

Cloud Computing In Education Market Forecast 2025: Analyzing Growth Drivers, Market Share, Segments & Emerging Trends

The Business Research Company's Cloud Computing In Education Global Market Report 2025 – Market Size, Trends, And Global Forecast 2025-2034

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Cloud Computing In Education Global Market Report
2025

The [cloud computing in education market](#) size has experienced exponential growth recently and this trend is anticipated to continue in the future. The market size is projected to grow

substantially from \$35.39 billion in 2024 to \$42.86 billion in 2025, at an impressive compound annual growth rate CAGR of 21.1%. The surge in the market size during the historic period is mainly attributed to the growing endorsement of e-learning platforms, rising demand for remote education solutions, and the burgeoning use of cloud-based administrative tools. Apart from these, the cost-effectiveness of cloud storage for institutions and the expansion of internet connectivity in educational sectors have also spurred this growth.

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What's fueling the growth of the cloud computing in education market going forward? Exponential growth in the cloud computing in education market size is expected in the upcoming years. The market size is predicted to reach \$91.16 billion in 2029, growing at a compound annual growth rate CAGR of 20.8%. The anticipated growth in the forecast period can be attributed to the increasing integration of AI and machine learning in educational cloud solutions, growing demand for secure and scalable cloud infrastructure, and the rising adoption of hybrid learning models. Furthermore, government initiatives supporting digital education and

higher investments in cloud-based edtech startups are also pivotal factors fostering this growth. Key trends foreseen during the forecast period include advancements in cloud security for education, increasing research and R&D in adaptive learning technologies, and the progression of serverless computing in educational institutions.

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What's driving the [cloud computing in education market growth](#)?

An increase in demand for remote and hybrid learning is expected to fuel the growth of cloud computing in the education market going forward. Both remote and hybrid learning models are gaining traction due to their flexibility, which allows students to learn at their own pace and from anywhere. Cloud computing is particularly beneficial for these learning models as it reduces infrastructure costs, geographical barriers, and scheduling constraints in education by offering improved accessibility and flexibility through digital solutions. As per data from VdoCipher, a US-based video security and streaming solutions company, in 2022, 46.3% of learners participated in both online and offline learning, while 38.8% preferred online education. By 2023, the preference for online learning grew to 47.8%, indicating a significant rise in interest in AI-guided education. Therefore, the increasing demand for remote and hybrid learning acts as a major driver for cloud computing in the education market.

Who are the key players in the cloud computing in education market industry?

Major corporations operating in the cloud computing in education market include Google LLC, Microsoft Corporation, Verizon Communications Inc., Dell Technologies Inc., Amazon Web Services Inc., IBM Corporation Co Ltd., Oracle Corporation, SAP SE, Salesforce Inc., NEC Corporation, Tencent Cloud Ltd., Adobe Systems Inc., VMware Inc., Netapp Inc., Snowflake Inc., Rackspace Technology Inc., Ellucian Company L.P., Ethio Telecom, Pluralsight LLC, Docebo Inc., Bromcom Computers Plc.

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What are the emerging trends in the cloud computing in education market?

Prominent companies operating in the cloud computing in education market are focusing on developing advanced solutions such as learning management software LMS to facilitate personalized education through data-driven insights and collaborative tools. For example, Ethio Telecom, an Ethiopia-based telecommunications firm, launched a cloud-based education management system EMS in March 2025 as part of its seven new enterprise solutions to propel digital transformation in Ethiopia.

How is the cloud computing in education market segmented?

The cloud computing in education market is divided based on:

- 1 Service Model: Software As A Service SaaS, Platform As A Service PaaS, Infrastructure-As-A-Service
- 2 Deployment Type: Public Cloud, Private Cloud, Hybrid Cloud
- 3 Delivery Mode: Online, In-Person, Hybrid
- 4 Application: Learning Management Systems LMS, Virtual Classrooms, Collaboration Tools, Administrative Management, Assessment And Evaluation Tools
- 5 End-User: Higher Education Institutions, K-12 Educational Institutions, Training And Certification Providers.

Which regions hold prominent shares in the cloud computing in education market?

North America was the largest region in the cloud computing in education market in 2024.

However, Asia-Pacific is projected to be the fastest-growing region in the forecast period. The regions detailed in the cloud computing in education market report include Asia-Pacific, Western Europe, Eastern Europe, North America, South America, Middle East, and Africa.

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