

Global Blockchain Gaming Market Forecast 2025-2034: Analyzing Growth Drivers, Market Share, Segments And Emerging Trends

The Business Research Company's Blockchain Gaming Global Market Report 2025 – Market Size, Trends, And Global Forecast 2025-2034

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The <u>blockchain gaming market</u> has witnessed significant growth in recent years, with the market size set to rise from \$7.09 billion in 2024 to \$11.28 billion in 2025 at a compound annual growth



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rate CAGR of 59.2%. The factors attributing to this surge in the historic period include increasing demand for digital asset ownership, greater usage of smart contracts in gaming, expansion of blockchain-based virtual worlds, and the rise of crypto-based in-game economies. Furthermore, the growing acceptance of tokenized gaming rewards has also contributed to the market growth.

Is the Blockchain Gaming Market Set to Witness Substantial Growth?

This trend of a growing blockchain gaming market size is

forecasted to continue over the next few years, bolstered by an expected market value of \$71.99 billion in 2029 at a CAGR of 58.9%. The period will witness an increase in integration of AI in blockchain gaming, greater web3 gaming platforms adoption, investments in metaverse gaming projects, plus a rise of cross-chain compatibility solutions and the use of decentralized identity in games. COVID-19 may also drive the trend further, as the pandemic has boosted the digitalization of various sectors, including the gaming industry.

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What Will Drive the Blockchain Gaming Market's Continual Growth?

Cryptocurrencies and their growing acceptance are probably going to further drive the expansion of the blockchain gaming market. These digital currencies, secured by cryptography allow secure transactions on blockchain networks. As cryptocurrencies continue gaining in popularity due to increasing financial inclusion and decentralization, traditional banks will give way to this decentralized form of transacting. Catering to the demand, blockchain gaming uses cryptocurrency to facilitate secure in-game transactions, allow players to earn and trade digital assets, plus create economies where gameplay can be monetized.

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Who Are the Key Players in the Blockchain Gaming Industry?

The blockchain gaming market features several prominent companies including International Business Machines Corporation IBM, Animoca Brands Corporation Limited, Improbable Worlds Limited, Appinventiv Technologies Pvt. Ltd., and Mythical Inc. Others are Immutable Pty Ltd, Dapper Labs Inc., LeewayHertz Technologies Pvt. Ltd., Illuvium Labs Ltd., Forte Labs Inc., Unicsoft LLC, Cubix Inc., Uplandme Inc., Sara Technologies Inc., Sky Mavis Pte. Ltd., Autonomous Worlds Ltd., Webllisto Technologies Pvt. Ltd., Maticz Technologies Private Limited, Enjin Pte. Ltd., and Chromia.

What Are the Emerging Trends in the Blockchain Gaming Market Space? Major companies in the gaming industry are focusing on developing innovative solutions including blockchain-based games. These advancements are set to enhance player ownership, facilitate secure in-game asset trading, and establish decentralized gaming ecosystems. For instance, Ubisoft Entertainment SA, a France-based video game publisher, launched its first blockchain game, Champions Tactics, in October 2024. This tactical RPG integrated NFTs, allowing players to collect and combat with NFT figurines.

How Is the Blockchain Gaming Market Segmented?

Leading gaming types in the blockchain gaming market include role-playing games RPGs, multiplayer games, and collectible games. RPGs are ones where players adopt the roles of characters in a fictional setting and make choices that influence the game's narrative and character development. These games can be hosted on various platforms like Ethereum, Polygon, Binance Smart Chain, Cardano, Flow, Solana, and the Electro-Optical System, among others, using various technologies including web-based, Android, and the iPhone operating system iOS.

What Are the Regional Blockchain Gaming Market Insights? North America emerged as the largest region in the blockchain gaming market in 2024. In the forecast period, however, Asia-Pacific is expected to see the fastest growth. The report covers several regions including Asia-Pacific, Western Europe, Eastern Europe, North America, South America, the Middle East, and Africa.

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