

# TAGTHAi won The Asset Triple - A Awards 2025 for TAGTHAi EasyPay, Thailand's first e-wallet for foreign tourists

*"TAGTHAi" won The Asset Triple - A Awards 2025 for TAGTHAi EasyPay, Thailand's first e-wallet in officially using PromptPay as payment solution for tourists.*

BANGKOK, BANGKOK, THAILAND, May 26, 2025 /EINPresswire.com/ -- [TAGTHAi](#) won "The Asset Triple-A Treasurise Awards 2025" in the Sector of "Best Solution on Payments and Collections". Having firmly insisted the leadership of Thailand's national tourism platform.

"TAGTHAi", a comprehensive Thai tourism platform, won "The Asset Triple - A Treasurise Awards 2025" in the Sector of "Best Solution on Payments and Collections". The Awards Ceremony, organized by "The Asset", Asia's leading financial magazine, recognizes outstanding companies in financial management and digital technologies

The Awards are given to companies with modern and safe payment systems creating empirical benefits to businesses and users. This year, "TAGTHAi" won the Award from the development of [TAGTHAi EasyPay](#) Feature, Thailand's first e-wallet which facilitates foreign tourists in officially using PromptPay until it is recognized as useful payment



TAGTHAi won TRIPLE A Award 2025



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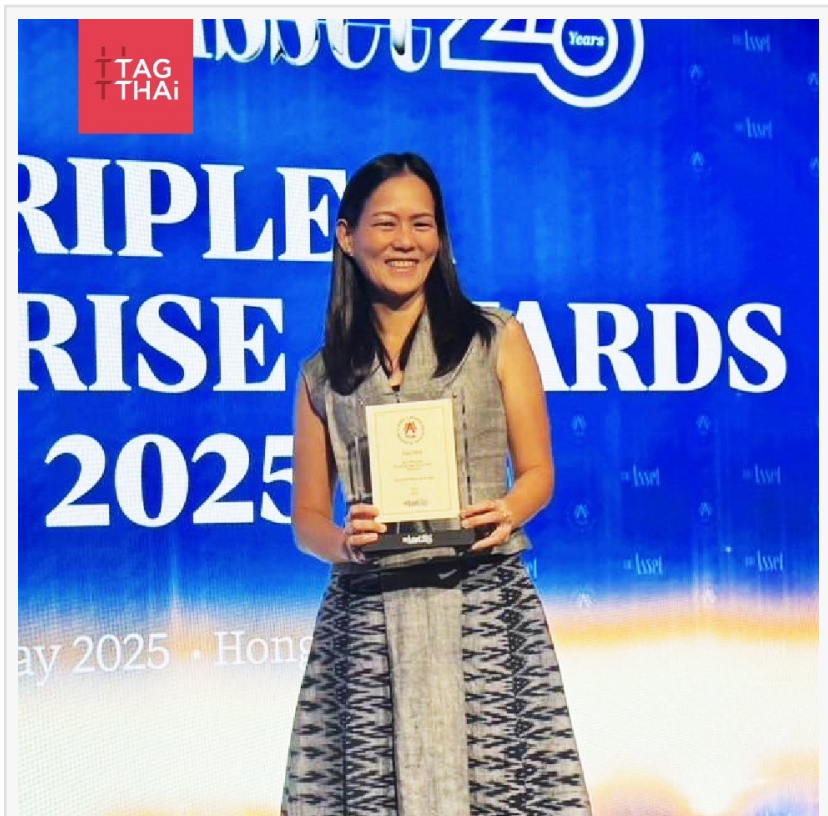
solution making easier, safer and more convenient travelling for foreign tourists.

Mrs. Thiratida Kuvantrairai, CEO of Thai Digital Platform Social Enterprise Co., Ltd., addressed that TAGTHAi was greatly honored to receive this Award which guaranteed the quality and actual determination of TAGTHAi in developing a tourism platform which can create positive impacts on foreign tourists and can impel the Thai tourism industry to become an ideal digital tourism.

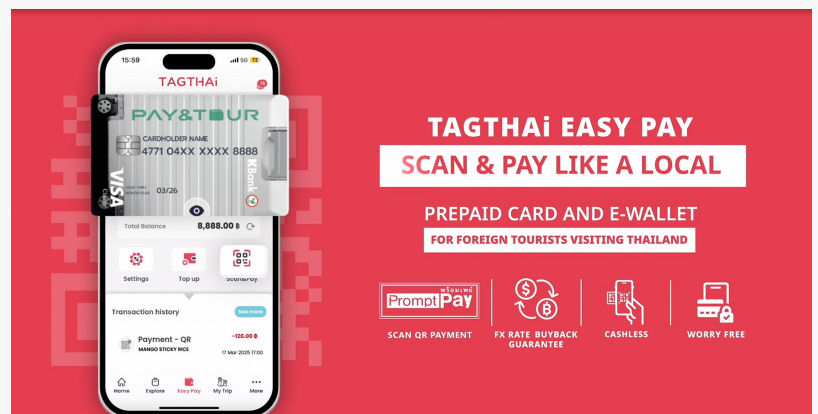
“TAGTHAi EasyPay is the latest feature of TAGTHAi emphasizing the development for foreign tourists to be able to access services provided by national financial institutions and receiving good cooperation from KASIKORNBANK. As a result, foreign tourists can use PromptPay for payment of goods and services like Thai people under the concept of “Scan & Pay Like a Local” and can solve several pain-point problems of foreign tourists, including risks of carrying cash, unfamiliarity with the use of Thai Baht or high costs of overseas credit card usage fees. Therefore, the service provision of “TAGTHAi EasyPay” not only makes tourists comfortable but also enables them to spend money conveniently and to be indulged with atmosphere and culture while travelling in Thailand more impressively.

This award winning is another important step of TAGTHAi to be a comprehensive Thai tourism platform and an impulsion for the Company in developing technologies to help upgrade the Thai tourism and economy for qualitative and sustainable growth”.

Foreign tourists who plan to travel in Thailand may download TAGTHAi Application for registration and use of “TAGTHAi EasyPay” via Google Play Store and Apple App Store. For more



TAGTHAi won TRIPLE A Award 2025



Experience the foreign tourist e-Wallet, featuring PAY&TOUR prepaid card & TAGTHAi Easy Pay for seamless payments nationwide

information, please visit  
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The logo for TAGTHAI is displayed on a red square background. It features the word "TAG" in white, bold, uppercase letters, and the word "THAI" in white, bold, uppercase letters. To the left of "TAG" is a large, stylized, dark red letter "T". To the left of "THAI" is a large, stylized, dark red letter "T". The entire logo is centered within the red square.

TAGTHAI logo

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