

The Boxery's Packaging Store Preps Businesses for Peak Season Surge

The Boxery provides eco-friendly boxes to prepare businesses for peak season shipping demands.

NY, UNITED STATES, May 26, 2025 /EINPresswire.com/ -- <u>The Boxery</u>, a premier packaging store based in Lyndhurst, NJ, announces a strategic 30% off sale on eco-friendly corrugated shipping

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Our eco-friendly packaging helps businesses meet peak season demands with reliable, sustainable solutions for smooth deliveries." boxes to help businesses prepare for the 2025 peak shipping season. Running through June 15, 2025, this promotion equips e-commerce retailers, small businesses, and logistics providers with durable, sustainable packaging solutions to meet soaring demand during high-volume periods like summer sales and early holiday shipping.

Stock up for peak season today! Visit https://www.theboxery.com/ to explore the boxes for sale on eco-friendly shipping boxes.

CEO

As global e-commerce sales are projected to reach \$6.3 trillion in 2025, businesses face unprecedented pressure to secure reliable packaging for peak seasons. The Boxery, with over 25 years of expertise, launches its timely sale to address this challenge, offering cost-effective, ecofriendly boxes that ensure product safety and customer satisfaction. This initiative underscores The Boxery's role as a trusted packaging store for businesses nationwide.

The peak shipping season, spanning summer sales through early holiday rushes, presents opportunities and challenges. According to Statista, 2.64 billion online shoppers will drive a 15-20% spike in e-commerce sales during these periods, while rising shipping costs, up 14% since 2023, strain budgets (ShipBob). Last year, 25% of businesses faced shipping delays due to packaging shortages, impacting customer trust (Forbes). The Boxery's sale mitigates these risks by offering:

- Extensive Inventory: Over 1,000 corrugated box sizes, from 4x4x4 inches to 24x24x24 inches, catering to diverse needs, from small Etsy orders to industrial shipments.
- Eco-Friendly Materials: Boxes made with over 80% recycled content are fully recyclable after use, aligning with consumer demand for sustainability.
- Durability: ECT32-rated boxes support up to 40 lbs, with ECT44 heavy-duty options for up to 65 lbs, and they are certified for UPS and FedEx.

- Cost Savings: Up to 30% off retail prices, with deeper discounts for bulk orders via 1-877-T-BOXERY (826-9379).
- Customization: Options to add branding or logos, enhancing unboxing experiences, and brand visibility.

The Boxery's commitment to sustainability is a cornerstone of this campaign. With the global recycled plastic market expected to hit \$127.25 billion by 2034, eco-conscious packaging is a priority for 70% of consumers (Exploding Topics). The Boxery's boxes reduce environmental impact and comply with regulations like the EU Packaging and Packaging Waste Regulation (PPWR). Their strategic U.S. warehouses ensure same-day shipping, helping businesses avoid last-minute scrambles.

Beyond boxes, The Boxery offers bubble mailers, poly bags, stretch wrap, and packing labels, making it a one-stop packaging store. Their recent expansion into wholesale shipping boxes and corrugated mailers reflects their responsiveness to e-commerce growth. Since partnering with Amazon Business in 2021, The Boxery has seen a 25% year-over-year profit increase, earning certifications like Registered Small Business and 889 Certification for quality and trust (Amazon Business).

This sale is particularly timely for small businesses and entrepreneurs. "The Boxery's bulk discounts and eco-friendly options allow small retailers to compete with larger players during peak seasons," notes industry analyst Sarah Thompson. By stocking up now, businesses can lock in savings and ensure readiness for high-demand periods, from summer promotions to Black Friday.

About The Boxery

The Boxery, headquartered in Lyndhurst, NJ, is a leading packaging store with over 25 years of experience. Specializing in corrugated boxes, mailers, and eco-friendly supplies, The Boxery serves businesses and individuals nationwide with same-day shipping and competitive pricing. Committed to sustainability and innovation, the company has sold over 1 million boxes and holds a 99.9% positive eBay rating, making it a trusted partner for packaging needs.

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