

# Global Auto Parts E-Commerce Aftermarket Market: Key Trends, Market Share, Growth Drivers, And Forecast For 2025-2034

*The Business Research Company's Auto Parts E Commerce Aftermarket Global Market Report 2025 – Market Size, Trends, And Global Forecast 2025-2034*

LONDON, GREATER LONDON, UNITED KINGDOM, May 26, 2025  
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Auto Parts E Commerce Aftermarket Global Market Report 2025

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Over the years, the auto parts e-commerce aftermarket market size has seen tremendous growth. It leaps from \$76.28 billion in 2024 to an astounding \$85.15 billion in 2025 at a compound annual growth rate CAGR of 11.6%. This substantial hike in the historic period can be credited to factors such as the accelerated adoption of electric vehicles, rising engagement in mobile e-commerce, an increase in disposable income, considerable investments in digital infrastructure, and a growing presence of business to business B2B platforms for workshops.

Will the Auto Parts E-commerce Aftermarket Market Continue to Flourish in the Future?

Certainly, the auto parts e-commerce aftermarket market size is predicted to experience further growth in the subsequent years, escalating to a whopping \$130.68 billion in 2029 at a CAGR of 11.3%. Several factors contribute to this growth in the forecast period. A notable surge in the demand for vehicle accessories, growing consumer preference for DIY repairs, increasing utilization of online fitment tools and part match systems, rising adoption of e-marketplaces by small auto shops and burgeoning online marketplaces, and aggregators are chief among them.

Future market trends include technology-enabled predictive maintenance tools, developing blockchain solutions for part authentication, integration of telematics with e-commerce platforms, innovation in augmented reality for visualizing parts, evolving direct-to-consumer DTC models, and the integration of predictive maintenance platforms.

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What is a Prominent Market Driver for the Auto Parts E-commerce Aftermarket Market?

A significant catalyst propelling the growth of the auto parts e-commerce aftermarket market is the rising adoption of electric vehicles. Electric vehicles EVs, propelled by rechargeable batteries or fuel cells instead of internal combustion engines, are growing in popularity thanks to their lower emissions, superior energy efficiency, and reduced reliance on fossil fuels. The rise in EV adoption is fueled by governmental incentives and environmental regulations that lower the cost of EV ownership and impose stringent emission standards, thereby encouraging a shift away from fossil-fuel vehicles. The auto parts e-commerce aftermarket complements the EV adoption by providing easy access to specialized EV components and facilitating maintenance and repairs. It also reduces owning downtime and ownership costs by offering convenience, variety, and competitive pricing, enhancing the EV ownership experience. For instance, they reported in May 2024, according to the International Energy Agency, a France-based intergovernmental organization, that electric car sales shot up to 14 million 18% in 2023 from 3 million 4% in 2020. Therefore, the rising adoption of electric vehicles only augments the growth of the auto parts e-commerce aftermarket market.

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Who are the Key Players in the Auto Parts E-commerce Aftermarket Market?

The auto parts e-commerce aftermarket market boasts of several major companies such as the Denso Corporation, Valeo S.A., Schaeffler AG, Auto Zone Inc., O'Reilly Automotive Inc., Icahn Enterprises L.P., Advance Auto Parts Inc., Discount Tire, Dorman Products Inc., Robert Bosch GmbH, ZF Friedrichshafen AG, 1A Auto, KMS Tools & Equipment, CARiD, FCP Euro Inc., Autodoc AG, RockAuto LLC, PartsGeek LLC, RevolutionParts Inc., and Convermax Inc.

What are the Emerging Trends in the Auto Parts E-commerce Aftermarket Market?

Companies in the auto parts e-commerce aftermarket market are intensifying their efforts towards digital transformation strategies, such as e-business platforms, to streamline supply chains, improve the customer experience, and broaden their online presence. An e-business platform is a digital system that permits companies to conduct online transactions, manage operations, and interact with customers, suppliers, and partners via the internet. For instance, in October 2023, a US-based automotive aftermarket data solutions company, JNPSoft OptiCat, unveiled the TecAlliance TecCom global e-business platform to optimize all stages of order

processing, including availability requests, parts ordering, electronic invoices, and returns. This platform offers intuitive handling, multi-organization support, and adaptive interfaces for seamless device operation. It amalgamates automated order processing, electronic invoicing, and returns management while exploiting TecDoc synergies to enhance efficiency and data quality.

How is the [Auto Parts E-commerce Aftermarket Market Segmented?](#)

The main vehicle types in the auto parts e-commerce aftermarket constitute passenger cars, light commercial vehicles, heavy commercial vehicles, and electric vehicles. Passenger cars primarily transport passengers and typically accommodate up to nine people, encompassing various body styles such as sedans and hatchbacks. Their product types include engine components, transmission parts, suspension systems, electrical components, brake parts, as well as interior and exterior parts. Catering to a spectrum of end users, these products reach individual consumers, automotive repair shops, original equipment manufacturers OEMs, and fleet operators.

What are the Regional Insights into the Auto Parts E-commerce Aftermarket Market?

In 2024, North America was the largest region in the auto parts e-commerce aftermarket, while Asia-Pacific is projected to be the fastest-growing region during the forecast period. This market report covers regions such as Asia-Pacific, Western Europe, Eastern Europe, North America, South America, the Middle East, and Africa.

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