

Cold, Cough, And Sore Throat Remedies Global Market Report 2025: Explores Market Drivers, Trends And Regional Insights

The Business Research Company's Cold, Cough, And Sore Throat Remedies Global Market Report 2025 – Market Size, Trends, And Global Forecast 2025-2034

LONDON, GREATER LONDON, UNITED KINGDOM, May 26, 2025

/EINPresswire.com/ -- The Business Research Company's Latest Report

Explores Market Driver, Trends, Regional Insights - Market Sizing & Forecasts Through 2034

The logo for The Business Research Company, featuring the company name in a serif font and a stylized bar chart with three bars of increasing height to the right.

The Business
Research Company

The Business Research Company

The size of cold, cough, and sore throat remedies market has observed promising growth in recent years. Rising market figures indicate a notable increase from \$45.41 billion in 2024 to approximately \$48.31 billion in 2025, marked by a 6.4% compound annual growth rate CAGR. The growth during this period hinges on factors such as the rise in seasonal flu cases, escalating air pollution, and a burgeoning elderly demographic. Additionally, the expansion of over-the-counter OTC medications and the increasing awareness of healthcare also contribute to this upward trend.

“

The Business Research Company's Latest Report Explores Market Driver, Trends, Regional Insights - Market Sizing & Forecasts Through 2034”

The Business research company

What's fueling the growth of the cold, cough, and sore throat remedies market going forward?

As we move into the next few years, a stronger surge is expected in the cold, cough, and sore throat remedies market size. Projections indicate a considerable increase to \$61.40 billion in 2029, reflecting an impressive CAGR of 6.2%. This growth is attributed to factors such as the increasing demand for herbal and natural remedies, the rising prevalence of viral infections, and the growing preference for self-medication. Technological advancements in drug formulation and the expansion of e-pharmacies also play significant roles in this forecasted market growth.

Get Your Free Sample Market Report:

What's driving the [cold, cough, and sore throat remedies market growth](#)?

The rising prevalence of respiratory infections is expected to further fuel the cold, cough, and sore throat remedies market growth of cold, cough, and sore throat remedies. Respiratory infections, primarily caused by viruses, bacteria, and other pathogens result in symptoms such as coughing, congestion, sore throats, and breathing difficulties. With escalating air pollution weakening the respiratory system, individuals are becoming more susceptible to infections. As a response, cold, cough, and sore throat remedies have proven instrumental in mitigating these health issues by both easing irritations and enhancing the body's natural defense against pathogens. For instance, the Bureau of Labor Statistics reported an increase in illness rates among private industry employers from 37.7 cases per 10,000 FTE workers in 2021 to 45.2 cases in 2022. This rise can primarily be attributed to a higher occurrence of respiratory illnesses.

What key player strategies are driving the cold, cough, and sore throat remedies market?

The cold, cough, and sore throat remedies market is buoyed by major players including Procter & Gamble Co., Johnson & Johnson, Bayer AG, Sanofi S.A., Novartis AG, GlaxoSmithKline plc, Takeda Pharmaceutical Company, Reckitt Benckiser Group plc, Teva Pharmaceutical Industries Ltd., Sun Pharmaceutical Industries Ltd., Cipla Health Ltd., Prestige Brands Holdings Inc., Marksans Pharma Ltd., Weefsel Pharma Pvt. Ltd., Sunwin Healthcare Pvt. Ltd., AdvaCare Pharma USA, Genexa Inc., Himalaya Wellness Company, Benylin, and Medella Softgel Private Limited. These organizations are continually developing innovative products such as clean cough and cold medicines that meet the growing demand for safer, chemical-free alternatives.

Order Your Report Now For A Swift Delivery:

<https://www.thebusinessresearchcompany.com/report/cold-cough-and-sore-throat-remedies-global-market-report>

How is the [cold, cough, and sore throat remedies market segmented](#)?

The cold, cough, and sore throat remedies market can be deconstructed into segments such as Drug, Doses, Application, and Distribution Channel like Hospital Pharmacies, Retail Pharmacies, and E-Commerce, with sub-segments that detail the Antihistamines, Expectorants, Bronchodilators, Decongestants, and Antibiotics.

What are the regional insights in the cold, cough, and sore throat remedies market?

North America took the lead as the largest region in the cold, cough, and sore throat remedies market in 2024. However, the Asia-Pacific region is expected to be the fastest-growing region in the forecast period. The regions covered in the cold, cough, and sore throat remedies market report include Asia-Pacific, Western Europe, Eastern Europe, North America, South America,

Middle East, and Africa.

Browse Through More Similar Reports By The Business Research Company:

Cough And Cold Preparations Global Market Report 2025

<https://www.thebusinessresearchcompany.com/report/cough-and-cold-preparations-global-market-report>

Chronic Cough Global Market Report 2025

<https://www.thebusinessresearchcompany.com/report/chronic-cough-global-market-report>

Cough Hypersensitivity Syndrome Global Market Report 2025

<https://www.thebusinessresearchcompany.com/report/cough-hypersensitivity-syndrome-global-market-report>

[About The Business Research Company](#)

Learn More About The Business Research Company. With over 15000+ reports from 27 industries covering 60+ geographies, The Business Research Company has built a reputation for offering comprehensive, data-rich research and insights. Armed with 1,500,000 datasets, the optimistic contribution of in-depth secondary research, and unique insights from industry leaders, you can get the information you need to stay ahead in the game.

Contact us at:

The Business Research Company: <https://www.thebusinessresearchcompany.com/>

Americas +1 3156230293

Asia +44 2071930708

Europe +44 2071930708

Email us at info@tbrc.info

Follow us on:

LinkedIn: <https://in.linkedin.com/company/the-business-research-company>

YouTube: https://www.youtube.com/channel/UC24_fl0rV8cR5DxICpgmyFQ

Global Market Model: <https://www.thebusinessresearchcompany.com/global-market-model>

Oliver Guirdham

The Business Research Company

+44 20 7193 0708

info@tbrc.info

Visit us on social media:

[LinkedIn](#)

[Facebook](#)

[X](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/816125448>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.