

In-Depth Analysis Of The Global Artisanal Ice Cream Market: Key Drivers, Growth Opportunities, And Forecast 2025-2034

*The Business Research Company's
Artisanal Ice Cream Global Market Report
2025 – Market Size, Trends, And Forecast
2025-2034*

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/EINPresswire.com/ -- What Is the
Anticipated Growth Rate and Market
Size of the Artisanal Ice Cream Market?

The artisanal ice cream market size has grown significantly in recent years. It is projected to grow from \$62.07 billion in 2024 to \$66.01 billion in 2025 at a compound annual growth rate CAGR of 6.3%. This growth in the historic period can be attributed to the increasing demand for premium



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and gourmet desserts, growing consumer preference for organic and natural ingredients, rising health consciousness driving demand for clean-label products, and expanding availability of dairy-free and vegan alternatives.

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What Are The Primary Growth Drivers Of The Artisanal Ice

Cream Market?

The artisanal ice cream market is set to see robust growth in the next few years, predicted to reach \$83.72 billion in 2029 at a CAGR of 6.1%. The primary drivers behind this growth in the forecast period include the rising popularity of unique and experimental flavors, the growing influence of social media and visual appeal of artisanal products, and the expanding presence of artisanal ice cream in retail and specialty stores. Emerging trends such as advancements in small-batch freezing and churning technologies, integration of AI and data analytics for flavor trend forecasting, use of precision fermentation for dairy-free and sustainable alternatives, and



adoption of blockchain for ingredient traceability and transparency are also contributing to the market growth.

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Who Are The Key Players Behind the Growth of the Artisanal Ice Cream Market?

Major players operating in the artisanal ice cream market include names such as Havmor Ice Cream Private Limited, Salt & Straw LLC, Graeter's Ice Cream, Gelato & Co., Van Leeuwen Ice Cream LLC, Bi-Rite Creamery, Jeni's Splendid Ice Creams LLC, Fiasco Gelato, Molly Moon's Homemade Ice Cream LLC, McConnell's Fine Ice Creams Inc., Ample Hills Creamery, Ice Cream Works, Boho Gelato Ltd, La Newyorkina LLC, The Saffron Ice Cream Company Inc., Coolhaus, OddFellows Ice Cream Company Inc., High Road Craft Ice Cream, Lackey's Artisan Ice Cream LLC, Peacock's Ice Cream, and Toscanini's Ice Cream Company.

What Are The Promising Trends In The Artisanal Ice Cream Market?

Current trends point towards a priority on health consciousness, as this factor is expected to fuel the growth of the artisanal ice cream market going forward. An increasing number of people are becoming aware of lifestyle-related diseases and are adopting healthier habits to warrant preventive measures. Artisanal ice cream often incorporates natural, high-quality ingredients with few additives, appealing to health-conscious consumers. For instance, the International Food Information Council reported in May 2022 that 52% of Americans adhered to a healthy diet, up significantly from 39% in 2021.

What Are The Market Segments Of The Artisanal Ice Cream Industry?

The main categories of artisanal ice cream are conventional and lactose-free. Conventional ice creams are typically dairy-based, produced with milk, cream, and sugar, and offer several flavors such as chocolate, vanilla, fruits and nuts. These flavors serve as a foundation for artisanal products that highlight classic flavors with a handcrafted twist. These products are distributed via various channels including supermarkets, hypermarkets, specialty stores, and online retail stores.

What Is The Regional Spread Of The Artisanal Ice Cream Market?

In terms of regional insights, North America was the largest region in the artisanal ice cream market in 2024. However, the report also includes extensive data from other regions, including Asia-Pacific, Western Europe, Eastern Europe, South America, Middle East, and Africa.

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