

# Burple Creativity Announces Sponsorship of Spectrum 360's 2025 Walk for a Lifetime Supporting the Autism Community

*The event will take place on Sunday, June 1, 2025, at Verona Park, bordered by Lakeside and Bloomfield Avenues in the southern part of Verona, NJ.*

MURRIETA, CA, UNITED STATES, May 27, 2025 /EINPresswire.com/ -- [Burple Creativity](#), a leading innovator in immersive storytelling tools for neurodivergent children, is proud to announce its sponsorship of the 2025 Walk for a Lifetime, benefiting Autism

New Jersey. The event will take place on Sunday, June 1, 2025, at Verona Park, a 54.32-acre park with a lake bordered by Lakeside and Bloomfield Avenues in the southern part of Verona, New Jersey. Registration begins at 9 a.m. and Opening Ceremonies start at 11.



Burple Logo

“

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*Jay Goth, CEO*

The Walk for a Lifetime is one of the region's largest autism community events, bringing together thousands of families, advocates, and organizations to raise funds and awareness for autism support services, education, and advocacy across New Jersey. The event brings together families, friends, staff, alumni, and community sponsors to show their support of the students and adults who attend [Spectrum360](#).

“We're incredibly grateful to Burple Creativity for supporting this year's A Walk for a Lifetime,” said Jamie Linton, Special Events Coordinator at Spectrum360. “Their dedication to creating inclusive, sensory-friendly experiences aligns beautifully with our mission to support individuals with autism in leading fulfilling lives. Sponsorships like theirs are essential to the fundraising that powers our programs and services, helping us reach more individuals and families across New Jersey.”

Spectrum360 provides people with autism and those with related challenges the specialized programs and supports they need to realize their aspirations, lead thriving lives, and fully engage with their families and in their communities. The mission is to provide the highest quality educational and therapeutic programs for individuals with learning, language, social and emotional challenges to achieve their maximum potential.

Burble Creativity's sponsorship underscores its ongoing commitment to uplifting the autism community through innovation, inclusion, and impact. "As a company dedicated to creating calming, sensory-friendly storytelling experiences, we are honored to participate," said Jay Goth, CEO of Burble Creativity. "This is more than a walk—it's a movement toward greater understanding, accessibility, and opportunity for every neurodivergent child."

At the heart of Burble Creativity's mission is the Burble StoryTent, a portable, multisensory environment that uses lights, sounds, and narrative cues to support emotional regulation and imaginative play in children, especially those on the autism spectrum.

Event attendees can learn more about Burble's StoryTent technology and inclusive learning tools at the sponsor expo during the walk.

For more information about Burble Creativity, visit: [www.burblecreativity.com](http://www.burblecreativity.com)  
To register for the Walk for a Lifetime or donate: [Walk for a Lifetime 2025](#)

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