

Anti-Snoring Treatment Global Market Analysis: Key Trends, Share, Growth Drivers, And Forecast 2025-2034

The Business Research Company's Anti-Snoring Treatment Global Market Report 2025 - Market Size, Trends, And Global Forecast 2025-2034

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Anti-Snoring Treatment Market Report 2025 - Market Size, Trends, And Global Forecast 2025-2034

The [Anti-Snoring Treatment Global Market](#) is set for substantial growth from \$2.35 billion in 2024 to \$2.55 billion in 2025, according to The Business Research Company's latest report exploring

market drivers, trends, regional insights and forecasts till 2034. The report underscores that the increase in the market size has been due to a rise in sleep disorders, increased obesity rates, a growing elderly population, surging awareness programs, and increasing stress levels.

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Where Is The Anti-Snoring Treatment Market Headed In The Future?

Moreover, the market size is also expected to hit \$3.53 billion by 2029, with a compound annual growth rate CAGR

of 8.4%. Factors such as rising sleep apnea cases, heightened cigarette consumption & alcohol drinking, unhealthy lifestyle adoption, expanding urbanization trends, and an aging population could be cited as the main causes of this projected growth. Among significant trends set to shape the forecast period are the development of anti-snoring apps, innovation in AI-based sleep monitoring, smart wearable innovations, innovation in 3D-printed treatment devices, and the integration of IoT solutions.

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What are the key [growth drivers in the anti-snoring market](#)?

The surge in sleep disorder cases is mainly driving the market growth. Increasing stress levels lead to disturbed sleep patterns, affecting sleep quality, duration, and timing, leading to impaired daily functions. Anti-snoring treatments can improve sleep quality by reducing breathing interruptions, thereby alleviating sleep disorders such as sleep apnea, which can be contributing to related health complications. This fact was corroborated by a report from Medscape UK, a UK-based online resource for UK physicians, that indicated a significant decline in sleep quality among UK adults in the past 12 months.

Who Are The [Key Players In The Anti-Snoring Treatment Market](#)?

Impactful companies in the anti-snoring treatment market include names like GlaxoSmithKline plc, Medtronic plc, Koninklijke Philips N.V, Mitsui Chemicals Inc, ResMed, Fisher & Paykel Healthcare, PANTHERA DENTAL, SomnoMed, ProSomnus Sleep Technologies, Airing Inc., Apnea Sciences Corporation, Hupnos, MEDiTAS Ltd, MPowrx Health & Wellness, Sleeping Well LLC, Smart Nora Inc., The Pure Sleep Company, The Snore Reliever Company LLC, Theravent Inc, Oscimed SA, Zzoma. These industry leaders have been pivotal in providing key solutions to the persisting challenge of snoring, thus greatly influencing market growth.

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What's The Latest Trend In The Anti-Snoring Treatment Market?

The continued focus on innovative solutions such as anti-snoring devices by these key industry players is a notable emerging trend. Anti-snoring devices have been designed to reduce or eliminate snoring by enhancing airflow through the airways during sleep. For instance, in May 2022, Illusion Aligners, an India-based aligner company, launched an Anti-Snoring Device ASD. This device has been designed to address snoring and mild to moderate obstructive sleep apnea OSA. The device enables the lower jaw to maintain an open airway during sleep, thus mitigating the prevalence of snoring.

How Is The Anti-Snoring Treatment Market Segmented?

The report further delves into the segmentation of the anti-snoring treatment market:

1. By Device: Mandible Advancement Devices, Tongue Stabilizing Devices, Nasal Devices, Continuous Positive Airway Pressure Devices, Chin Straps, Other Devices
2. By Distribution Channel: Hospital Pharmacies, Retail Pharmacies, Online, Other Distribution Channels

3. By Application: Somnoplasty, Maxillo-Mandibular And Genioglossus Advancement Surgeries, Radiofrequency Ablation Surgery, Other Applications
4. By End-User: Hospital And Clinics, Ambulatory Surgical Centers, Day Care Centers, Other End-Users

What Are The Regional Insights Of The Anti-Snoring Treatment Market?

Finally, the regional insights: North America represented the largest region for the anti-snoring treatment market back in 2024. Other regions covered in this report include Asia-Pacific, Western Europe, Eastern Europe, South America, Middle East, and Africa, proving the extent of the global reach of the anti-snoring treatment market.

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