

# Global Transmission Fluids Market to Reach USD 13.2 Billion by 2035, Driven by EV Shift and Technology Advancements

*EU transmission fluids market evolves with auto regulations, tech shifts, and e-vehicles, driving demand for efficient, eco-friendly e-fluids.*

NEWARK, DE, UNITED STATES, May 23, 2025 /EINPresswire.com/ -- The global [transmission fluids market](#) is set for steady expansion, with its value projected to rise from USD 8,828.6 million in 2025 to USD 13,194.7 million by 2035, growing at a CAGR of 4.1%. This growth is driven by increasing vehicle production, rising demand for fuel-efficient and high-performance transmission systems, and ongoing advancements in automotive technologies.

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The transmission fluids market is set for steady growth, driven by rising auto demand, tech upgrades, and a shift to high-performance, eco-friendly lubricants across global markets.”

*Nikhil Kaitwade*

Transmission fluids play a vital role in the smooth operation of vehicles by ensuring proper lubrication of transmission systems, reducing friction, preventing overheating, and improving the overall efficiency of

mechanical parts. These fluids are essential for automatic, manual, and continuously variable transmissions (CVTs), and their usage is expanding across passenger cars, commercial vehicles, and off-highway applications.

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## Market Dynamics and Growth Drivers

The transmission fluids market is primarily driven by the global increase in automobile production, especially in emerging economies. As urbanization and disposable income levels rise, there is a parallel increase in vehicle ownership, which directly boosts the demand for transmission fluids. In addition, the need for regular maintenance and replacement of fluids to ensure optimal vehicle functioning contributes significantly to market expansion.

Technological advancements in automotive engineering are leading to the development of

sophisticated transmission systems that require specially formulated fluids. Manufacturers are responding by introducing synthetic and semi-synthetic transmission fluids that offer extended drain intervals, better viscosity control, thermal stability, and enhanced oxidation resistance. These innovations are gaining traction among consumers seeking higher performance and reduced maintenance costs.

Stringent environmental regulations and a global push towards reducing carbon emissions have also impacted the market positively. Transmission fluids that improve fuel efficiency and reduce emissions are in high demand, prompting manufacturers to develop more eco-friendly formulations.

Additionally, with the rise of hybrid and electric vehicles (EVs), transmission fluid producers are innovating to meet the unique requirements of these drivetrains, further expanding market opportunities.

### Industry Trends and Innovations

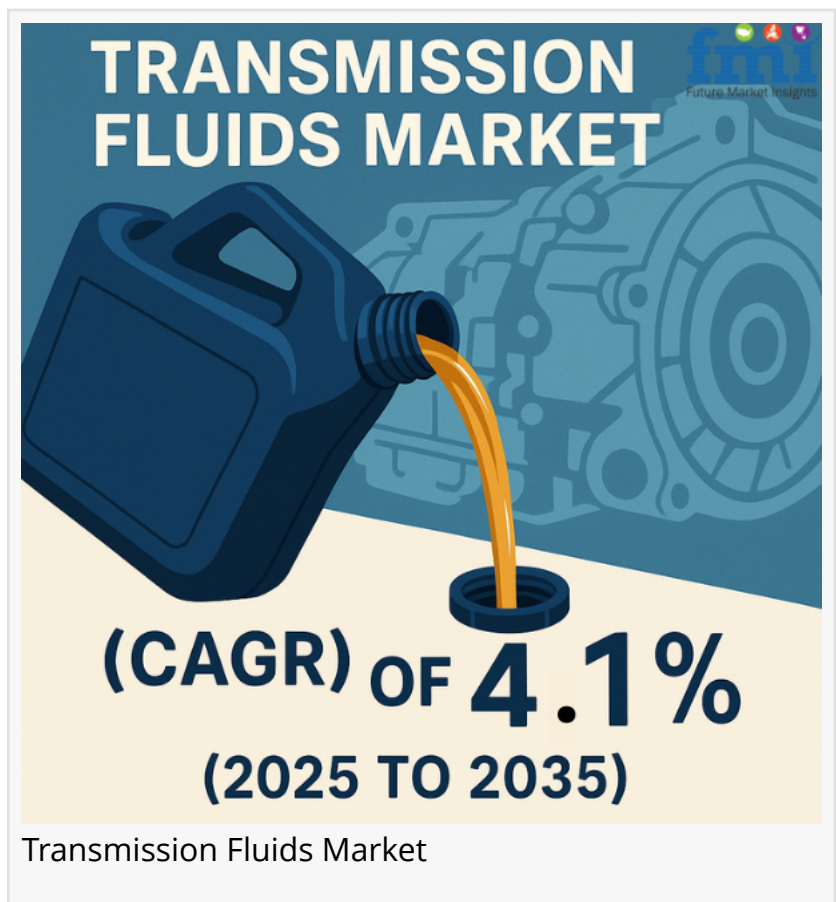
One of the most significant trends shaping the transmission fluids market is the move toward synthetic formulations. These fluids outperform conventional mineral oils in high-performance and extreme temperature applications. With automotive OEMs recommending synthetic fluids for their new-age transmission systems, demand is expected to surge significantly.

In response to growing environmental concerns, bio-based transmission fluids are also entering the market. These fluids, derived from renewable sources, offer reduced toxicity and improved biodegradability, aligning with global sustainability goals.

Another notable development is the increasing adoption of automatic transmission systems across mid-range and economy vehicles. This trend, especially prevalent in developing markets, is accelerating the consumption of transmission fluids designed for such systems.

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## Challenges and Market Outlook

Despite the promising growth prospects, the transmission fluids market faces a few challenges. The high cost of synthetic fluids and limited consumer awareness in certain regions may act as barriers to widespread adoption. Moreover, the shift towards electric vehicles, which typically use simpler transmission systems or direct drive mechanisms that may not require traditional fluids, could pose long-term implications for market growth.

However, the overall outlook remains positive. As vehicle technologies become more advanced and maintenance awareness increases, the demand for high-quality transmission fluids will continue to rise. The integration of digital tools in vehicle maintenance and the growing emphasis on aftermarket services are expected to further strengthen market performance.

## Transmission Fluids Market Key Players

- ExxonMobil Corporation
- Royal Dutch Shell
- Chevron Corporation
- BP Plc (Castrol)
- TotalEnergies
- Fuchs Petrolub SE
- Valvoline Inc.
- Phillips 66
- Amsoil Inc.
- Petro-Canada Lubricants
- Idemitsu Kosan Co., Ltd.
- Gulf Oil International
- Motul S.A.
- Liqui Moly GmbH
- Ravenol

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## Key Segments of Transmission Fluids Market

By Type:

In terms of Type, the industry is divided into Automatic, Manual, Other Types.

By End Use:

In terms of End Use, the industry is divided into Automotive, Off-Road Vehicles.

By Region:

The report covers key regions, including North America, Latin America, Western Europe, Eastern Europe, East Asia, South Asia, and the Middle East and Africa (MEA).

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Contact Us:

Future Market Insights Inc.  
Christiana Corporate, 200 Continental Drive,  
Suite 401, Newark, Delaware - 19713, USA  
T: +1-347-918-3531  
For Sales Enquiries: [sales@futuremarketinsights.com](mailto:sales@futuremarketinsights.com)  
Website: <https://www.futuremarketinsights.com>

Ankush Nikam  
Future Market Insights, Inc.

+91 90966 84197

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