease, and supporting longevity.



Lori Werner, Founder of Medical Marketing Whiz

The conference will feature leading experts including:

Aimie Apigian, MD – Trauma-informed care at the cellular level

Kenneth Pelletier, MD – Epigenetics and longevity science

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Integrative Medicine providers do transformational work, but many struggle to be found online. My goal is to help them simplify their marketing, amplify their message, and create sustainable growth.”

*Lori Werner, Medical Marketing Whiz*

Michael Snyder, MD (Stanford) – Wearables and glucose monitoring

Ahmed El-Sohemy, PhD – Nutrigenomics and personalized nutrition

Siri Chand Khalsa, MD – Ayurvedic insights on hydration and vitality

Bob Rountree, MD – Functional medicine with clinical humor and depth

Lise Alschuler, ND, FABNO -

Cancer and Aging: Optimizing Post-Treatment Cancer Survivorship

A Wellness-Focused Experience in the Colorado Rockies

The conference will be held in Estes Park, Colorado, a breathtaking destination nestled at the entrance to Rocky Mountain National Park. Attendees can expect not only advanced education

and collaboration, but also the chance to recharge in nature—with hiking, stargazing, and wellness experiences ideal for professional renewal.

#### Registration and Media Inquiries

Healthcare providers and wellness professionals can learn more or register at:

[www.inspiredim.org/conferences](http://www.inspiredim.org/conferences)

Lori Werner

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