

# WSI DMS to Spotlight AI Strategy at Global Chamber® NYC–London Cross-Metro Globinar

LONDON, ENGLAND, UNITED KINGDOM, May 26, 2025 /EINPresswire.com/ -- <u>WSI DMS</u> is proud to announce that Managing Partner Hande Ocak Başev will serve as the keynote speaker at the upcoming "Globinar Cross-Metro Meetup: Global Chamber<sup>®</sup> NYC and Global Chamber<sup>®</sup> London", scheduled for Thursday, June 5, 2025, at 11:00 AM ET / 4:00 PM



London time. Hosted virtually via Zoom, this cross-metro event will gather top-tier business leaders and innovators from both sides of the Atlantic to examine how artificial intelligence (AI) is shaping the global business landscape.

Thematic Focus: "Be AI-Ready – Strategizing for the Future of Global Business"

The Globinar aims to accelerate cross-border collaboration and AI strategy adoption with a focus on:

Industry-wide AI adoption best practices

Peer-led strategy dialogues on AI implementation

Partnership-building between NYC and London business communities

Key Topics Include:

Al Ecosystems: Comparing NYC's Wall Street-driven model with London's sectoral diversity Policy & Talent Pipelines: Exploring regulatory strategies and skills development NY-London Al Corridor: Identifying bilateral growth opportunities Vision 2030: Co-creating standards for global Al governance and innovation

Keynote Speaker:

Hande Ocak Başev As Managing Partner at WSI DMS, Hande Ocak Başev brings more than 25 years of experience in Al strategy, management consulting, and digital transformation. She has led 350+ strategic initiatives and advised organizations on sustainable innovation and growth across continents.

Moderators:

#### Katie Keith

Moderator, Executive Director, Global Chamber<sup>®</sup> London; Founder, L.E.A.D. Rebellion With 25+ years in international business growth and executive coaching, Katie empowers leaders through strategic change, global market expansion, and inclusive leadership. A bold advocate for women in leadership, she also leads L.E.A.D. Rebellion, a transformative platform for founders and senior executives.

## Susan Gitenstein Assadi

Executive Director, Global Chamber® NYC; Founder, GAPR

A seasoned publicist and national media strategist with over 30+ years, Susan has amplified thought leaders in finance, mining, and innovation across top-tier media including recurring features in The Wall Street Journal, Financial Times, Reuters and Bloomberg. She's also the co-founder of Safed House, supporting refugee and immigrant communities through storytelling and support.

Featured Panelists:

## Charles Bernard

Advisory Board Chair, Global Chamber<sup>®</sup> NYC; CEO, Criteria for Success and Collavia A pioneer in buyer-centric sales strategies, Charles bridges sales, marketing, and leadership to drive revenue growth through AI-powered solutions like Collavia.

#### Pouya Lavian

Managing Director, Investments, Wells Fargo Advisors Blending expertise in law, tech, and global finance, Pouya advises clients on wealth strategy and governance while advocating for emerging technologies like AI and quantum computing.

## Anne-Sophie Mahle

Director of International Partnerships, NYCEDC

Anne-Sophie forges public-private partnerships and assists foreign companies in expanding their NYC presence. Her background spans international diplomacy, economic development, and investment facilitation.

Event Details Title: Globinar Cross-Metro Meetup: Global Chamber<sup>®</sup> NYC and Global Chamber<sup>®</sup> London Date: Thursday, June 5, 2025 Time: 11:00 AM ET / 8:00 AM PT / 4:00 PM London Location: Zoom

#### About WSI DMS

WSI DMS is a premier AI-focused consultancy that integrates human-centered strategy with cutting-edge digital innovation. With over 25 years of global experience, WSI DMS delivers tailored AI solutions that align with core business goals—transforming complexity into strategic opportunity. Through a consultant-led approach, the firm bridges the gap between AI potential and real-world impact.

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