

Bhopal to Host 21st World Rose Convention 2028

Madhya Pradesh Tourism receives official handover in Fukuyama, Japan, marking India's debut as host of the prestigious global event

BHOPAL, MADHYA PRADESH, INDIA, May 26, 2025 /EINPresswire.com/ -- Madhya Pradesh has proudly received the official handover to host the 21st edition of the prestigious World Rose Convention in 2028, as announced at the closing ceremony of the 20th World Rose Convention in Fukuyama, Japan. This marks the first time India will host the global gathering of rose enthusiasts, horticulturists, and researchers, with Bhopal selected as the host city.

At the handover ceremony, Mr. Sheo Shekhar Shukla, IAS, Principal Secretary Tourism and Culture and Managing Director of Madhya Pradesh Tourism Board, received the ceremonial flag from the World Federation of Rose Societies (WFRS), symbolising the official transition of hosting duties to India. He was joined by Mr. Vivek Jude, Deputy Director, Events and Marketing, MPTB, and Mr. Mahendra Pratap Singh from Travel India Tours, as part of the official Indian delegation.

Also representing India was a 14-member delegation from the Madhya Pradesh Rose Society, whose active



The delegation from Madhya Pradesh proudly holds the flag of the World Federation of Rose Societies



Mr. Sheo Shekhar Shukla, IAS, Principal Secretary – Tourism & Culture, Government of Madhya Pradesh, engaging with international delegates at the World Rose Convention 2025

participation and presence further strengthened India's commitment to global floriculture and the upcoming convention.

Adding to the occasion, Mr. Sushil Prakash of the Madhya Pradesh Rose Society was elected President of the World Federation of Rose Societies — the first Indian to hold this honour further underscoring India's growing presence in the global floriculture space.

The convention in Japan welcomed over 500 delegates from countries including Australia, Japan, Finland, the United Kingdom, South Korea, and several parts of Europe. The Indian delegation left a lasting impression through vibrant presentations and cultural showcases, highlighting Madhya Pradesh's tourism potential, natural beauty, and vision for sustainable growth.

Speaking at the event, Mr Sheo Shekhar Shukla said:

"It is a matter of immense pride for us to be given the honour of hosting the 21st World Rose Convention in the heart of India – Incredible Madhya Pradesh. The state is globally recognised for its rich cultural heritage, monuments, and natural beauty. We warmly welcome rose enthusiasts and guests from across the world to the Heart of India."

Bhopal, with its scenic lakes, green spaces, and blooming gardens, promises to offer a vibrant and immersive experience in 2028. Plans for the convention include thematic rose gardens, technical sessions, cultural performances, and tourism showcases across Madhya Pradesh all designed to offer a uniquely Indian experience with global appeal.



Mr. Sheo Shekhar Shukla, IAS, Principal Secretary – Tourism & Culture, Government of Madhya Pradesh, addressing global delegates at the World Rose Convention 2025 in Fukuyama, Japan



Mr. Sheo Shekhar Shukla, IAS, with an international delegate during the World Rose Convention 2025 in Fukuyama, Japan

The Governor of Madhya Pradesh, Mr. Mangubhai Patel, serves as the Chief Patron of the Madhya Pradesh Rose Society, supporting the state's growing role in international horticulture.

About the World Rose Convention

Organised every three years by the World Federation of Rose Societies, the World Rose Convention is one of the world's most significant horticultural events. The 20th edition, held from May 18 to 24, 2025, in Fukuyama, Japan, featured expert lectures, exhibitions, and sessions on rose cultivation, garden innovation, and environmental sustainability.



A proud moment for Madhya Pradesh, India at the international stage

As India prepares to welcome the world in 2028, Madhya Pradesh invites global delegates to experience its rich culture, blossoming landscapes, and signature hospitality in Bhopal.

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