

Microbiological Testing Of The Water Market Forecast 2025: Analyzing Growth Drivers, Share, Segments And Emerging Trends

*The Business Research Company's
Microbiological Testing Of Water Global
Market Report 2025 – Market Size,
Trends, And Global Forecast 2025-2034*

LONDON, GREATER LONDON, UNITED
KINGDOM, May 23, 2025

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Microbiological Testing Of Water Global Market
Report 2025

Is the [Microbiological Testing Of The Water Market](#) Set to Witness Substantial Growth?

The microbiological testing of the water market is on a growth trajectory, with the market size predicted to rise from \$1.95 billion in 2024 to \$2.1 billion in 2025, a compound annual growth rate CAGR of 7.5%. The rise in waterborne diseases, increased environmental awareness, and the ripple effects of urbanization and industrialization have all contributed to the market's growth. Demands for such testing are projected to continue to escalate, potentially reaching \$2.95 billion by 2029, with a compound annual growth rate CAGR of 8.9%.

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Several elements, in particular the increasing focus on

point-of-use testing and the rapid integration of innovative technologies such as blockchain, will be the primary drivers of this anticipated growth. These technologies aim to provide transparency and real-time monitoring solutions, addressing growing consumer concerns. Other trends that look set to shape the future of the market include expanded wastewater testing, the integration of next-generation sequencing NGS, and the rise of citizen science initiatives.

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What Drives The [Microbiological Testing Of The Water Market Growth](#)?

A surge in waterborne diseases, caused by the consumption of water contaminated by microscopic organisms, or by contact with feces, is slated to fuel the growing demand for microbiological testing. The need for such testing, pivotal in verifying the safety of water for human consumption, has never been greater.

Who Are The Key Players In The Microbiological Testing Of The Water Market?

Key drivers in the microbiological testing of the water market are leading companies such as Thermo Fisher Scientific Inc., 3M, Avantor Inc., Agilent Technologies Inc., Steris Laboratories, Sigma-Aldrich Corporation, PerkinElmer Inc., Shimadzu Corporation, IDEXX Laboratories Inc., Sysmex, Bio-Rad Laboratories Inc., Döhler Group SE., Pace Analytical, Alcami Corporation, and Hardy Diagnostics.

What Are The Emerging Trends In The Microbiological Testing Of The Water Market?

These industry leaders are adopting cutting-edge technological advancements. The introduction of fresh approaches and methodologies is significantly enhancing the microbiological testing of the water process, enabling companies to maintain their competitiveness in the market.

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How Is The Microbiological Testing Of The Water Market Segmented?

The market for microbiological testing of water spans several segments:

- 1 By Type: Instruments, Reagents And Test Kits
- 2 By Pathogen Type: Legionella, Coliform, Salmonella, Clostridium, Vibrio
- 3 By Water Type: Drinking And Bottled, Industrial Water
- 4 By Industry: Pharmaceuticals, Food, Clinical, Environmental, Chemical And Material, Energy

The subsegments are:

- 1 By Instruments: Portable Testing Devices, Laboratory Testing Equipment, Automated Testing Systems
- 2 By Reagents And Test Kits: Culture Media, Chemical Reagents, Enzyme Substrates, Ready-To-Use Test Kits, Field Test Kits, Multi-Parameter Test Kits.

What Is The Regional Analysis Of Microbiological Testing Of The Water Market?

In terms of geography, North America was the largest region in the microbiological testing of water market in 2024, while future forecasts indicate that the Asia-Pacific region is likely to be the fastest-growing. The regions covered in this market report include Asia-Pacific, Western Europe, Eastern Europe, North America, South America, the Middle East, and Africa.

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