



# The Boxery's Mailer Boxes Boost E-Commerce with Smart Design

*The Boxery launches corrugated mailer boxes to boost e-commerce with sustainable, efficient, and customer-focused packaging solutions.*

NY, UNITED STATES, May 24, 2025 /EINPresswire.com/ -- [The Boxery](https://www.theboxery.com/), a leading supplier of

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Our corrugated mailer boxes help e-commerce businesses ship sustainably, cut costs, and create memorable unboxing experiences for customers.”

*Owner*

packaging solutions, launched a new line of corrugated mailer boxes today, designed to meet the soaring demands of e-commerce businesses. Unveiled in Owner, New York, these innovative mailers optimize shipping efficiency, reduce environmental impact, and elevate the customer unboxing experience, positioning The Boxery at the forefront of 2025's e-commerce packaging trends.

Discover how The Boxery's corrugated mailer boxes can elevate your e-commerce business. Visit

<https://www.theboxery.com/catalog.asp?d=105515&name=Corrugated+Mailers+> to explore the full range or contact our team at (877) 826-9379 for bulk pricing and customization options.

As global e-commerce sales surge—projected to reach \$1.72 trillion in U.S. online retail by 2027—the need for efficient, cost-effective, and sustainable packaging has never been greater. The Boxery's new corrugated mailer boxes address these challenges head-on, offering a solution that balances durability, affordability, and eco-conscious design. Crafted from 100% recyclable and biodegradable materials, these mailers align with the industry's shift toward sustainability, a trend highlighted at Packaging Innovations & Empack 2025.

The new mailer boxes are lightweight yet sturdy, reducing shipping costs while ensuring products arrive undamaged. They cater to a wide range of e-commerce products in various sizes and configurations, from electronics to apparel. Key features include:

- Snug-Fit Design: Eliminates excessive filler materials, reducing waste and streamlining the unboxing process for customers.
- Customizable Branding: Options for logo printing and colorful designs to enhance brand recognition and customer loyalty.
- Eco-Friendly Materials: Made from recycled kraft paperboard, supporting businesses' sustainability goals.

- High-Strength Construction: Single- and double-walled options with ECT scores of 200–275 are capable of handling 23–55 pounds per square inch for secure shipping.

These features address a critical pain point for e-commerce businesses: balancing cost, protection, and customer satisfaction. According to industry analysts, corrugated mailers are expected to see a 7.3% CAGR from 2025 to 2030, driven by the rise of online retail and consumer demand for sustainable packaging. The Boxery's expanded line is poised to capitalize on this growth, offering solutions that help businesses stay competitive in a fast-paced market.

The unboxing experience, a key driver of customer loyalty, is also a focal point of the new mailers. The Boxery's outside tuck mailers require no packaging tape, simplifying the opening process and creating a seamless, memorable moment for customers. Businesses can further enhance this experience by adding personalized touches like discount coupons or handwritten notes, as The Boxery's packaging blog recommends. This aligns with 2025 trends emphasizing creative packaging to foster brand loyalty.

Sustainability remains a cornerstone of The Boxery's mission. The company's corrugated mailers are produced locally in the U.S., reducing carbon emissions during manufacturing and shipping. Unlike plastic alternatives, their biodegradable nature ensures they break down naturally, addressing consumer concerns about packaging waste. This commitment resonates with eco-conscious shoppers, who increasingly prioritize brands with sustainable practices.

The Boxery's strategic focus on e-commerce is timely. North America is expected to be the fastest-growing region for e-commerce packaging from 2025 to 2032, driven by technological advancements and rising demand for consumer goods. By offering bulk purchasing options and wholesale pricing, The Boxery enables small and medium-sized businesses to scale their operations affordably, further solidifying its role as a trusted partner in the e-commerce ecosystem.

## About The Boxery

The Boxery is a premier provider of packaging and shipping supplies, serving businesses and individuals for over 20 years. Based in New York, the company offers a vast inventory of corrugated boxes, mailers, and eco-friendly packaging solutions designed to meet the diverse needs of e-commerce, retail, and logistics. Committed to sustainability and innovation, The Boxery helps clients protect their products and enhance their brand image.

Owner of The Boxery

The Boxery

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