

# Nature Meets Luxury: Customized Amenity Kits Now Available in the Luxury Glamping Experience

*Unveiling Custom Amenity Kits for the Ultimate Luxury Camping Adventure!*

GREENWICH, CONNECTICUT , CT, UNITED STATES, May 26, 2025 /EINPresswire.com/ -- EcoZen Pure Bliss, a leading creator of all-natural aromatherapy products, is excited to announce its

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At EcoZen Pure Bliss, we're proud to pioneer luxury camping with our bespoke amenity kits—an innovation that brings the highest quality of formulated products to the great outdoors.”

*Elizabeth Menegon*

collaboration with North Rivers Edge, the newest luxury glamping destination in Augusta, West Virginia. This partnership aims to provide unique custom amenity kits that elevate the guest experience through high-quality, eco-inspired products.

"Recognizing an opportunity to team up with North River Edge, we are thrilled to offer something unexpected and exceptional," said Elizabeth Menegon, founder of EcoZen Pure Bliss. "Our commitment to the highest quality, natural ingredients aligns perfectly with North River Edge's mission to provide a luxurious and serene environment."

Owner Billy Rothwell of North Rivers Edge shared his enthusiasm for the collaboration, stating, "Offering the unexpected is what we're all about. We strive to create an idyllic escape that combines nature with luxury. Guests should feel that every detail has been thoughtfully curated to enhance their experience."

As travel continues to evolve, so does the demand for high-quality amenities that make a meaningful impact on guests. Rothwell emphasized, "Sometimes the smallest details make a big difference. Our amenity kits are designed to provide a unique touch that enhances each guest's stay."

EcoZen Pure Bliss entered the niche market of custom amenity kits three years ago, initially serving yachts, private jets and luxury properties. Focusing on Made-to-Order products, their kits distinguish themselves from bulk-purchased amenities that dominate the market. "Our products reflect our commitment to quality and creativity," Menegon explained.

We created product names to reflect the environment and assisted with packaging to reflect the brand.

This partnership with North Rivers Edge presents an incredible opportunity to offer something exclusive at an extraordinary destination," added Rothwell.

For more information about North Rivers Edge and to make reservations, please visit their website:

<https://nreluxurycamping.com>

North Rivers Edge  
Billy Rothwell  
[Billy@xxxiiiventures.com](mailto:Billy@xxxiiiventures.com)

Elizabeth Menegon  
EcoZen Pure Bliss  
+1 203-505-3054

[email us here](#)

Visit us on social media:  
[Instagram](#)



EcoZens North Rivers Edge Bedrock Hand Balm: A prime example of EcoZen's creativity and commitment to meeting clients' unique needs.

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