

Global Arts And Crafts For Children Market Forecast To Reach \$25.30 Billion By 2029 With 9.4% Annual Growth

The Business Research Company's Arts And Crafts For Children Global Market Report 2025 – Market Size, Trends, And Forecast 2025-2034

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/EINPresswire.com/ -- The arts and crafts for children market has been

growing at a significant pace in the past several years. With a valuation of \$16.15 billion in 2024, the market is expected to reach \$17.69 billion in 2025, reflecting a compound annual growth rate CAGR of 9.6%. Market growth during the historic period can be attributed to increased parental engagement in their children's development, growing awareness of developmental benefits of arts and crafts, surge in the educational toy sector, rising popularity of DIY kits, and the wide availability of affordable crafting materials.



The Business Research Company's Latest Report Explores Market Driver, Trends, Regional Insights - Market Sizing & Forecasts Through 2034"

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Is the Arts and Crafts for Children Market Set to Witness Substantial Growth?

Forecasts for the arts and crafts for children market indicate a strong growth trajectory over the next few years. Come 2029, the market is predicted to reach a hefty valuation of \$25.30 billion, charting a CAGR of 9.4%. The predicted growth in the forecast period can be linked to

developments in e-learning platforms, increasing concerns over screen time, growing disposable income, online retail expansion, and a focus on holistic child development. Exciting trends for the forecast period include sustainable and eco-friendly materials, themed subscription craft boxes, integration of STEM with crafting, personalized craft kits, and mobile apps for guided crafting.

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What's Driving the Skewed Growth in the Arts and Crafts for Children Market?

A key driver behind the escalating growth of the arts and crafts for children market is the burgeoning popularity of DIY culture. DIY culture promotes the creation of items independently rather than purchasing them ready-made, often promoting fun, creative, and learning activities. Online tutorials have allowed a surge in the popularity of DIY culture by equipping individuals with the know-how to learn new skills, execute projects independently, and save costs without relying on professional services. Arts and crafts enhance DIY culture by offering the tools and inspiration to create in fun and creative ways, stimulating new projects by letting children and adults experiment with different colors, shapes, and materials.

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Who Are the Major Players in the Arts and Crafts for Children Market?

Prominent companies operating in the market include The Parker Pen Company, Michaels Stores Inc., Fiskars Oyj Abp, Crayola LLC, Pilot Corporation, Lakeshore Learning Materials LLC, Melissa & Doug LLC, Elmer's Products Inc., Toysmith Inc., Pentel of America Ltd., Faber-Castell Aktiengesellschaft, Darice Inc., Kidcreate Studio, Creativ Company, ALEX Toys, Kid Made Modern, Acme United Corporation, Hobby Lobby Stores Inc., Djeco SAS, LEGO A/S.

What Trends are Shaping the Arts and Crafts for Children Market?

There's a growing trend among companies in the market to innovate and develop solutions such as color-changing bath books to stimulate sensory engagement and make learning more interactive. These waterproof books disclose colors or images when exposed to warm water, assisting children in developing sensory skills and curiosity by transforming bath time into an interactive learning experience.

How is the Arts and Crafts for Children Market Segmented?

The arts and crafts for children market is characterized by several product types such as painting and drawing kits, crafting materials, DIY craft kits, building sets, modeling and sculpture materials. Painting and drawing kits are designed to help children of all ages cultivate creativity and artistic skills by offering access to essential tools. These products are used in a multitude of applications such as home use, commercial use, and educational use, and are distributed through multiple channels including online stores, supermarkets, specialty stores.

How are Different Regions Contributing to the Arts and Crafts for Children Market Growth?

Regionally, North America was the largest contributor to the arts and crafts for children market in 2024. However, the Asia-Pacific region is anticipated to experience the fastest growth in the forecast period. The regions covered in the market report include Asia-Pacific, Western Europe, Eastern Europe, North America, South America, Middle East, and Africa.

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