

Steerco Launches First AI-Powered Platform Built For Customer Success Managers

Steerco launches AI-powered platform that automates QBRs, success plans, and account reviews—finally, a tool built for the CSM doing the work.

PHOENIX, AZ, UNITED STATES, May 27, 2025 /EINPresswire.com/ -- Steerco, the AI platform purpose-built for Customer Success and Account Management teams, today announced the public launch of its newest product: an agentic AI assistant that automates QBRs, account reviews, and success plans — so CSMs can finally stop working like report writers.

Most CS tools are made for executives. Steerco flips that. It's the first platform built for the people actually doing the work. From prepping for customer calls to tracking goals and risk signals, Steerco handles the strategic busywork so CSMs can focus on outcomes, not formatting slides.

"Steerco does your homework, so you can do your job," said Zach Hawley, CEO and Founder of Steerco. "This isn't another copilot. It's your least annoying teammate, one that shows up on time, preps your docs, and doesn't need handholding."

“

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Zach Hawley, CEO & Founder

What You Can Do with Steerco:

Auto-generate account reviews, QBRs, and success plans in minutes

Track product usage, stakeholder engagement, and

customer health in one place

Flag expansion and churn risk using internal signals and market intel



Steerco - AI for CS

Try It — No Surprises

Steerco offers a “try before you buy” experience. Users can create a few account plans, success plans, and engagement summaries before hitting the paywall. A credit card is required to get started, and full AI access is unlocked with a paid plan.

Key Features Include:

Agentic QBR Automation – Go from review to plan to prep in one click

Live Success Plans – No more Word docs. Share live customer-facing workspaces

AI-Driven Signals – Pull from product usage, CRM trends, and external events

Compliance-Safe AI – Every output is logged, private, and traceable

Why Now?

AI is changing how post-sale teams operate. According to Zendesk’s 2025 CX Trends report, 70% of customers can already tell which companies are using AI effectively. Steerco gives CSMs and AMs a head start, not just another tool to manage.

Try Steerco Today

Visit www.getsteerco.com to start your trial.

About Steerco

Steerco is an AI-powered SaaS platform that automates reviews, success plans, and customer prep workflows for CS and AM teams. Built for the people doing the hard work, not just presenting it. Steerco helps you reduce prep time, manage more accounts, and scale post-sale strategy without burning out.

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