

# Top Tech Tidbits Surpasses 40,000 Weekly Readers, Announces Second Sponsorship Update to Support Continued Growth

*World's Leading Access Technology Publication Continues Expanding Global Impact; Current Sponsors Honored with Legacy Rates*

DC, WA, UNITED STATES, May 26, 2025 /EINPresswire.com/ -- [Top Tech Tidbits](#), the world's #1 online resource for current news and trends in access technology, has announced an exciting new milestone: the publication has surpassed 40,000 weekly readers. An achievement that reflects the growing demand from readers around the world for timely, accessible, and expertly curated access technology news and trends.



Top Tech Tidbits. The world's #1 online resource for current news and trends in access technology.

And a milestone that underscores the essential role that Top Tech Tidbits plays in delivering these valuable insights to professionals, educators, and enthusiasts, all over the world, each week.

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43 million minus 40,000 equals 42 million, 960 thousand. That's how many more blind people there are in the world today that do not yet receive Top Tech Tidbits. We want to make sure that they do.”

*Aaron Di Blasi, Publisher, Top Tech Tidbits*

Founded in 2004, Top Tech Tidbits has seen consistent growth since being acquired by [Mind Vault Solutions, Ltd.](#) in May of 2020, reflecting both the increasing demand for reliable access technology information, and the community's strong recognition of the publication's excellence in content. Most notably, Top Tech Tidbits operates as a not-for-profit initiative, making this achievement even more significant. The publication has reached a readership of 40,000 without sacrificing its dedication to affordable (free), impactful (high quality,

human-curated) information delivery for everyone in its audience, regardless of socioeconomic background.

"Like those that came before it, this 40,000 subscriber milestone is purely a function of the increasing number of partnerships that Top Tech Tidbits continues to forge within the access industry," said [Aaron Di Blasi](#), Publisher for Top Tech Tidbits. "I am incredibly excited for the future of this publication. We have so many more access technology voices coming your way."

In recognition of this milestone, Top Tech Tidbits is implementing a second update to its Sponsorship Package pricing. Sponsorship Packages, which have remained at \$100 per month since the publication became not-for-profit in 2022, and increased to \$150 per month at 30K subscribers, will now

be priced at \$200 per month, effective today for new sponsors joining after surpassing the 40,000-subscriber mark. This new rate aligns with the publication's practice of adjusting sponsor contributions as readership expands (\$50 USD per 10K readers served), which helps to cover the rising costs associated with a growing mailing list while continuing to support a not-for-profit model. Notably, this price adjustment will not impact any current sponsors; all existing sponsors will retain their legacy rate of either \$100 per month or \$150 per month for as long as they choose to remain a sponsor. This approach, Di Blasi explained, is "our way of saying thank you to the sponsors who supported us on our journey to reach this milestone."

Since its inception, Top Tech Tidbits has intentionally maintained its status as an accessible, affordable (free), high quality (human-curated) news resource by limiting its total number of sponsorship slots to 24, which are all currently filled. A Sponsorship Package allows organizations to reach an exclusive and highly engaged audience within the access technology sector at one of the most cost-effective rates available in digital media today. This sponsorship cap ensures sustained engagement for each sponsor and keeps the publication focused on delivering maximum value to readers.

"Our goal," Di Blasi added, "is to maintain a sustainable platform that offers readers, sponsors and advertisers a meaningful experience without commercial compromise. As readership continues to grow, we want future sponsors to know that they are supporting a publication that scales with care, integrity, and a commitment to accessibility."



With this milestone, Top Tech Tidbits reinforces its dedication to remaining an essential resource for the access technology community while ensuring operational sustainability as its audience expands globally. The publication invites future sponsors who share its mission of advancing technology and accessibility to join and benefit from its continually expanding reach, even as existing sponsors are honored for their early support.

### About Top Tech Tidbits

Top Tech Tidbits is the world's leading not-for-profit publication covering weekly news and trends in access technology. Since 2004, it has served as a trusted resource for blind, low-vision, deaf, hard-of-hearing, deafblind, neurodivergent, and/or disabled professionals, educators, and enthusiasts, all over the world, each week. As of 2024, Top Tech Tidbits is proud to serve over 40,000 weekly subscribers, providing them with curated content, actionable insights, and updates on the latest advancements in access technology. Top Tech Tidbits is a Mind Vault Solutions, Ltd. publication.

Aaron Di Blasi  
Mind Vault Solutions, Ltd.  
+1 855-578-6660  
ad@mvslltd.com

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