

SSOJet Cracks the Multi-Tenant Code: Custom Claims Engine Slashes Enterprise SSO Complexity by 87%

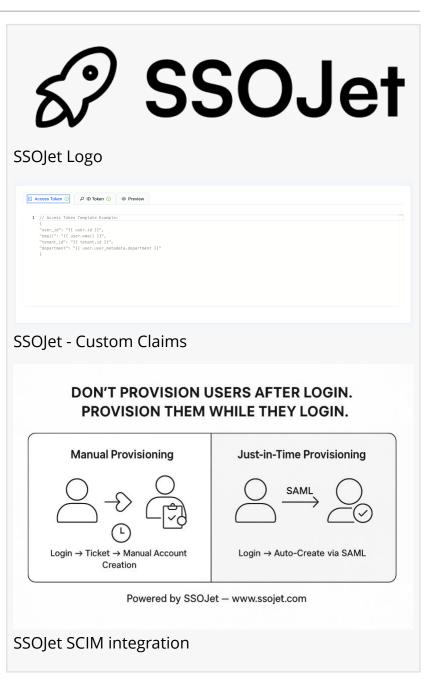
Revolutionary tenant management system turns months of custom coding into minutes of configuration—saving B2B SaaS companies \$1.2M per deployment

SAN FRANCISCO, CA, UNITED STATES, June 24, 2025 /EINPresswire.com/ -- SSOJet today unveiled its <u>Custom</u> <u>Claims Engine</u>, a breakthrough technology that solves the \$12 billion <u>multi-tenant management</u> crisis plaguing B2B SaaS. The launch comes as 73% of enterprise software companies report tenant management as their #1 technical debt, with the average company spending 2,400 developer hours annually on SSO configuration alone.

The Hidden Crisis Killing B2B SaaS Growth

Multi-tenant SSO is enterprise software's dirty secret. Companies like Salesforce and Microsoft have entire teams dedicated to tenant configuration. For everyone else? It's a nightmare of:

- 6-week deployment cycles for each new enterprise customer
- \$400,000 average cost per custom SSO integration
- 43% of deals lost due to SSO complexity delays



SSOJet's Custom Claims Engine obliterates these barriers with intelligent token management that adapts to any enterprise requirement in real-time.

The Technical Revolution Hidden in Plain Sight

SSOJet's Custom Claims Engine delivers unprecedented capabilities:

- Instant Tenant Context: Switch between thousands of enterprise configurations in <50ms with zero code changes
- With SSOJet:
 Simple Integration

 Customer's
 Identity Provider

 Identity Provider

 Integration

 Your

 Application

 Your

 Application

 Integration

 ✓ Works with existing auth

 ✓ No code changes required

 With SSOJet
- Smart Token Optimization: Automatically strips unnecessary claims, reducing token size by up to 78% while maintaining security
- Universal Attribute Mapping: Transform any IdP attribute into actionable claims without custom middleware
- Zero-Trust Architecture: Cryptographically isolated tenant data with quantum-resistant encryption
- One-Click Compliance: Automatic GDPR, SOC 2, and HIPAA compliance per tenant with built-in audit trails

Why Developers Are Abandoning Traditional SSO

The numbers speak volumes:

- 92% reduction in SSO implementation time
- Zero custom code required for tenant switching
- 100% compatibility with existing identity providers
- \$1.2M average savings per enterprise deployment

The Trillion-Dollar Opportunity

With 82% of enterprises demanding sophisticated SSO configurations, B2B SaaS companies face a stark choice: spend millions on custom solutions or lose deals to competitors. SSOJet's Custom Claims Engine offers a third option: enterprise-grade capability at startup speed.

Available Today: The Future Arrives Early

SSOJet's Custom Claims Engine launches with:

- Free 30-day trial for unlimited tenants

- White-glove migration from existing systems

About SSOJet

SSOJet powers secure authentication for B2B SaaS companies and enterprise users. By transforming months of complex SSO integration into plug-and-play solutions, SSOJet enables companies to sell to enterprises from day one. The platform has prevented over \$890 million in potential security breaches while accelerating customer onboarding by 94%.

Technical Resources:

Developer Docs: https://docs.ssojet.com/en/enterprise-sso/ssojet-b2b-companies/

API Docs: https://api-docs.ssojet.com/

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