

# Cherry Blossom Food + Anime Festival Returns to Katy, TX This Memorial Day Weekend at No Label Brewing

*Celebrate anime, Asian street food, cosplay, and live entertainment at No Label Brewing's two-day, family-friendly Cherry Blossom Festival in Katy, TX.*

KATY, TX, UNITED STATES, May 22, 2025 /EINPresswire.com/ -- No Label Brewing Co. is excited to bring back one of Texas's most vibrant cultural festivals: the Cherry Blossom Food + Anime Festival, presented in partnership with Otaku. This two-day, family-friendly celebration of anime, Asian cuisine, cosplay, and live entertainment takes over the No Label taproom (5351 1st Street, Katy, TX) on Saturday, May 24 from 12 PM to 8 PM and Sunday, May 25 from 12 PM to 8 PM. Admission is free and open to all ages.

Now in its second year at No Label, the Cherry Blossom Festival transforms the brewery into a pop-culture playground with over 100 vendors, voice actor appearances, cosplay contests, sumo wrestling, Asian street food, K-pop dance battles, live karaoke, and plenty of cold craft beer.

"Only in Katy can you find sumo wrestling, karaoke, bao buns, and boba all colliding at a craft brewery — and somehow it feels right," said Tom Paynter, Marketing



Director at No Label Brewing.

"This festival is loud, proud, and absolutely chaotic in the best way possible. It's a love letter to culture, flavor, and community — and we're just here making sure the beer stays cold and the vibes stay right."

Live Performers Include:

- Dragon Kishi – high-energy performer bringing anime-style flair
- Rachel Greene – "The LilyPad Idol" with colorful pop charm
- Sakura Pulse – cosplay-powered J-pop group
- Lin the K-pop Enthusiast, Mikucita, and more

Festival Highlights:

- Over 100 food, anime, and retail vendors
- Street food from Japan, Thailand, Vietnam, Taiwan, the Philippines & Latin America
- Cosplay contests and voice actor appearances
- K-pop dance circles, karaoke sessions, and claw machine challenges
- A full-size Sumo wrestling tournament in the brewery yard
- Plenty of cold beer, boba tea, and bao buns for the whole family

Festival Schedule

Saturday, May 24 (12 PM – 8 PM)

- 12:00 PM – K-pop Random Dance
- 1:00 PM – Rachel Greene
- 1:30 PM – Lin the K-pop Enthusiast
- 2:00 PM – Sakura Pulse
- 2:30 PM – Mikucita
- 3:00 PM – K-pop Random Dance
- 4:00 PM – Cosplay Contest
- 5:00 PM – Mikucita
- 6:00 PM – Karaoke Time

Sunday, May 25 (12 PM – 8 PM)

- 12:00 PM – K-pop Random Dance
- 12:30 PM – Lin the K-pop Enthusiast
- 1:00 PM – Rachel Greene
- 2:00 PM – Sakura Pulse
- 2:30 PM – Mikucita
- 3:00 PM – Dragon Kishi
- 4:00 PM – Karaoke Time

Cash is preferred by vendors

Free parking available on-site

Location:

No Label Brewing Co.

5351 1st Street, Katy, TX 77493

Admission:

Free and open to the public

Follow for updates and content drops:

Instagram/Facebook: @otakufoodfestival

About No Label Brewing Co.

No Label Brewing Co. is a family-owned, independent craft brewery located in historic Katy, Texas. Since opening in 2010, No Label has become a staple in the Texas craft beer scene — known for award-winning brews, a laid-back atmosphere, and creative community events. With roots deep in the heart of Katy, No Label remains committed to keeping beer fun and community strong.

Tom Paynter

No Label Brewing

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