

# Digital Freight Forwarding Market valued at \$8.54B in 2023, expected to reach \$50.14B by 2031 | DataM Intelligence

*Digital freight forwarding market is growing fast, driven by tech innovation, global trade growth, and rising demand for smart, efficient logistics solutions.*

AUSTIN, TX, UNITED STATES, May 26, 2025 /EINPresswire.com/ -- The [digital freight forwarding market](https://www.datamintelligence.com/download-sample/digital-freight-forwarding-market) was valued at USD 8.54 billion in 2023 and is projected to grow at a CAGR of 25.04%, reaching USD 50.14 billion by 2031.

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The digital freight forwarding market is experiencing rapid evolution, driven by technological innovations, surging e-commerce activity, and the growing need for real-time, efficient logistics solutions. Traditional freight forwarding processes, once characterized by manual paperwork and limited transparency, are being disrupted by digital platforms that offer automation, enhanced tracking, and integrated supply chain visibility. As businesses strive for speed, efficiency, and reliability in global trade, digital freight solutions are quickly becoming the industry standard.

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The digital freight forwarding market grew to \$8.54B in 2023 and is set to reach \$50.14B by 2031, expanding at a 25.04% CAGR, driven by tech innovation and rising e-commerce demand.”

*DataM Intelligence*

Market Dynamics:

Global Expansion of the E-Commerce Industry

According to the Indian Brand Equity Foundation (IBEF), India’s e-commerce market is expected

to reach USD 111 billion by 2024 and surge to USD 200 billion by 2026. This exponential growth in online trade and parcel deliveries is creating a heightened demand for efficient freight forwarding services to move goods from manufacturers to consumers across global markets.

As e-commerce companies expand internationally to tap into new customer bases, they increasingly rely on dependable freight forwarding partners. Digital freight forwarding platforms connect users with a vast network of international carriers and logistics partners, streamlining cross-border shipping and trade operations. To stay competitive, these businesses are seeking cost-effective and agile logistics solutions. Digital platforms help meet this demand by automating key processes, optimizing delivery routes, and reducing manual workload ultimately lowering costs and boosting operational performance.

### Rising Demand for Transparency and Efficiency

Today's consumers demand full transparency and real-time tracking of their orders, seeking constant visibility throughout the shipping and delivery process. Digital freight forwarding platforms meet this expectation by offering advanced tracking capabilities, enabling businesses and customers to monitor shipments throughout the entire logistics journey. Such transparency boosts customer satisfaction, fosters trust, and encourages broader adoption of digital freight forwarding solutions.

### Regional Outlook

#### North America

North America currently holds the leading position in the digital freight forwarding market, driven by advanced logistics infrastructure, high technology adoption, and strong e-commerce growth. The region's advanced technological ecosystem, coupled with a high concentration of logistics and e-commerce companies, has accelerated the adoption of digital platforms. Freight service providers in the U.S. and Canada are leveraging automation, digital dashboards, and real-time tracking tools to improve delivery accuracy and streamline operations. Additionally, regulations promoting sustainability and efficiency have incentivized the digital shift.

#### Europe

Europe is another key player in this market, with countries like Germany, France, and the UK adopting digital freight platforms to support cross-border trade. The European logistics sector has seen substantial innovation, particularly in sustainability-focused supply chain solutions. Many freight companies in the region are incorporating green logistics practices and digital platforms that minimize carbon footprints. With the region's strong emphasis on efficiency and environmental responsibility, the market is expected to continue growing steadily.

#### Asia-Pacific

Asia-Pacific is the fastest-growing digital freight forwarding region, driven by booming e-commerce, rising industrial output, infrastructure investments, and tech-savvy markets like

China, India, Japan, and South Korea.

## Leading Companies

Flexport Inc

Forto Logistics SE & Co. KG

Agility

Saloodo! GmbH

iContainers

Freightwalla

Boxnbiz

Zencargo

Kappal

DiLX

## Latest News of USA

In the U.S., the digital freight forwarding space has seen major moves by both tech companies and logistics providers. One of the most notable developments is the increasing use of automation and AI by large logistics companies to improve last-mile delivery services and warehouse efficiency. Logistics tech startups are also attracting significant venture capital as investors recognize the industry's growth potential.

A major logistics firm recently announced a restructuring plan, spinning off its freight operations into a separate entity to focus more intensively on technology-driven logistics. This reflects a broader trend in the U.S. toward specialization and digital optimization. Meanwhile, software-driven freight marketplaces are gaining traction, helping shippers and carriers connect more efficiently through real-time platforms.

## Latest News of Japan

Japan is making waves in the logistics sector with a bold and futuristic initiative—automated freight corridors between major cities. Facing an acute truck driver shortage and increased logistics demand, the country is developing a system of self-driving cargo vehicles that will run along a designated "conveyor belt" corridor connecting Tokyo and Osaka. This innovation aims to maintain supply chain efficiency while addressing workforce limitations and environmental goals.

Additionally, Japanese logistics companies are increasingly adopting IoT and AI tools to improve cargo tracking and warehouse automation. Major port authorities are investing in smart port technologies to improve customs clearance times and cargo handling accuracy. These initiatives align with Japan's broader vision of a digitized and autonomous logistics infrastructure.

Market Segmentation:

By Component: Solutions, Services.

By Mode of Transport: Sea, Land, Air Source.

By Deployment Mode: On-Premises, Cloud.

By Function: Warehouse Management, Transportation Management.

By End-User Industry: Automotive, Retail and E-Commerce, Manufacturing, Healthcare, Others.

By Region: North America, South America, Asia Pacific, Europe, Middle East, and Africa

## Conclusion

The digital freight forwarding market is evolving rapidly, transforming global logistics with smarter, faster, and more transparent solutions. As trade continues to expand and consumer expectations rise, the industry must adapt by embracing automation, AI, and real-time data solutions. With strong growth projections, rising investments, and pioneering regional developments, the future of digital freight forwarding looks not only promising but inevitable. Companies that can harness the power of technology while maintaining reliability and customer focus will shape the next era of global logistics.

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